

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM552284

|   |                                     |                         |                               |
|---|-------------------------------------|-------------------------|-------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |                         |                               |
| <b>NATURE OF CONVEYANCE:</b>  | NUNC PRO TUNC ASSIGNMENT            |                         |                               |
| <b>EFFECTIVE DATE:</b>  | 10/11/2019                          |                         |                               |
| <b>CONVEYING PARTY DATA</b>   |                                     |                         |                               |
| <b>Name</b>   | <b>Formerly</b>                     | <b>Execution Date</b>   | <b>Entity Type</b>            |
| American Association for the Advancement of Science   |                                     | 12/06/2019              | Corporation:<br>MASSACHUSETTS |
| <b>RECEIVING PARTY DATA</b>   |                                     |                         |                               |
| <b>Name:</b>  | Springtail Media, LLC               |                         |                               |
| <b>Street Address:</b>  | 7215 Central Avenue                 |                         |                               |
| <b>City:</b>  | Takoma Park                         |                         |                               |
| <b>State/Country:</b>   | MARYLAND                            |                         |                               |
| <b>Postal Code:</b>   | 20912                               |                         |                               |
| <b>Entity Type:</b>   | Limited Liability Company: MARYLAND |                         |                               |
| <b>PROPERTY NUMBERS Total: 4</b>  |                                     |                         |                               |
| <b>Property Type</b>  | <b>Number</b>                       | <b>Word Mark</b>        |                               |
| <b>Registration Number:</b>   | 3872074                             | KINETIC CITY SUPER CREW |                               |
| <b>Registration Number:</b>   | 1959743                             | KINETIC CITY SUPER CREW |                               |
| <b>Registration Number:</b>   | 3953126                             | KINETIC CITY            |                               |
| <b>Registration Number:</b>   | 2554830                             | SCIENCE UPDATE          |                               |
| <b>CORRESPONDENCE DATA</b>  |                                     |                         |                               |
| <b>Fax Number:</b>  | 3018960607                          |                         |                               |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                     |                         |                               |
| <b>Phone:</b>   | 2403304520                          |                         |                               |
| <b>Email:</b>   | uspto.filings@bw-iplaw.com          |                         |                               |
| <b>Correspondent Name:</b>  | Joseph W. Berenato, III             |                         |                               |
| <b>Address Line 1:</b>  | 6550 Rock Spring Drive, Suite 240   |                         |                               |
| <b>Address Line 4:</b>  | Bethesda, MARYLAND 20817            |                         |                               |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 06420.100                           |                         |                               |
| <b>NAME OF SUBMITTER:</b>   | Joseph W. Berenato, III             |                         |                               |
| <b>SIGNATURE:</b>   | /jwb/                               |                         |                               |
| <b>DATE SIGNED:</b>   | 12/06/2019                          |                         |                               |

OP \$115.00 3872074

**Total Attachments: 3**

source=ASSIGNMENT AAAS#page1.tif

source=ASSIGNMENT AAAS#page2.tif

source=ASSIGNMENT AAAS#page3.tif

## TRADEMARK ASSIGNMENT

Effective October 11, 2019, nunc pro tunc, American Association for the Advancement of Science (hereinafter referred to as Assignor), a corporation of Massachusetts, having its principal place of business at 1200 New York Avenue, NW, Washington, D.C. 20005, has adopted, owned and used, and is the owner of all right, title, and interest in the trademarks of attached Schedule 1 that are registered in the United States Patent and Trademark Office;

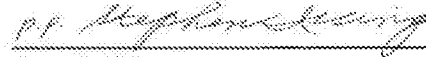
AND Springtail Media, LLC (hereinafter referred to as Assignee), a limited liability company of Maryland, having its principal place of business at 7215 Central Avenue, Takoma Park, MD 20912 is interested in acquiring all right, title and interest in and to said trademarks, including the appurtenant goodwill associated with said trademark registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers unto Assignee its entire worldwide right, title and interest in and to said trademark registrations set forth in Schedule 1, together with the goodwill of the business associated therewith and all claims for past infringement.

Assignor hereby authorizes and requests the officials of the United States Patent and Trademark Office, and any corresponding foreign trademark office, to issue any and all registrations and renewals for said trademark to Assignee, its successors and assigns, and to record this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed and sealed this  
Assignment, which shall be effective as of October 11, 2019.

Date: 12-6-2019



By: Colleen Struss

Title: Chief Finance and Legal Officer

SCHEDULE 1

TRADEMARK

REG. NO.

KINETIC CITY SUPER CREW

3872074

KINETIC CITY SUPER CREW

1959743

KINETIC CITY

3953126

SCIENCE UPDATE

2554830