

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM553169

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AutoTrader.com, Inc.		12/09/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HomeNet, Inc.		
<b>Street Address:</b>	3003 Summit Boulevard, Suite 200		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30319		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2988162	AUTOOFFICE	
<b>Registration Number:</b>	2881942	DIGITAL LOT	
<b>Registration Number:</b>	3299939	DIGITALLOT	
<b>Registration Number:</b>	4412284	SNAPLOT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-815-6500		
<b>Email:</b>	byates@kilpatricktownsend.com		
<b>Correspondent Name:</b>	Barbara Yates, Paralegal		
<b>Address Line 1:</b>	1100 Peachtree Street, Suite 2800		
<b>Address Line 2:</b>	c/o Kilpatrick Townsend & Stockton LLP		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-4528		
<b>ATTORNEY DOCKET NUMBER:</b>	96054/886071		
<b>NAME OF SUBMITTER:</b>	Barbara Yates		
<b>SIGNATURE:</b>	/Barbara Yates/		
<b>DATE SIGNED:</b>	12/13/2019		
<b>Total Attachments: 2</b>			

OP \$115.00 2988162

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**TRADEMARK ASSIGNMENT**

**THIS ASSIGNMENT** is made and entered into by and between AutoTrader.com, Inc., a Delaware corporation with a principal address of 6205-A Peachtree Dunwoody Road, Atlanta, Georgia 30328 (the "Assignor"), and HomeNet, Inc., a Delaware corporation with a principal address of 3003 Summit Boulevard, Suite 200, Atlanta, Georgia 30319 (the "Assignee"), and is effective as of December 9, 2019 ("Effective Date").

**WHEREAS**, the parties acknowledge and confirm that Assignor adopted and used, and is the owner of certain trademarks ("Marks"), including the registrations therefor ("Registrations"), and all the goodwill arising therefrom, as listed in the attached Exhibit A;

**WHEREAS**, Assignor wishes to assign, grant, and deliver exclusively unto Assignee all of its right, title, and interest of every kind and nature whatsoever in and to the Marks and Registrations, all goodwill relating thereto, and all right of action and claims for past infringement thereof; and

**WHEREAS**, Assignee desires to acquire all of Assignor's rights in and to the Marks and Registrations as set forth above.

**NOW, THEREFORE**, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor assigns to Assignee all right, title, and interest in and to the Marks and Registrations, together with all of the goodwill relating thereto, and all rights of action and claims for past infringement thereof.

**IN WITNESS WHEREOF**, Assignor, intending to be legally bound, has executed this Assignment on the day indicated, effective as of the Effective Date.

**ASSIGNOR**  
AutoTrader.com, Inc.

By: Luis Avila

Name: Luis Avila-Estrada

Title: Assistant Secretary

Date: December 9, 2019

EXHIBIT A

United States Marks and Registrations

Mark	Registration Number
AUTOOFFICE (stylized) <b>autcoffice</b>	2,988,162
DIGITAL LOT	2,881,942
DIGITALLOT	3,299,939
SNAPLOT	4,412,284