

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM553473

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vitamin Shoppe Procurement Services, LLC		12/16/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	GACP FINANCE CO., LLC, as Agent		
Street Address:	11100 Santa Monica Blvd., Suite 800		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 129			
Property Type	Number	Word Mark	
Registration Number:	5167916	APPEFIT	
Registration Number:	5083486	ISOTECH42	
Registration Number:	4984946	HEXATEIN-SR	
Registration Number:	4859756	FIT FAREWELL	
Registration Number:	4870370	HEALTHY HELLO	
Registration Number:	5105817	+PLUS SERIES	
Registration Number:	4846035	GLUTAMINE+PLUS	
Registration Number:	4980831	PROBIOCARE	
Registration Number:	4785994	MYTRITION	
Registration Number:	4795259	MUSCLE & PERFORMANCE	
Registration Number:	4891586	SHARE THE HEALTH EXPO	
Registration Number:	4914856	PRE-EFFECT	
Registration Number:	4943994	TRUE ATHLETE	
Registration Number:	4555446	ULTIMATE WOMAN 50+	
Registration Number:	4800323	NEXT STEP	
Registration Number:	4728519	FIT N' FULL SHAKE	
Registration Number:	4736083	BURN N' BOOST	
Registration Number:	4827646	LEAN N' GREEN	
Registration Number:	4728521	FORMULEAN	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4728522	GREEN COFFEE 400
Registration Number:	4728523	GREEN COFFEE 400+
Registration Number:	4709703	PURE LIVING NATURALLY TRUE
Registration Number:	4914180	PLNT
Registration Number:	4853514	CARB SHREDDER
Registration Number:	4651468	CHEWY PANDA VITES
Registration Number:	4669660	COMFORT IRON
Registration Number:	4525833	FROM THE EARTH
Registration Number:	4525834	ESPECIALLY FOR MEN
Registration Number:	4665678	ULTIMATE '10' PROBIOTIC
Registration Number:	4600121	ULTIMATE MAN GOLD
Registration Number:	4600122	ULTIMATE WOMAN GOLD
Registration Number:	4600123	ULTIMATE GOLD
Registration Number:	4721703	PLNT
Registration Number:	4525617	NITRULLINE
Registration Number:	4525618	TRIBULUS-PRO
Registration Number:	4800288	NEXT STEP
Registration Number:	4735829	TECH X PRE-EFFECT
Registration Number:	4629359	VITA GROOVES
Registration Number:	4716920	BODYTECH
Registration Number:	4526654	BODYTECH
Registration Number:	4998501	PROBIOCARE
Registration Number:	4664215	ELEMENTS FOR HAIR, SKIN, NAILS
Registration Number:	4664216	PERSONAL PACKS
Registration Number:	4998466	EVERY BODY MATTERS
Registration Number:	4668290	V
Registration Number:	4877855	V
Registration Number:	4419460	MYTRITION
Registration Number:	4530185	CALM ZONE MAGNESIUM
Registration Number:	4278959	
Registration Number:	4916333	TRUE ATHLETE
Registration Number:	4359408	K-FREE MULTIVITAMIN
Registration Number:	4682386	NUTRITION DEPOT
Registration Number:	4733901	NUTRITION DEPOT
Registration Number:	4641558	SIMPLY SMART
Registration Number:	4270680	HEALTH ENTHUSIAST
Registration Number:	4081397	TRUE ATHLETE NATURALLY DRIVEN
Registration Number:	4050886	AMAZING WELLNESS

