

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552996

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignor and Entity type previously recorded on Reel 004468 Frame 0001. Assignor(s) hereby confirms the Assignor BBK Tobacco & Foods, Inc., an Arizona corporation.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBK Tobacco & Foods, Inc.		09/10/2010	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	BBK Tobacco & Foods, LLP		
Street Address:	3401 W Papago St		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85009		
Entity Type:	Limited Liability Partnership: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3053223	JUICY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-374-7482		
Email:	legal@hbiin.com		
Correspondent Name:	Brendan Mahoney		
Address Line 1:	3401 W Papago St		
Address Line 4:	Phoenix, ARIZONA 85009		
NAME OF SUBMITTER:	BRENDAN MAHONEY		
SIGNATURE:	/Brendan N. Mahoney/		
DATE SIGNED:	12/12/2019		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBK Tobacco & Foods, LLC		09/10/2010	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	BBK Tobacco & Foods, LLP		
Composed Of:	COMPOSED OF BBK Tobacco & Foods, LLC (General Partner)		
Doing Business As:	DBA HBI International		
Street Address:	3315 W. Buckeye Road		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85009		
Entity Type:	Limited Liability Partnership: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3053223	JUICY	
CORRESPONDENCE DATA			
Fax Number:	(602)955-3330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(602) 955-6688		
Email:	roz@hbiin.com		
Correspondent Name:	Rosalind M. Young		
Address Line 1:	3315 W. Buckeye Road		
Address Line 2:	#4		
Address Line 4:	Phoenix, ARIZONA 85009		
NAME OF SUBMITTER:	Rosalind M. Young		
Signature:	/Rosalind M. Young/		

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TRADEMARK
REEL: 004468 FRAME: 0001
TRADEMARK
REEL: 006814 FRAME: 0116

Date:

02/04/2011

Total Attachments: 1

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