

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM552983

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		12/11/2019	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Impact Confections, Inc.
Street Address:	407 Whitney St.
City:	Janesville
State/Country:	WISCONSIN
Postal Code:	53546
Entity Type:	Corporation: NEW MEXICO

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Serial Number:	74622449	SIDEWALK CHALK
Serial Number:	74731549	LOLLIDAY POPS
Serial Number:	74732645	HOPPIN POPS
Serial Number:	75215594	ALIEN POP
Serial Number:	75326002	POP A BEAR
Serial Number:	75604875	PAINT BRUSH
Serial Number:	76214197	COSMIC CHERRY
Serial Number:	76330231	CRACKLIN' COSMIC POWDER
Serial Number:	76593638	PAINT SHOP
Serial Number:	76670899	WARHEADS
Serial Number:	77863192	WARHEADS
Serial Number:	77863244	WARHEADS
Serial Number:	78518754	WARHEADS
Serial Number:	85063786	WARHEADS
Serial Number:	85063794	WARHEADS
Serial Number:	85406896	SOUR COOLERS
Serial Number:	85406908	SOUR DIPPERS
Serial Number:	85701145	MELSTER CANDIES
Serial Number:	85702549	IMPACT CONFECTIONS

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86005218	PUCKER PACKS
Serial Number:	86017698	HOTHEADS
Serial Number:	86121516	PUCKER PARTY PACK
Serial Number:	86208143	WARHEADS SOUR CHEWY CUBES
Serial Number:	86208161	WARHEADS SOUR CHEWY CUBES
Serial Number:	86245021	WARHEADS EXTREME SOUR HARD CANDY
Serial Number:	86245040	WARHEADS EXTREME SOUR HARD CANDY
Serial Number:	86245047	WARHEADS SOUR JELLY BEANS
Serial Number:	86245049	WARHEADS SOUR JELLY BEANS
Serial Number:	86245059	WARHEADS SOUR TWISTS
Serial Number:	86245065	WARHEADS SOUR TWISTS
Serial Number:	86245069	YOUR ULTIMATE SOUR EXPERIENCE
Serial Number:	86245075	THE ULTIMATE SOUR EXPERIENCE
Serial Number:	86308932	FIRST THE HEAT, THEN THE SWEET
Serial Number:	86478051	GUMMY GRUBS
Serial Number:	86624040	WARHEADS CHEWY CUBES
Serial Number:	86624056	WARHEADS CHEWY CUBES
Serial Number:	86624066	WARHEADS EXTREME SOUR HARD CANDY
Serial Number:	86677679	DARE TO BE SOUR

CORRESPONDENCE DATA

Fax Number: 6082832275

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6082573501

Email: kateelin@michaelbest.com

Correspondent Name: Kelly Teelin

Address Line 1: Michael Best & Friedrich LLP

Address Line 2: PO Box 1806

Address Line 4: Madison, WISCONSIN 53701-1806

NAME OF SUBMITTER:	Kelly Teelin
SIGNATURE:	/s/ Kelly Teelin
DATE SIGNED:	12/12/2019

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made effective as of December 11, 2019 by and from U.S. BANK NATIONAL ASSOCIATION, a national banking association, with an address at 800 Nicollet Mall, Minneapolis, MN 55402, in its capacity as administrative agent (in such capacity, the "Grantee") for certain Persons party to the Credit Agreement dated November 10, 2014, as amended by that certain Amended and Restated Credit Agreement dated as of April 13, 2016 (as further amended, restated, supplemented, or otherwise modified from time to time) between Grantee and such Persons, on the one hand, and Grantor, on the other hand (collectively, the "Credit Agreement"), to and in favor of IMPACT CONFECTIONS, INC., a New Mexico corporation, with an address at 407 Whitney St., Janesville, WI 53546 (the "Grantor").

A. In connection with the Credit Agreement and the Pledge and Security Agreement referenced in such Credit Agreement, Grantor executed and delivered to Grantee a Confirmatory Grant of Security Interests in Trademarks dated November 10, 2014 granting a security interest in the Trademarks in favor of Grantee (the "First Trademark Security Agreement"). The First Trademark Security Agreement was recorded in the United States Patent and Trademark Office on November 11, 2014 at Reel 005399, Frame 0472 (such recordation identifying the execution date of the First Trademark Security Agreement as November 10, 2014).

