OP \$65.00 5891755

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM553432 Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Love Corn Holdings Limited			Private Limited Company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Love Brands, Inc.
Street Address:	611 N Maple Street
City:	Ho-Ho-Kus
State/Country:	NEW JERSEY
Postal Code:	07423
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	5891755	LOVE NUTS
Registration Number:	5891756	LOVE SEED

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2064474400 Email: ip@foster.com

Correspondent Name: FOSTER GARVEY P.C.

Address Line 1: 1111 THIRD AVENUE, SUITE 3000 Address Line 4: SEATTLE, WASHINGTON 98101

NAME OF SUBMITTER:
Claire F. Hawkins

/Claire F. Hawkins/

DATE SIGNED:
12/16/2019

Total Attachments: 2

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TRADEMARK REEL: 006816 FRAME: 0911

ASSIGNMENT OF TRADEMARKS

WHEREAS, LOVE CORN HOLDINGS LIMITED, a private limited company organized and existing under the laws for the United Kingdom having a principal place of business at 31a Chatham Place, No. 49 The Textile Building, London, United Kingdom, E96FJ ("ASSIGNOR"), is the owner of the entire right, title, and interest in and to the registered trademark rights and all common law and other rights related thereto with respect to the marks listed on the accompanying Schedule 1 (the "MARKS"):

WHEREAS, LOVE BRANDS, INC., a corporation organized and existing under the laws of the State of Delaware having a principal place of business at 611 N Maple Avenue, Ho-Ho-Kus, New Jersey, United States 07423 ("ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in and to the MARKS, including the goodwill associated therewith;

WHEREAS, the ASSIGNOR has agreed to assign to ASSIGNEE the entire right, title, and interest in and to the MARKS, including the goodwill associated therewith;

NOW, THEREFORE, it is hereby agreed between the ASSIGNOR and the ASSIGNEE as follows:

In consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the parties, ASSIGNOR hereby assigns to ASSIGNEE to the fullest extent permitted by applicable law the marks and registrations listed in Schedule 1 and all its right, title, and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, all common law and statutory right, title, and interest in and to the MARKS, all rights of registration, maintenance, renewal, and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference, and/or cancellation proceedings for protection of the MARKS throughout the world.

ASSIGNOR acknowledges that the MARKS are in good standing and that this Assignment shall inure to the benefit of and be binding on the successors and assigns of ASSIGNOR and ASSIGNEE.

ASSIGNOR further agrees to execute any additional documents, and take any further actions, necessary or reasonably requested by ASSIGNEE, to effect, perfect, or evidence the assignment set forth herein.

Dated: December 15, 2019

ASSIGNOR:

IN WITNESS WHEREOF, the ASSIGNOR and the ASSIGNEE have caused this instrument to be duly executed by their authorized representatives as of the date noted above.

ASSIGNEE:

By:	j mccloskey	Ву:	G.MS	
Name:	James McCloskey	Name:	Gavin McCloskey	
Title:	CEO	Title:	CEO	

SCHEDULE 1: MARKS

Mark	Jurisdiction	Reg. No.	Registration Date
LOVE NUTS	United States	5891755	22 October 2019
LOVE SEED	United States	5891756	22 October 2019

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TRADEMARK REEL: 006816 FRAME: 0913 RECORDED: 12/16/2019