Property Type	Number	Word Mark
Registration Number:	4039828	PRIMALPRO
Registration Number:	4027248	ELECTROLYTE FIZZ
Registration Number:	4023878	RESERVIE
Registration Number:	4010359	DIGEST EXTRA
Registration Number:	3952545	PRIMALJAX
Registration Number:	4057133	TRUE ATHLETE
Registration Number:	4010235	CRITICAL AMINOS XT
Registration Number:	3886398	S
Registration Number:	3948990	BREATHPEP
Registration Number:	3799032	SUPERSUPPLEMENTS
Registration Number:	3935082	AMAZING WELLNESS
Registration Number:	3735487	MUSCLE & PERFORMANCE
Registration Number:	3789496	ACTIVE-C
Registration Number:	3692565	TRI-SCORB
Registration Number:	3829174	
Registration Number:	3727489	SUPERSUPPLEMENTS
Registration Number:	3788223	SO GOOD . . . NATURALLY
Registration Number:	3691248	NUTRI-FORCE
Registration Number:	3644115	THE SUPREME VITAMIN C
Registration Number:	3349216	ULTIMATE MAN ELITE
Registration Number:	3294544	MIRACLE FIBER
Registration Number:	3378676	ULTIMATE MAN
Registration Number:	3373042	ULTIMATE WOMAN
Registration Number:	3241641	THE VITAMIN SHOPPE SINCE 1977
Registration Number:	3183591	THE VITAMIN SHOPPE SINCE 1977
Registration Number:	3090067	S
Registration Number:	3285545	S SUPERSUPPLEMENTS
Registration Number:	3190036	HYDROTHERM
Registration Number:	3030896	AMERICA'S HEALTH SUPERSTORE
Registration Number:	3133952	HEALTHY AWARDS
Registration Number:	2967041	WE TAKE VITAMINS SERIOUSLY
Registration Number:	2916393	NUTRITION DEPOT
Registration Number:	2855726	VITAMIN ADVISOR
Registration Number:	2872484	BODYTECH
Registration Number:	2737734	THE VITAMIN SHOPPE SINCE 1977
Registration Number:	2737735	THE VITAMIN SHOPPE SINCE 1977
Registration Number:	2481640	THE VITAMIN SHOPPE
Registration Number:	2481906	THE VITAMIN SHOPPE

Property Type	Number	Word Mark
Registration Number:	1911008	FDC
Registration Number:	1857466	DAILY VM CAPS
Serial Number:	88516509	PLNT
Serial Number:	88516517	PLNT
Serial Number:	88516523	PLNT
Serial Number:	88476269	QUALITY PROMISE V TESTED & TRUSTED
Serial Number:	88410471	ONLY ME
Serial Number:	88398383	FIT FACTOR WEIGHT MANAGEMENT SYSTEM
Serial Number:	88398399	
Serial Number:	88398412	FIT FACTOR WEIGHT MANAGEMENT SYSTEM
Serial Number:	88398597	TRUE ATHLETE
Serial Number:	88337522	VTHRIVE THE VITAMIN SHOPPE
Serial Number:	88337530	VTHRIVE THE VITAMIN SHOPPE
Serial Number:	88325510	VSHOP
Serial Number:	88325513	VSHOP
Serial Number:	88325520	VSHOPPE
Serial Number:	88325527	VSHOPPE
Serial Number:	88325529	VITA SHOPPE
Serial Number:	88325534	VITA SHOPPE
Serial Number:	88320340	THRIVE EVERY DAY
Serial Number:	88232945	V YOUR ESSENTIALS.
Serial Number:	88232947	V YOUR ESSENTIALS.
Serial Number:	88103792	V. VICTORY IS YOURS.
Serial Number:	88103811	V. VICTORY IS YOURS.
Serial Number:	87536419	INSPIRE, NOURISH, THRIVE EVERY DAY.
Serial Number:	87428182	FLASH POINT
Serial Number:	87168439	NUTRIFORCE
Serial Number:	87044731	THRIVE EVERY DAY
Serial Number:	86984088	V THE VITAMIN SHOPPE
Serial Number:	86984087	V THE VITAMIN SHOPPE
Serial Number:	86905555	V THE VITAMIN SHOPPE
Serial Number:	86905620	V THE VITAMIN SHOPPE
Serial Number:	86905628	V THE VITAMIN SHOPPE
Serial Number:	86905614	V THE VITAMIN SHOPPE EVERY BODY MATTERS

CORRESPONDENCE DATA

Fax Number: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 006817 FRAME: 0026

Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 2021 McKinney Ave., Suite 2000
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 96841-30070

NAME OF SUBMITTER: Dusan Clark

SIGNATURE: /Dusan Clark/

DATE SIGNED: 12/16/2019

Total Attachments: 38

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Notwithstanding anything herein to the contrary, the lien and security interest granted to the Agent (as defined below) pursuant to this Intellectual Property Security Agreement and the exercise of any right or remedy by the Agent hereunder are subject to the provisions of the Intercreditor Agreement (as defined in the Loan Agreement (as defined below)). In the event of any express conflict between the terms of the Intercreditor Agreement and this Intellectual Property Security Agreement, the terms of the Intercreditor Agreement shall control to the extent set forth therein.

INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (this “**Agreement**”), dated as of December 16, 2019, is entered into by Vitamin Shoppe Procurement Services, LLC (“**Grantor**”), and GACP FINANCE CO., LLC, as agent (in such capacity, “**Agent**”), for itself and the Lenders (as defined in the Loan Agreement (as defined below)). Capitalized terms not otherwise defined herein have the meanings set forth in the Loan and Security Agreement dated as of December 16, 2019, among Vitamin Shoppe Industries LLC, a New York limited liability company, Vitamin Shoppe Mariner, LLC, a Delaware limited liability company, Vitamin Shoppe Global, LLC, a Delaware limited liability company, Vitamin Shoppe Florida, LLC, a Delaware limited liability company, Betancourt Sports Nutrition, LLC, a Florida limited liability company, Vitamin Shoppe Procurement Services, LLC, a Delaware limited liability company, (each individually a “**Borrower**” and collectively, “**Borrowers**”), Valor Acquisition, LLC, a Delaware limited liability company (successor by merger to Vitamin Shoppe, Inc.) (“**Parent**”), as Parent and a Guarantor, the parties thereto from time to time as lenders, whether by execution of the Loan and Security Agreement or an Assignment and Acceptance (each individually, a “**Lender**” and collectively, “**Lenders**”) and Agent (as the same may be further amended, modified, extended, supplemented or restated from time to time, the “**Loan Agreement**”).

WHEREAS, pursuant to Section 5.2 of the Loan Agreement, Grantor is delivering this Agreement to grant a security interest to the Agent in certain Intellectual Property whether now owned or existing or hereafter acquired or arising and wherever located, including the pending and registered trademarks, patents and copyrights listed on Schedule A (the “**Secured Intellectual Property**”).

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Grantor and Agent hereby agree as follows:

1. **Grant of Security Interest.**

1.1 Grantor hereby grants to Agent, a security interest in and continuing lien on all of Grantor’s right, title and interest in, to and under (1) all Secured Intellectual Property set forth in Schedule A now owned or from time to time after the date hereof owned or acquired by the Grantor, together with (2) all proceeds and products of the Secured Intellectual Property, (3) the goodwill associated with the trademarks, and (4) all causes of action arising prior to or after the date hereof for infringement of the Secured Intellectual Property or unfair competition regarding the same, subject to the terms and conditions of the Loan Agreement. Notwithstanding the foregoing, the Secured Intellectual Property shall exclude any rights to any Intellectual Property that would be cancelled or rendered invalid or unenforceable under applicable law by the

grant of a security interest created pursuant to the terms of this Agreement or the Loan Agreement, for as long as such prohibition or reason for invalidity under applicable law exists, except for the products and proceeds thereof or from the sale of such Intellectual Property.

1.2 The security interest granted hereby is granted in conjunction with the security interest granted to Agent under the Loan Agreement. The rights and remedies of the Agent and Lenders with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement. In the event of any conflict between the terms of this Agreement and the terms of the Loan Agreement, the terms of the Loan Agreement shall control.

2. **Modification of Agreement.** This Agreement or any provision hereof may not be changed, waived, or terminated except in accordance with the amendment provisions of the Loan Agreement pursuant to which Agent may modify this Agreement, after obtaining Grantor's approval of or signature to such modification, by amending Schedule A to include reference to any right, title or interest in any existing pending and registered trademarks, patents and copyrights acquired or developed by Grantor after the execution hereof or to delete any reference to any right, title or interest in any pending and registered trademarks, patents and copyrights in which Grantor no longer has or claims any right, title or interest.

