

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM553553

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
You Fit, LLC		12/16/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Bae Beauty Bar, LLC		
Street Address:	112 2nd Ave., NE		
Internal Address:	Suite 1402		
City:	St. Petersburg		
State/Country:	FLORIDA		
Postal Code:	33701		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5801183	BAE BEAUTY BAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-787-0463		
Email:	dlcookiplaw@me.com		
Correspondent Name:	Dennis L. Cook		
Address Line 1:	132 St. Petersburg Dr. W.		
Address Line 2:	Law Offices of Dennis L. Cook, PLLC		
Address Line 4:	Oldsmar, FLORIDA 34677		
NAME OF SUBMITTER:	Dennis L. Cook		
SIGNATURE:	/Dennis L. Cook/		
DATE SIGNED:	12/17/2019		
Total Attachments: 1			
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OP \$40.00 5801183

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of July 9, 2019 from You Fit, LLC ("ASSIGNOR"), to Bae Beauty Bar, LLC, a limited liability company organized under the laws of the State of Florida, and located at 111 2nd Ave. NE, Suite 1402, St. Petersburg, Florida 33701 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademark (the "Mark"), as listed below, incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the services on which the Mark is used ("the Services"):

Mark:

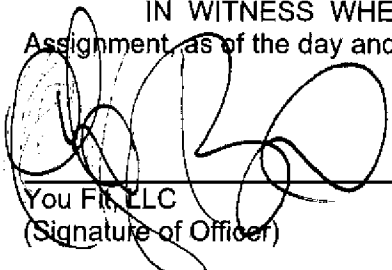
BAE BEAUTY BAR
U.S. Registration No. 5,801,183
U.S. Registration Date: July 9, 2019

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark and the Services.

NOW, THEREFORE, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark and the Services, together with (1) the goodwill of the business relating to the Services in respect upon which the Mark is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and the Services.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.



You Fit, LLC
(Signature of Officer)

12/16/19

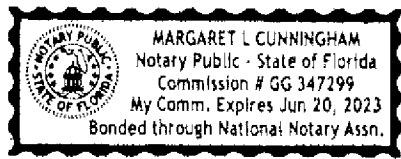
DATE

Christy B. Stross, Managing Partner
(Officer's Typed Name)

STATE OF Florida)
COUNTY OF Pinellas) SS

On this 16th day of December, 2019, before me personally came the above named Christy B. Stross who is personally known or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that she executed the same of her own free will for the use and purposes therein set forth.

Notary Public: Margaret L. Cunningham
My Commission Expires: _____



TRADEMARK