

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM553425

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marie Watson		11/30/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	David C. Bernstein		
Street Address:	1963 Woodleigh Drive West		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32211		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Karen Bernstein		
Street Address:	1963 Woodleigh Drive West		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32211		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4580747	BEACHNECK	
CORRESPONDENCE DATA			
Fax Number:	9043998440		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	904-807-2180		
Email:	cbroughan@marksgray.com		
Correspondent Name:	Crystal Broughan		
Address Line 1:	1200 Riverplace Boulevard		
Address Line 2:	Suite 800		
Address Line 4:	Jacksonville, FLORIDA 32207		
NAME OF SUBMITTER:	Crystal Broughan		
SIGNATURE:	/Crystal Broughan/		

OP \$40.00 4580747

DATE SIGNED:	12/16/2019
Total Attachments: 1 source=Assignment#page1.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS Marie Watson, an individual, with an address of 1330 Trailwood Drive, Neptune Beach, Florida 32266 (hereinafter ASSIGNOR), is the co-owner of the following U. S.

Trademark Registration:

4,580,747 BEACHNECK (word)


(hereinafter the "Trademark"), and

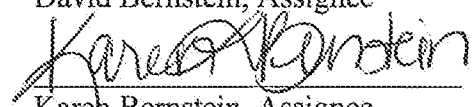
WHEREAS, ASSIGNOR desires to assign all right, title and interest in the Trademark to David Bernstein, an individual and Karen Bernstein, an individual, with a principal place of business at 1963 Woodleigh Drive West, Jacksonville, Florida 32211 (hereinafter ASSIGNEE); and

NOW, THEREFORE, ASSIGNOR, for good and valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to ASSIGNEE; all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized thereby; the trademark registration and all claims and causes of action ASSIGNOR has or may have in connection with the mark and the registration.

Executed on the 30th day of November 2019.


Marie Watson, Assignor


David Bernstein, Assignee


Karen Bernstein, Assignee