3. **Governing Law.** THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE CONSTRUED IN ACCORDANCE WITH AND BE GOVERNED BY THE LAWS OF THE STATE OF NEW YORK AND, TO THE EXTENT CONTROLLING, LAWS OF THE UNITED STATES OF AMERICA, EXCEPT TO THE EXTENT THAT THE LAWS OF ANY STATE IN WHICH ANY OF THE COLLATERAL IS LOCATED NECESSARILY GOVERNS THE VALIDITY, PERFECTION, PRIORITY AND ENFORCEABILITY, AND THE EXERCISE OF ANY REMEDIES WITH RESPECT TO ANY LIEN OR SECURITY INTEREST INTENDED TO BE CREATED OR GRANTED HEREBY ON COLLATERAL LOCATED IN SUCH STATE.

4. **Successors and Assigns.** This Agreement shall be binding upon and inure to the benefit of Agent and Grantor and their respective successors and assigns. Grantor shall not, without the prior written consent of Agent given in accordance with the Loan Agreement, assign any right, duty or obligation hereunder.

5. **Counterparts.** This Agreement may be executed in any number of counterparts and by the parties hereto on separate counterparts, each of which when so executed, shall be deemed to be an original and all of which taken together shall constitute one and the same instrument. Delivery of an executed counterpart by facsimile or other electronic transmission shall be effective as originals.

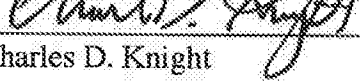
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IN WITNESS WHEREOF, Grantor and Agent have caused this Agreement to be duly executed and delivered as of the date first above written.

**VITAMIN SHOPPE PROCUREMENT
SERVICES, LLC**

By: Vitamin Shoppe Industries LLC, its sole member

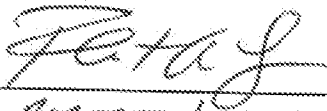
By: Valor Acquisition, LLC, its sole member

By: 
Name: Charles D. Knight
Title: Executive Vice President and Chief
Financial Officer

{SIGNATURE PAGE TO INTELLECTUAL PROPERTY SECURITY AGREEMENT}

TRADEMARK
REEL: 006817 FRAME: 0031

GACP FINANCE CO., LLC, as Agent

By: 
Name: ROBERT LOUZAN
Title: PRESIDENT

[SIGNATURE PAGE TO INTELLECTUAL PROPERTY SECURITY AGREEMENT]

TRADEMARK
REEL: 006817 FRAME: 0032

SCHEDULE A

INTELLECTUAL PROPERTY SECURITY AGREEMENT

[See Attached.]

