

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552276

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Michael Hjalmar Thomas		12/05/2019	INDIVIDUAL: FRANCE
RECEIVING PARTY DATA			
Name:	LBF Travel, Inc.		
Street Address:	4545 Murphy Canyon Road, Suite 210		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92123		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4563664	SMARTFARES	
Registration Number:	4879604	HOTELWIZ	
CORRESPONDENCE DATA			
Fax Number:	6314880842		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(631) 488-0840		
Email:	salenor@salernolaw.com		
Correspondent Name:	The Salerno Law Firm, P.C.		
Address Line 1:	1955 Deer Park Avenue		
Address Line 4:	Deer Park, NEW YORK 11746		
NAME OF SUBMITTER:	Russell S. Salerno		
SIGNATURE:	/Russell S. Salerno/		
DATE SIGNED:	12/06/2019		
Total Attachments: 2			
source=SMARTFARES HOTELWIZ Assignment MHT to LBF 2019-12-05 EXECUTED#page1.tif			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Michael Hjalmar Thomas, a natural person, of La Jolla, California, (hereinafter "ASSIGNOR"), in favor of LBF Travel, Inc., a Delaware corporation having a principal mailing address at 4545 Murphy Canyon Road, Suite 210, San Diego, California 92123 (hereinafter "ASSIGNEE").

WHEREAS ASSIGNOR is the owner of the entire worldwide right, title, and interest in the trademarks which have been registered in the United States Patent and Trademark Office as listed hereinbelow and as shown in the attached Certificates of Registration (hereinafter referred to as the "TRADEMARK PROPERTIES"), and the goodwill of the business associated with and symbolized by said TRADEMARK PROPERTIES.

TRADEMARK PROPERTIES		
Trademark	U.S. Registration No.	Registration Date
SMARTFARES	4,563,664	July 8, 2014
HOTELWIZ	4,879,604	January 5, 2016

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interests in and to the TRADEMARK PROPERTIES, domestic and foreign, along with the goodwill associated with said TRADEMARK PROPERTIES.

NOW THEREFORE, for good and valuable consideration of the sum of ten U.S. Dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby irrevocably sell, assign, and convey to ASSIGNEE, its successors and assigns, all right, title and interest in and to the TRADEMARK PROPERTIES for the United States and elsewhere throughout the world, together with the goodwill of the business symbolized by the TRADEMARK PROPERTIES, and together with the portion of the existing and ongoing business to which the TRADEMARK PROPERTIES pertains, and all right to fully exploit, receive royalties and compensation of any kind and to enforce all infringement claims, including all right to sue for past infringement and collect damages therefor, in respect to any of the TRADEMARK PROPERTIES.

ASSIGNOR agrees to execute and deliver at the request of ASSIGNEE, all papers, instruments and assignments, and to perform any other reasonable acts ASSIGNEE may require in order to vest all right, title and interest in and to the TRADEMARK PROPERTIES, in ASSIGNEE and/or ASSIGNEE's successor and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by ASSIGNEE and/or ASSIGNEE's successor, to the extent such evidence is in the possession or control of ASSIGNOR.

IN WITNESS WHEREOF, ASSIGNOR does hereby execute this Trademark Assignment.

ASSIGNOR:

By: 

Name: Michael Hjalmar Thomas

Date: 12-05-2019

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TRADEMARK ASSIGNMENT
Michael Hjalmar Thomas to LBF Travel, Inc.
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