

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM553406

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	07/26/2019

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Simply Money IP Holdings, LLC		07/26/2019	Limited Liability Company: OHIO

**RECEIVING PARTY DATA**

<b>Name:</b>	Allworth Financial, L.P.
<b>Street Address:</b>	8775 Folsom Blvd.
<b>Internal Address:</b>	Suite 100
<b>City:</b>	Sacramento
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95826
<b>Entity Type:</b>	Limited Partnership: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
<b>Registration Number:</b>	4799876	SIMPLY MONEY
<b>Registration Number:</b>	3672095	SIMPLY MONEY
<b>Registration Number:</b>	3501473	SIMPLY MONEY
<b>Registration Number:</b>	4923482	SIMPLY MONEY
<b>Registration Number:</b>	5396796	SIMPLY MONEY MEDIA
<b>Registration Number:</b>	4845065	WE MAKE MONEY SIMPLE
<b>Registration Number:</b>	4788530	

**CORRESPONDENCE DATA**

Fax Number: 3128622200

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3128623837

Email: raza.siddiqui@kirkland.com

Correspondent Name: Raza Siddiqui

Address Line 1: 300 N. LaSalle

Address Line 2: Kirkland &amp; Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

CH \$190.00 4799876

<b>ATTORNEY DOCKET NUMBER:</b>	43836-2
<b>NAME OF SUBMITTER:</b>	Raza Siddiqui
<b>SIGNATURE:</b>	/razasiddiqui/
<b>DATE SIGNED:</b>	12/16/2019
<b>Total Attachments: 1</b> source=ALLWORTH FINANCIAL, L.P. (DE)#page1.tif	

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF A  
FOREIGN LIMITED LIABILITY COMPANY INTO  
A DOMESTIC LIMITED PARTNERSHIP**

Pursuant to Title 6, Section 17-211 of the Delaware Limited Partnership Act.

**First:** The name of the surviving Limited Partnership is  
ALLWORTH FINANCIAL, L.P., a Delaware Limited Partnership.

**Second:** The name of the Limited Liability Company being merged into the Limited Partnership is SIMPLY MONEY IP HOLDINGS, LLC, a Foreign Limited Liability Company.

**Third:** The jurisdiction in which this Limited Liability Company was formed is  
OHIO.

**Fourth:** The agreement of merger or consolidation has been approved and executed by each of the business entities which is to merge or consolidate.

**Fifth:** The name of the surviving Limited Partnership is  
ALLWORTH FINANCIAL, L.P.

**Sixth:** An agreement of merger or consolidation is on file at a place of business of the surviving Delaware Limited Partnership and the address thereof is  
8775 FOLSOM BLVD., SUITE 100, SACRAMENTO, CA 95826

**Seventh:** A copy of the agreement of merger or consolidation will be furnished by the surviving Limited Partnership, on request and without cost, to any partner of any domestic limited partnership or any person holding an interest in any other business entity which is to merge or consolidate.

IN WITNESS WHEREOF, said Limited Partnership has caused this certificate to be signed by its general partner(s), this 26<sup>th</sup> day of July, A.D., 2019.

HMGI GP, LLC

By:   
General Partner

Name: PETE ENGELKEN  
Print or type