B. In connection with the respective Credit Agreement and the respective Security Agreement referenced in such Credit Agreement, Grantor executed and delivered to Grantee a Confirmatory Grant of Security Interests in Trademarks dated April 13, 2016 granting a security interest in the Trademarks in favor of Grantee (the "Second Trademark Security Agreement"). The Second Trademark Security Agreement was recorded in the United States Patent and Trademark Office on April 15, 2016 at Reel 005772, Frame 0072.

C. Grantee has agreed to confirm its termination and release of the security interests in the Trademarks granted in the First Trademark Security Agreement and Second Trademark Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, it is hereby agreed that:

1. Definitions. All capitalized terms not defined herein shall have the respective meanings given to them in the respective Credit Agreement, the Security Agreement, the First Trademark Security Agreement and/or the Second Trademark Security Agreement, as applicable.

2. Release of Security Interest. Grantee hereby confirms its full release, discharge and termination of, and hereby fully releases, discharges and terminates, the security interests in the Trademarks granted to Grantee by Grantor pursuant to the First Trademark Security Agreement and Second Trademark Security Agreement, including without limitation the security interests granted in the Trademarks and Trademark registrations identified on Exhibit A attached hereto, and Grantee hereby authorizes Grantor and any of its agents to record such release with the United States Patent and Trademark Office and undertake all steps as may be necessary to give effect to the termination, discharge and release of the security interests over the Trademarks granted pursuant to the First Trademark Security Agreement and Second Trademark Security Agreement, in accordance with the terms of this Release.

[Signature Page Follows]

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its authorized officer as of the date of this Release.

U.S. BANK NATIONAL ASSOCIATION
as Administrative Agent

By: *[Signature]*
Name: David L. Hayden
Title: Senior Vice President

EXHIBIT A

Trademarks

Serial Number	Registration Number	Date of Registration	Mark
74622449	2042310	3/4/1997	SIDEWALK CHALK
74731549	2020495	12/3/1996	LOLLIDAY POPS
74732645	2011804	10/29/1996	HOPPIN POPS
75215994	2197066	10/20/1998	ALIEN POP
75326002	2200644	10/27/1998	POP A BEAR
75604879	2292861	11/16/1999	PAINT BRUSH
76214197	2839420	5/11/2004	COSMIC CHERRY
76330231	3665365	8/11/2009	CRACKLIN' COSMIC POWDER
76593638	3036365	12/27/2005	PAINT SHOP
76670899	3289463	9/11/2007	WARHEADS
77863192	3854862	9/28/2010	WARHEADS
77863244	3854863	9/28/2010	WARHEADS
78518754	3094323	5/16/2006	WARHEADS
85063786	4007372	8/2/2011	WARHEADS
85063794	4007373	8/2/2011	WARHEADS
85406896	4207568	9/11/2012	SOUR COOLERS
85406908	4155792	6/5/2012	SOUR DIPPERS
85701145	4334061	5/14/2013	MELSTER CANDIES
85702549	4323645	4/23/2013	IMPACT CONFECTIONS
86005218	4594209	8/26/2014	PUCKER PACKS
86017698	(Intent-to-use mark)		HOTHEADS
86121516	4560057	7/1/2014	PUCKER PARTY PACK
86208143	(Intent-to-use mark)		WARHEADS SOUR CHEWY CUBES
86208161	(Intent-to-use mark)		WARHEADS SOUR CHEWY CUBES
86245021	(Intent-to-use mark)		WARHEADS EXTREME SOUR HARD CANDY
86245040	4782940	7/28/2015	WARHEADS EXTREME SOUR HARD CANDY
86245047	4782941	7/28/2015	WARHEADS SOUR JELLY BEANS
86245049	4782942	7/28/2015	WARHEADS SOUR JELLY BEANS
86245059	4782943	7/28/2015	WARHEADS SOUR TWISTS
86245065	4782944	7/28/2015	WARHEADS SOUR TWISTS
86245069	(Intent-to-use mark)		YOUR ULTIMATE SOUR EXPERIENCE
86245075	(Intent-to-use mark)		THE ULTIMATE SOUR EXPERIENCE
86308932	(Intent-to-use mark)		FIRST THE HEAT, THEN THE SWEET
86478051	(Intent-to-use mark)		GUMMY GRUBS
86624040	4884955	1/12/2016	WARHEADS CHEWY CUBES
86624056	4867106	12/8/2015	WARHEADS CHEWY CUBES
86624066	4897726	2/9/2016	WARHEADS EXTREME SOUR EXTREME HARD CANDY
86677679	(Intent-to-use mark)		DARE TO BE SOUR

TRADEMARK