Schedule A

SCHEDULE A

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
PLNT	App 88516509	App 16-JUL-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PLNT	App 88516517	App 16-JUL-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PLNT	App 88516523	App 16-JUL-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
QUALITY PROMISE V TESTED & TRUSTED	App 88476269	App 17-JUN-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
ONLY ME	App 88410471	App 01-MAY-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FIT FACTOR WEIGHT MANAGEMENT SYSTEM	App 88398383	App 23-APR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
Design Only	App 88398399	App 23-APR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FIT FACTOR WEIGHT MANAGEMENT SYSTEM	App 88398412	App 23-APR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
TRUE ATHLETE	App 88398597	App 23-APR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VTHRIVE THE VITAMIN SHOPPE	App 88337522	App 13-MAR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VTHRIVE THE VITAMIN SHOPPE	App 88337530	App 13-MAR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VSHOP	App 88325510	App 05-MAR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
VSHOP	App 88325513	App 05-MAR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VSHOPPE	App 88325520	App 05-MAR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VSHOPPE	App 88325527	App 05-MAR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VITA SHOPPE	App 88325529	App 05-MAR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
VITA SHOPPE	App 88325534	App 05-MAR-2019			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THRIVE EVERY DAY	App 88320340	App 28-FEB-2019	Reg 5850922	Reg 03-SEP-2019	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V YOUR ESSENTIALS.	App 88232945	App 18-DEC-2018			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V YOUR ESSENTIALS.	App 88232947	App 18-DEC-2018			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
V. VICTORY IS YOURS.	App 88103792	App 04-SEP-2018			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V. VICTORY IS YOURS.	App 88103811	App 04-SEP-2018			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
INSPIRE, NOURISH, THRIVE EVERY DAY.	App 87536419	App 20-JUL-2017	Reg 5471372	Reg 15-MAY-2018	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FLASH POINT	App 87428182	App 27-APR-2017	Reg 5339974	Reg 21-NOV-2017	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
NUTRIFORCE	App 87168439	App 12-SEP-2016	Reg 5470424	Reg 15-MAY-2018	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THRIVE EVERY DAY	App 87044731	App 20-MAY-2016			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE	App 86984088	App 11-FEB-2016			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE	App 86984087	App 11-FEB-2016			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
V THE VITAMIN SHOPPE	App 86905555	App 11-FEB-2016			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE	App 86905620	App 11-FEB-2016			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE	App 86905628	App 11-FEB-2016			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V THE VITAMIN SHOPPE EVERY BODY MATTERS	App 86905614	App 11-FEB-2016			VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
APPEFIT	App 86887016	App 26-JAN-2016	Reg 5167916	Reg 21-MAR-2017	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ISOTECH42	App 86767474	App 24-SEP-2015	Reg 5083486	Reg 15-NOV-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
HEXATEIN-SR	App 86622086	App 07-MAY-2015	Reg 4984946	Reg 21-JUN-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FIT FAREWELL	App 86618486	App 04-MAY-2015	Reg 4859756	Reg 24-NOV-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
HEALTHY HELLO	App 86618494	App 04-MAY-2015	Reg 4870370	Reg 15-DEC-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
+PLUS SERIES	App 86618506	App 04-MAY-2015	Reg 5105817	Reg 20-DEC-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
GLUTAMINE+PLUS Cross	App 86604616	App 21-APR-2015	Reg 4846035	Reg 03-NOV-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PROBIOCARE	App 86570293	App 19-MAR-2015	Reg 4980831	Reg 21-JUN-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
MYTRITION	App 86550358	App 02-MAR-2015	Reg 4785994	Reg 04-AUG-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
MUSCLE & PERFORMANCE	App 86534345	App 13-FEB-2015	Reg 4795259	Reg 18-AUG-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
SHARE THE HEALTH EXPO	App 86487681	App 22-DEC-2014	Reg 4891586	Reg 26-JAN-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PRE-EFFECT	App 86454315	App 14-NOV-2014	Reg 4914856	Reg 08-MAR-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
TRUE ATHLETE	App 86446749	App 06-NOV-2014	Reg 4943994	Reg 26-APR-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE WOMAN 50+	App 86100492	App 24-OCT-2013	Reg 4555446	Reg 24-JUN-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NEXT STEP	App 86100506	App 24-OCT-2013	Reg 4800323	Reg 25-AUG-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FIT N' FULL SHAKE	App 86097640	App 22-OCT-2013	Reg 4728519	Reg 28-APR-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
BURN N' BOOST	App 86098000	App 22-OCT-2013	Reg 4736083	Reg 12-MAY-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
LEAN N' GREEN	App 86098009	App 22-OCT-2013	Reg 4827646	Reg 06-OCT-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FORMULEAN	App 86098015	App 22-OCT-2013	Reg 4728521	Reg 28-APR-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
GREEN COFFEE 400	App 86098024	App 22-OCT-2013	Reg 4728522	Reg 28-APR-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
GREEN COFFEE 400+	App 86098033	App 22-OCT-2013	Reg 4728523	Reg 28-APR-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PURE LIVING NATURALLY TRUE	App 86976028	App 07-OCT-2013	Reg 4709703	Reg 24-MAR-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PLNT	App 86081607	App 03-OCT-2013	Reg 4914180	Reg 08-MAR-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
CARB SHREDDER	App 86081774	App 03-OCT-2013	Reg 4853514	Reg 17-NOV-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
CHEWY PANDA VITES	App 86081782	App 03-OCT-2013	Reg 4651468	Reg 09-DEC-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
COMFORT IRON	App 86081786	App 03-OCT-2013	Reg 4669660	Reg 13-JAN-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FROM THE EARTH	App 86081790	App 03-OCT-2013	Reg 4525833	Reg 06-MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ESPECIALLY FOR MEN	App 86081798	App 03-OCT-2013	Reg 4525834	Reg 06-MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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ULTIMATE '10' PROBIOTIC	App 86081807	App 03-OCT-2013	Reg 4665678	Reg 06-JAN-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE MAN GOLD	App 86081811	App 03-OCT-2013	Reg 4600121	Reg 09-SEP-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE WOMAN GOLD	App 86081814	App 03-OCT-2013	Reg 4600122	Reg 09-SEP-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE GOLD	App 86081822	App 03-OCT-2013	Reg 4600123	Reg 09-SEP-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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PLNT	App 86976034	App 03-OCT-2013	Reg 4721703	Reg 14-APR-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NITRULLINE	App 86074739	App 25-SEP-2013	Reg 4525617	Reg 06-MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRIBULUS-PRO	App 86074750	App 25-SEP-2013	Reg 4525618	Reg 06-MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NEXT STEP	App 86073151	App 24-SEP-2013	Reg 4800288	Reg 25-AUG-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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TECH X PRE-EFFECT	App 85930257	App 13-MAY-2013	Reg 4735829	Reg 12-MAY-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VITA GROOVES	App 85885635	App 25-MAR-2013	Reg 4629359	Reg 28-OCT-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
