

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552413

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harris Hawaii Property Management Inc. DBA Hawaiian Botanicals		12/02/2019	Corporation: HAWAII
RECEIVING PARTY DATA			
Name:	Formula 7venz LLC		
Street Address:	2580 Kekaa Dr. Suite 125		
City:	Lahaina		
State/Country:	HAWAII		
Postal Code:	96761		
Entity Type:	Limited Liability Company: HAWAII		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88678057	MAUI ISLAND SECRET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ken@harrishawaii.com		
Correspondent Name:	Ken Harris		
Address Line 1:	2580 Kekaa Dr. Suite 125		
Address Line 4:	Lahaina, HAWAII 96761		
NAME OF SUBMITTER:	Ken Harris		
SIGNATURE:	/Ken Harris/		
DATE SIGNED:	12/09/2019		
Total Attachments: 1			
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OP \$40.00 88678057

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT, dated as of [December 2, 2019] by and between [Harris Hawaii Property Management Inc., DBA Hawaiian Botanicals], as Assignor, and [Formula 7venz LLC], as Assignee.

WHEREAS, the Assignor is the owner of the trademark [Maui Island Secret] and United States Trademark Registration No. [88678057] therefor (the "Registration");

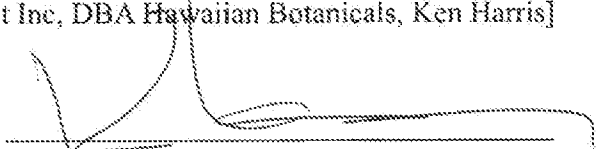
WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby conveys, transfers and assigns to Assignee, for its benefit and for the benefit of Assignee's successors, assigns and legal representatives, Assignor's entire right, title and interest in and to the Mark and the Registration, together with (1) the goodwill of the business relating thereto, (2) all income, royalties and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation payments for past, present or future infringements and misappropriations of the Mark; (3) all rights to sue for past, present and future infringements or misappropriations of the Mark; and (4) all rights to apply for and register the Mark in the name of Assignee in any governmental or other office anywhere in the world.

Assignor covenants and agrees that it will execute all further documents and authorizations and take all other actions that may be necessary or required to effectuate the assignment herein.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly signed and authorized as of the date written above.

[Harris Hawaii Property Management Inc, DBA Hawaiian Botanicals, Ken Harris]



Name: Ken Harris
Title: President