

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM553079

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loansifter, LLC		12/12/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Optimal Blue, LLC		
Street Address:	5340 Legacy Drive, Building 2, 2nd Floor		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3753796	LOANSIFTER	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142733500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin		
Address Line 1:	833 East Michigan Street, Suite 1800		
Address Line 2:	Godfrey & Kahn, S.C.		
Address Line 4:	Milwaukee, WISCONSIN 53202-5615		
ATTORNEY DOCKET NUMBER:	014302-0022		
NAME OF SUBMITTER:	Brian G. Gilpin		
SIGNATURE:	/brian g. gilpin/		
DATE SIGNED:	12/12/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Loansifter, LLC (the “Assignor”), a Delaware limited liability company having an address of 5340 Legacy Drive, Building 2, 2nd Floor, Plano, TX 75024 and formerly of 2500 E. Enterprise Avenue, Appleton, WI 54913, is owner of all right, title, and interest in and to the trademark LOANSIFTER, the associated U.S. federal trademark registration number 3,753,796, related common law rights, and the goodwill associated with the foregoing (collectively the “Assigned Trademark”); and

WHEREAS, Optimal Blue, LLC (the “Assignee”), a Texas limited liability company having an address of 5340 Legacy Drive, Building 2, 2nd Floor, Plano, TX 75024, desires to acquire the Assigned Trademark from Assignor including all rights throughout the world in and to the Assigned Trademark and any applications and registrations therefor, together with the goodwill of the business in connection with which the Assigned Trademark is used and which is symbolized by the Assigned Trademark, along with the right to recover damages and profits for past and future infringements thereof.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee all right, title, and interest in and to the Assigned Trademark including U.S. Reg. No. 3,753,796, together with all common law rights therein and the goodwill of the business in connection with which the Assigned Trademark is used and which is symbolized by the Assigned Trademark, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

INTENDING TO BE BOUND, ASSIGNOR and ASSIGNEE hereby execute this assignment on the dates indicated below.

“ASSIGNOR”:

LOANSIFTER, LLC

By: John Jennings

Name: John Jennings

Title: CFO

Date: December 12, 2019

“ASSIGNEE”:

OPTIMAL BLUE, LLC

By: John Jennings

Name: John Jennings

Title: CFO

Date: December 12, 2019