

TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

ETAS ID: TM553107

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeremy Wiesen		12/09/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Flower Boy Trademarks, LLC		
Street Address:	c/o King, Holmes, Paterno & Soriano, LLP		
Internal Address:	1900 Avenue of the Stars, 25th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2416611	GOLF	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128135900		
Email:	assignments@fzlj.com		
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	FBTM 1915316		
NAME OF SUBMITTER:	Lawrence E. Apolzon		
SIGNATURE:	/lea/		
DATE SIGNED:	12/12/2019		
Total Attachments: 1			
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ASSIGNMENT

WHEREAS, Jeremy Wiesen, an individual residing at 1200 South Flager Drive #1103, West Palm Beach, Florida 33401 ("Assignor"), is the owner of the trademark GOLF for cologne including as registered in United States Reg. No. 2,416,611 for the mark GOLF in connection with "colognes" in Int. Cl. 3, based on first use in interstate commerce on November 15, 1999 (the "Trademark");

WHEREAS, Flower Boy Trademarks, LLC, a Delaware limited liability company with its principal place of business c/o King, Holmes, Paterno & Soriano, LLP 1900 Avenue of the Stars, 25th Floor Los Angeles, California 90067 ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the above-named registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark effective as of the date below.

JEREMY WIESEN



Date: December 9, 2019