

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552653

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/12/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Automated Insights, Inc.		12/10/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	STATS LLC		
Street Address:	203 North LaSalle St. Suite 2200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4802188	AI AUTOMATED INSIGHTS	
Registration Number:	4802189	AUTOMATED INSIGHTS	
Registration Number:	4878860	WORDSMITH	
CORRESPONDENCE DATA			
Fax Number:	3122367516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.368.4000		
Email:	elizabeth.nolan@dlapiper.com		
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	PO Box 64807		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	422036-000043		
NAME OF SUBMITTER:	Michael A. Geller		
SIGNATURE:	/M. Geller/		
DATE SIGNED:	12/10/2019		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "Assignment"), is made as of the last signature date and is effective nunc pro tunc as of July 12, 2019 (the "Effective Date") by and between Automated Insights, Inc., a Delaware corporation, (the "Assignor") and STATS LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor is the owner of rights, title and interest in and to registered trademarks and common law trademarks, together with the goodwill associated with such trademarks, including, but not limited to, those trademarks identified on Schedule 1 and made part hereof (collectively, the "Marks");

WHEREAS, in connection with that certain Merger Agreement dated as of July 12, 2019 (the "Agreement"), Assignee wishes to acquire from Assignor, and Assignor wishes to assign, transfer, convey and deliver to Assignee any and all rights Assignor owns in the Marks, together with any common law, statutory or other rights therein and any goodwill of the business associated with the use of, or symbolized by the Marks in accordance with the terms and conditions set forth herein.

NOW THEREFORE, for good and valuable consideration contained herein and in the Agreement, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, do hereby agree as follows:

1. Defined Terms. All defined terms herein adopt their meaning as defined in the Agreement. Where this Assignment provides a different meaning for any term or terms, this Assignment's definition shall be controlling for the purposes of this Assignment only.

2. Conveyance and Acceptance. Effective as of the Effective Date, Assignor irrevocably, without reservation, sells, assigns, transfers, conveys and delivers to Assignee (and to Assignee's successors and assigns) and Assignee has accepted any and all of Assignor's rights, title and interest in and to the Marks worldwide, including all common law, statutory and other rights therein and any and all trademark registrations and trademark registration applications relating to the Marks, together with all rights to any and all proceeds, benefits, privileges, causes of action, and remedies relating to the Marks, all rights to bring an action, whether at law or in equity, for infringement, dilution, misappropriation, misuse or other violation of the Marks against any third party, all rights to recover damages, profits and injunctive relief for all past, present or future infringement, dilution, misappropriation, misuse, or other violation of the Marks, and any and all goodwill of the business associated with the use of, or symbolized by, the Marks.

3. Recordation. Assignor and Assignee recognize that Assignee shall have the right, but shall have no obligation, to record this Assignment with any governmental entity.

4. Further Acts. Without additional consideration, Assignor and any affiliates, subsidiaries, directors, employees, successors or assigns shall duly execute and deliver, or cause to be duly executed and delivered, such further instruments and do and cause to be done such further acts

and things, including the filing of such assignments, agreements, documents and instruments as may be necessary or as Assignee may reasonably request in order to fulfill the purposes and intent of this Assignment.


IN WITNESS WHEREOF, each of the parties have caused this Assignment to be duly executed and delivered as of the day and year first above written.

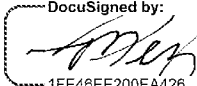
ASSIGNOR:

ASSIGNEE:

AUTOMATED INSIGHTS, INC.

STATS LLC

By:  _____
Name: Mike Perez
Title: COO
Date: 12/10/2019

By:  _____
Name: Mike Perez
Title: COO
Date: 12/10/2019

SCHEDULE 1

Trademarks

Mark	Reg. No.	Reg. Date
AI AUTOMATED INSIGHTS (and design)	4,802,188	September 1, 2015
AUTOMATED INSIGHTS	4,802,189	September 1, 2015
WORDSMITH	4,878,860	December 29, 2015