BODYTECH	App 85828710	App 22-JAN-2013	Reg 4716920	Reg 07-APR-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
BODYTECH	App 85821158	App 11-JAN-2013	Reg 4526654	Reg 06-MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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PROBIOCARE	App 85777781	App 13-NOV-2012	Reg 4998501	Reg 12-JUL-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ELEMENTS FOR HAIR, SKIN, NAILS	App 85768478	App 31-OCT-2012	Reg 4664215	Reg 30-DEC-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PERSONAL PACKS	App 85768517	App 31-OCT-2012	Reg 4664216	Reg 30-DEC-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
EVERY BODY MATTERS	App 85727922	App 13-SEP-2012	Reg 4998466	Reg 12-JUL-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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V	App 85983124	App 14-JUN-2012	Reg 4668290	Reg 06-JAN-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
V	App 85651957	App 14-JUN-2012	Reg 4877855	Reg 29-DEC-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
MYTRITION	App 85646812	App 08-JUN-2012	Reg 4419460	Reg 15-OCT-2013	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
CALM ZONE MAGNESIUM	App 85642012	App 04-JUN-2012	Reg 4530185	Reg 13-MAY-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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Design Only	App 85634040	App 24-MAY-2012	Reg 4278959	Reg 22-JAN-2013	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRUE ATHLETE	App 85600782	App 18-APR-2012	Reg 4916333	Reg 15-MAR-2016	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
K-FREE MULTIVITAMIN	App 85584417	App 30-MAR-2012	Reg 4359408	Reg 25-JUN-2013	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NUTRITION DEPOT	App 85575560	App 21-MAR-2012	Reg 4682386	Reg 03-FEB-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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NUTRITION DEPOT	App 85982612	App 21-MAR-2012	Reg 4733901	Reg 12-MAY-2015	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
SIMPLY SMART	App 85534631	App 06-FEB-2012	Reg 4641558	Reg 18-NOV-2014	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
HEALTH ENTHUSIAST	App 85440600	App 06-OCT-2011	Reg 4270680	Reg 08-JAN-2013	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRUE ATHLETE NATURALLY DRIVEN	App 85317783	App 11-MAY-2011	Reg 4081397	Reg 03-JAN-2012	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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AMAZING WELLNESS	App 85237619	App 09-FEB-2011	Reg 4050886	Reg 01-NOV-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PRIMALPRO	App 85211829	App 06-JAN-2011	Reg 4039828	Reg 11-OCT-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ELECTROLYTE FIZZ	App 85164185	App 28-OCT-2010	Reg 4027248	Reg 13-SEP-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
RESERVIE	App 85158876	App 22-OCT-2010	Reg 4023878	Reg 06-SEP-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
DIGEST EXTRA	App 85067697	App 21-JUN-2010	Reg 4010359	Reg 09-AUG-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
PRIMALJAX	App 85042536	App 19-MAY-2010	Reg 3952545	Reg 26-APR-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRUE ATHLETE	App 85037331	App 13-MAY-2010	Reg 4057133	Reg 15-NOV-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
CRITICAL AMINOS XT	App 85037335	App 13-MAY-2010	Reg 4010235	Reg 09-AUG-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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S	App 85028572	App 03-MAY-2010	Reg 3886398	Reg 07-DEC-2010	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
BREATHEPEP	App 77939104	App 18-FEB-2010	Reg 3948990	Reg 19-APR-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
SUPERSUPPLEMENTS	App 77846482	App 12-OCT-2009	Reg 3799032	Reg 08-JUN-2010	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
AMAZING WELLNESS	App 77775435	App 07-JUL-2009	Reg 3935082	Reg 22-MAR-2011	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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MUSCLE & PERFORMANCE	App 77766320	App 23-JUN-2009	Reg 3735487	Reg 05-JAN-2010	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ACTIVE-C	App 77725721	App 30-APR-2009	Reg 3789496	Reg 18-MAY-2010	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
TRI-SCORB	App 77725724	App 30-APR-2009	Reg 3692565	Reg 06-OCT-2009	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
Design Only	App 77694969	App 19-MAR-2009	Reg 3829174	Reg 03-AUG-2010	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
SUPERSUPPLEMENTS	App 77640835	App 29-DEC-2008	Reg 3727489	Reg 22-DEC-2009	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
SO GOOD NATURALLY	App 77625601	App 03-DEC-2008	Reg 3788223	Reg 11-MAY-2010	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
NUTRI-FORCE	App 77535987	App 31-JUL-2008	Reg 3691248	Reg 06-OCT-2009	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE SUPREME VITAMIN C	App 77186687	App 22-MAY-2007	Reg 3644115	Reg 23-JUN-2009	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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ULTIMATE MAN ELITE	App 77074132	App 02-JAN-2007	Reg 3349216	Reg 04-DEC-2007	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
MIRACLE FIBER	App 77022947	App 17-OCT-2006	Reg 3294544	Reg 18-SEP-2007	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE MAN	App 78922844	App 05-JUL-2006	Reg 3378676	Reg 05-FEB-2008	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
ULTIMATE WOMAN	App 78922849	App 05-JUL-2006	Reg 3373042	Reg 22-JAN-2008	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
THE VITAMIN SHOPPE SINCE 1977	App 78802195	App 30-JAN-2006	Reg 3241641	Reg 15-MAY-2007	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE SINCE 1977	App 78799895	App 26-JAN-2006	Reg 3183591	Reg 12-DEC-2006	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
S	App 78631397	App 17-MAY-2005	Reg 3090067	Reg 09-MAY-2006	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
S SUPERSUPPLEMENTS Cross References: S SUPER SUPPLEMENTS	App 78630096	App 13-MAY-2005	Reg 3285545	Reg 28-AUG-2007	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
HYDROTHERM	App 78587201	App 15-MAR-2005	Reg 3190036	Reg 26-DEC-2006	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
AMERICA'S HEALTH SUPERSTORE	App 78507280	App 28-OCT-2004	Reg 3030896	Reg 13-DEC-2005	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
HEALTHY AWARDS	App 78446059	App 06-JUL-2004	Reg 3133952	Reg 22-AUG-2006	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
WE TAKE VITAMINS SERIOUSLY	App 78426082	App 27-MAY-2004	Reg 2967041	Reg 12-JUL-2005	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

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NUTRITION DEPOT	App 78337961	App 08-DEC-2003	Reg 2916393	Reg 04-JAN-2005	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
VITAMIN ADVISOR	App 76517253	App 27-MAY-2003	Reg 2855726	Reg 22-JUN-2004	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
BODYTECH	App 78070985	App 26-JUN-2001	Reg 2872484	Reg 10-AUG-2004	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE SINCE 1977	App 76174901	App 04-DEC-2000	Reg 2737734	Reg 15-JUL-2003	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
THE VITAMIN SHOPPE SINCE 1977	App 76175001	App 04-DEC-2000	Reg 2737735	Reg 15-JUL-2003	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE	App 75863099	App 02-DEC-1999	Reg 2481640	Reg 28-AUG-2001	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
THE VITAMIN SHOPPE	App 75980453	App 02-DEC-1999	Reg 2481906	Reg 28-AUG-2001	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC
FDC	App 74558295	App 08-AUG-1994	Reg 1911008	Reg 15-AUG-1995	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC

Trademark	Application Number	Application Date	Registration Number	Registration Date	Owner Name
DAILY VM CAPS	App 74457453	App 12-NOV-1993	Reg 1857466	Reg 11-OCT-1994	VITAMIN SHOPPE PROCUREMENT SERVICES, LLC