

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM551682

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brandcore Ltd.		09/15/2019	Corporation: VIRGIN ISLANDS, BRITISH
RECEIVING PARTY DATA			
Name:	JAD Partners Inc.		
Street Address:	20821 Dearborn Street		
City:	Chatsworth		
State/Country:	CALIFORNIA		
Postal Code:	91311		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5776570	PORNSTAR STROKER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310 592 0028		
Email:	dsr@dsrichman.com		
Correspondent Name:	David Richman		
Address Line 1:	4610 Noeline Avenue		
Address Line 4:	Encino, CALIFORNIA 91436		
NAME OF SUBMITTER:	David Richman		
SIGNATURE:	/s/ David Richman		
DATE SIGNED:	12/03/2019		
Total Attachments: 2			
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source=Trademark Assignment (Signed)#page2.tif			

OP \$40.00 5776570

TRADEMARK/SERVICEMARK ASSIGNMENT

This assignment ("Assignment") is made as of September 15, 2019, by Brandcore Ltd., a British Virgin Islands limited liability company ("Assignor"), in favor of JAD Partners Inc., a California corporation ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and application for the "Pornstar Stroker" mark (Registration No. 5776570), including any common law trademark rights therefor (the "Mark");

WHEREAS, Assignor and Assignee have entered into a settlement agreement dated September 15, 2019 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Mark, together with the goodwill of the Mark, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of California, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of California without regard to its conflicts of law principles.

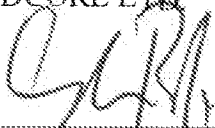
IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 15th day of September, 2019.

BRANDCORE LTD

By:

Printed Name:

Title:


Alan Kade
PRESIDENT

CALIFORNIA ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of Los Angeles

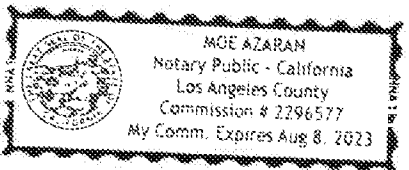
On 09-15-2019 before me, Moe Azaran (Notary Public)
Date Here Insert Name and Title of the Officer

personally appeared Elan Rafe
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal and/or Stamp Above

Signature [Signature]
Signature of Notary Public

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document
Title or Type of Document: Trademark / servicemark Assignment
Document Date: Number of Pages: 1
Signer(s) Other Than Named Above: No One Else

Capacity(ies) Claimed by Signer(s)
Signer's Name: See Above
Signer's Name:
[] Corporate Officer - Title(s):
[] Partner - [] Limited [] General
[X] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator
[] Other:
Signer is Representing: