

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM553000

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Southeastern Grocers, LLC		05/13/2018	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Southeastern Grocers, Inc.		
<b>Street Address:</b>	8928 Prominence Parkway		
<b>Internal Address:</b>	Building 200		
<b>City:</b>	Jacksonville		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32256		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5518569	MORE SAVINGS. MORE SERVICE. MORE FOR YOU	
<b>Registration Number:</b>	5498937	RANCHER'S HOME	
<b>Registration Number:</b>	5567053	PURE VALUE	
<b>Registration Number:</b>	4996080	SOUTHEASTERN GROCERS	
<b>Registration Number:</b>	5100361	FRESCO Y MAS	
<b>Serial Number:</b>	87219301	DOLLAR ZONE	
<b>Serial Number:</b>	87866419	YOU CAN ALWAYS COUNT ON ME!	
<b>Serial Number:</b>	87866410	YOU CAN ALWAYS COUNT ON US!	
<b>Registration Number:</b>	5713191	LIP LICKIN' CHICKEN	
<b>Registration Number:</b>	5753674	DOLLAR \$HOP	
<b>Registration Number:</b>	5883231	WD'S TAPROOM	
<b>Serial Number:</b>	88378018	WE ARE IN THE PEOPLE BUSINESS; WE JUST H	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4043659532		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404.233.7000		
<b>Email:</b>	ipdocket@mmmlaw.com		

CH \$315.00 5518569

**Correspondent Name:** Morris, Manning & Martin, LLP  
**Address Line 1:** 3343 Peachtree Road NE  
**Address Line 2:** 1600 Atlanta Financial Center  
**Address Line 4:** Atlanta, GEORGIA 30326

**ATTORNEY DOCKET NUMBER:** 30526-106812

**NAME OF SUBMITTER:** John R. Harris

**SIGNATURE:** /John R. Harris/

**DATE SIGNED:** 12/12/2019

**Total Attachments: 1**

source=Southeastern Grocers Inc. - Name Change#page1.tif

# Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "SOUTHEASTERN GROCERS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "SOUTHEASTERN GROCERS, LLC" TO "SOUTHEASTERN GROCERS, INC.", WAS FILED IN THIS OFFICE ON THE THIRTIETH DAY OF MAY, A.D. 2018, AT 6:11 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE NOT HAVING BEEN CANCELLED OR REVOKED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.



  
Jeffrey W. Bullock, Secretary of State

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SR# 20185074465

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202856695  
Date: 06-11-18

RECORDED: 12/12/2019

TRADEMARK  
REEL: 006814 FRAME: 0135