

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552926

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daniel Akira Max		12/11/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Murmur Co.		
Street Address:	909 Mayo Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90042		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5909977	AIRPLANE MODE FOR HUMANS	
Registration Number:	5823229	MURMUR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	347-305-0408		
Email:	office@stacywulaw.com		
Correspondent Name:	Stacy L. Wu		
Address Line 1:	387 Park Avenue South, Fl. 5		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Stacy L. Wu		
SIGNATURE:	/Stacy L. Wu/		
DATE SIGNED:	12/11/2019		
Total Attachments: 3			
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OP \$65.00 5909977


TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of December 12, 2019 by Daniel Akira Max, an individual with an address at 909 Mayo Street, Los Angeles, CA 90042 ("Assignor") in favor of Murmur Co., a Delaware corporation (File No. 7106830) ("Assignee")

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registrations listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignee desires to acquire the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.

By: 
Name: Daniel Akira Max

PLEASE SEE ATTACHED
CURRENT CALIFORNIA
NOTARY FORM

Appendix A

Mark Details	Registration No.	Classes	Services
<p>AIRPLANE MODE FOR HUMANS</p> <p>App. Date Oct. 11, 2018</p> <p>Reg. Date Nov. 12, 2019</p>	<p>5909977</p>	<p>41, 43, 44</p>	<p>(Class 41) Educational services, namely, conducting live and online courses in the field of health and wellness; providing classes, workshops, retreats and seminars in the fields of mindfulness, stress reduction, fitness and exercise; yoga instruction; meditation training and studio services; arranging and hosting social entertainment events; (Class 43) Café, restaurant, bar and catering services; juice bar services; provision of conference, exhibition and meeting facilities; (Class 44) Massage; health care services, namely, wellness programs; acupuncture; providing information in the fields of health and wellness; providing a website featuring information in the fields of health and wellness; health spa services for health and wellness of the body and spirit offered at a health club facility; nutrition counseling; alternative medicine services; health care services, namely, sleep health care; providing health care facilities for mindfulness and stress reduction</p>
<p>MURMUR</p> <p>App. Date Aug. 10, 2018</p> <p>Reg. Date Jul. 30, 2019</p>	<p>5823229</p>	<p>41, 43, 44</p>	<p>(Class 41) Educational services, namely, conducting live and online courses in the field of health and wellness; providing classes, workshops, retreats and seminars in the fields of mindfulness, stress reduction, fitness and exercise; yoga instruction; meditation training and studio services, all of the foregoing excluding cardiological treatment; (Class 43) Café, restaurant, bar and catering services, all excluding alcoholic beverages; juice bar services; provision of conference, exhibition and meeting facilities; (Class 44) Massage; health care services, namely, wellness programs; acupuncture; providing information in the fields of health and wellness; providing a website featuring information in the fields of health and wellness; health spa services for health and wellness of the body and spirit offered at a health club facility; nutrition counseling; alternative medicine services; health care services, namely, sleep health care; providing healthcare facilities for mindfulness and stress reduction, all of the foregoing excluding cardiological treatment</p>

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

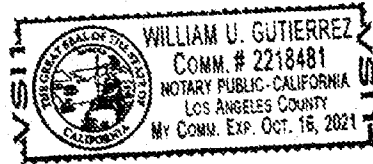
County of Los Angeles

On Dec 11, 2019 before me, William U. Gutierrez, Notary Public, personally appeared Daniel Akira Max

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under Penalty of Perjury under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS MY HAND AND OFFICIAL SEAL.

William U. Gutierrez
Signature of Notary Public



(Notary Seal)

OPTIONAL INFORMATION

The acknowledgment contained within this document is in accordance with California law. Any certificate of acknowledgement performed within the State of California shall use the preceding wording pursuant to Civil Code section 1189. An acknowledgment cannot be affixed to a document sent by mail or otherwise delivered to a notary public, including electronic means, whereby the signer did not personally appear before the notary public, even if the signer is known by the notary public. In addition, the correct notarial wording can only be signed and sealed by a notary public. The seal and signature cannot be affixed to a document without the correct notarial wording.

DESCRIPTION OF ATTACHED DOCUMENT

(Title of document)
Number of Pages _____ (Including acknowledgment)
Document Date _____

CAPACITY CLAIMED BY SIGNER

_____ Individual
_____ Corporate Officer
_____ Partner
_____ Attorney-In-Fact
_____ Trustee
_____ Other: _____