

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM553398

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ingram Book Group LLC		11/20/2019	Limited Liability Company: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ingram Industries Inc.		
<b>Street Address:</b>	4400 Harding Place		
<b>Internal Address:</b>	One Belle Meade Place		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37205		
<b>Entity Type:</b>	Corporation: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88391171	INGRAM IQ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	615-850-8741		
<b>Email:</b>	trademarkdocket@wallerlaw.com		
<b>Correspondent Name:</b>	Robert P. Felber, Jr.		
<b>Address Line 1:</b>	c/o Waller Lansden Dortch & Davis		
<b>Address Line 2:</b>	511 Union Street, Suite 2700		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>NAME OF SUBMITTER:</b>	Robert P. Felber, Jr.		
<b>SIGNATURE:</b>	/ROBERT P. FELBER, JR./		
<b>DATE SIGNED:</b>	12/16/2019		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT OF SERVICE MARK, ACCOMPANYING  
APPLICATION AND GOODWILL**

Effective as of November 20, 2019 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Ingram Book Group LLC**, a Tennessee limited liability company with offices at One Ingram Boulevard, LaVergne, Tennessee 37086-3629 (the "Assignor"), does hereby sell, assign, transfer and set over to **Ingram Industries Inc.**, a Tennessee corporation with offices at One Belle Meade Place, 4400 Harding Place, Nashville, Tennessee 37205 (the "Assignee"), all of Assignor's rights, title and interest in and to the service mark identified in Exhibit A attached hereto (the "Mark"), the application therefor, any registration arising out of such application, any issuances, renewals or extensions of such registration, and all rights therein and thereto provided by any applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and the resulting right to recover damages, profits, restitution and injunctive and other legal and equitable relief for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments, affidavits, declarations, powers of attorney and assignments reasonably requested by Assignee to vest in Assignee all of Assignor's right, title and interest in and to the Mark and the application therefor and/or to provide evidence to support such assignment in the event such evidence is deemed useful by Assignee.

This assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute only one instrument.

IN WITNESS WHEREOF, the parties hereto have caused this assignment to be signed by an individual thereto duly authorized, all as of the Effective Date.

**ASSIGNOR:**

INGRAM BOOK GROUP LLC

By: Kelly L. Arnold

Name: Kelly L. Arnold

Title: Chief Legal Officer & Assistant  
Secretary

**ASSIGNEE:**

INGRAM INDUSTRIES INC.

By: Eleanor G. McDonald

Name: Eleanor G. McDonald

Title: Executive Vice President,  
General Counsel & Secretary

**EXHIBIT A**  
**TO**  
**ASSIGNMENT OF SERVICE MARK, ACCOMPANYING**  
**APPLICATION AND GOODWILL**

<b>MARK</b>	<b>JURISDICTION</b>	<b>SERIAL NO.</b>	<b>FILING DATE</b>	<b>SERVICES</b>
<b>INGRAM IQ</b>	<b>USA</b>	<b>88391171</b>	<b>04/18/2019</b>	<b>software as a service (SAAS) services featuring software for performing and providing data analytics and insights in the field of book publishing (Class 42)</b>