

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552658

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LOVE CORN HOLDINGS LIMITED		09/09/2019	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	LOVE BRANDS, INC.		
Street Address:	18 Sycamore Avenue		
City:	Ho-Ho-Kus		
State/Country:	NEW JERSEY		
Postal Code:	07423		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5101906	LOVE CORN	
Registration Number:	5201418	LOVE, CORN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2064474400		
Email:	ip@foster.com		
Correspondent Name:	FOSTER GARVEY P.C.		
Address Line 1:	1111 THIRD AVENUE, SUITE 3000		
Address Line 4:	SEATTLE, WASHINGTON 98101		
NAME OF SUBMITTER:	Claire F. Hawkins		
SIGNATURE:	/Claire F. Hawkins/		
DATE SIGNED:	12/10/2019		
Total Attachments: 2			
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source=Trademark Assignment - Love Corn to Love Brands - Sep'19 SIGNED#page2.tif			

OP \$65.00 5101906

ASSIGNMENT OF TRADEMARKS

WHEREAS, LOVE CORN HOLDINGS LIMITED, a private limited company organized and existing under the laws for the United Kingdom having a principal place of business at 31a Chatham Place, No. 49 The Textile Building, London, United Kingdom, E96FJ (“**ASSIGNOR**”), is the owner of the entire right, title, and interest in and to the registered trademark rights and all common law and other rights related thereto with respect to the marks listed on the accompanying Schedule 1 (the “**MARKS**”):

WHEREAS, LOVE BRANDS, INC., a corporation organized and existing under the laws of the State of Delaware having a principal place of business at 18 Sycamore Avenue, Ho-Ho-Kus, New Jersey, United States 07423 (“**ASSIGNEE**”), is desirous of acquiring the entire right, title, and interest in and to the MARKS, including the goodwill associated therewith;

WHEREAS, the ASSIGNOR has agreed to assign to ASSIGNEE the entire right, title, and interest in and to the MARKS, including the goodwill associated therewith;

NOW, THEREFORE, it is hereby agreed between the ASSIGNOR and the ASSIGNEE as follows:

In consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the parties, ASSIGNOR hereby assigns to ASSIGNEE to the fullest extent permitted by applicable law the marks and registrations listed in Schedule 1 and all its right, title, and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, all common law and statutory right, title, and interest in and to the MARKS, all rights of registration, maintenance, renewal, and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference, and/or cancellation proceedings for protection of the MARKS throughout the world.

ASSIGNOR acknowledges that the MARKS are in good standing and that this Assignment shall inure to the benefit of and be binding on the successors and assigns of ASSIGNOR and ASSIGNEE.

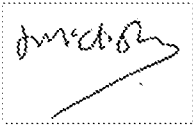
ASSIGNOR further agrees to execute any additional documents, and take any further actions, necessary or reasonably requested by ASSIGNEE, to effect, perfect, or evidence the assignment set forth herein.

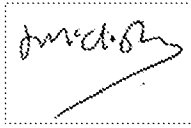
Dated: September _9th_, 2019

IN WITNESS WHEREOF, the ASSIGNOR and the ASSIGNEE have caused this instrument to be duly executed by their authorized representatives as of the date noted above.

ASSIGNOR:

ASSIGNEE:

By: 

By: 

Name: James McCloskey

Name: James McCloskey

Title: Director

Title: CEO

SCHEDULE 1: MARKS

<u>Mark</u>	<u>Jurisdiction</u>	<u>Reg. No.</u>	<u>Registration Date</u>
LOVE CORN	United States	5101906	13 December 2016
LOVE, CORN [LOVE, CORN & Design]	United States	5201418	June 14, 2016
LOVE, CORN	United Kingdom	UK00003158616	07 October 2016
LOVE, CORN [LOVE, CORN & Design]	United Kingdom	UK00003158618	08 July 2016
LOVE CORN	European Union	15311004	30 August 2016
LOVE, CORN [LOVE, CORN & Design]	European Union	015311046	03 November 2016