OP \$65.00 4423892

ETAS ID: TM553629

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE:NEW ASSIGNMENTNATURE OF CONVEYANCE:ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EOTFR, LLC		12/16/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	International Creative Management Partners LLC
Street Address:	10250 Constellation Blvd.
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	4423892	ICM PARTNERS	
Registration Number:	4573260	ICM COMMUNITY PARTNERS FOUNDATION	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3107755991

Email: greggsultanesq@gmail.com

Correspondent Name: Gregg R. Sultan

Address Line 1: 1203 South Crescent Heights Boulevard

Address Line 4: Los Angeles, CALIFORNIA 90035

NAME OF SUBMITTER:Gregg R. SultanSIGNATURE:/GRS/DATE SIGNED:12/17/2019

Total Attachments: 4

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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (the "<u>Assignment</u>") is made as of December 16, 2019 (the "<u>Effective Date</u>"), by and among EOTFR, LLC, a Delaware limited liability company (the ("<u>Assignor</u>"), and International Creative Management Partners LLC, a Delaware limited liability company ("<u>Assignee</u>"), under the following circumstances:

RECITALS

- A. Assignor owns certain proprietary intellectual property set forth in <u>Exhibit A</u> hereto (the "<u>Intellectual Property</u>").
- B. Assignor desires to assign to Assignee, in accordance with the terms and conditions of this Assignment, the Intellectual Property as of the Effective Date.

NOW, THEREFORE, in consideration of the mutual promises contained in this Assignment, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

AGREEMENT

- 1. Assignor hereby assigns to Assignee all of its right, title and interest in, to and under the Intellectual Property and all pending or inchoate actions or claims related to any of the foregoing, including the right to sue for past infringement or breaches of contract.
 - 2. Assignee hereby accepts this assignment.
- 3. Assignor agrees that on written request and without further consideration, but at the sole cost and expense of Assignee, to render all reasonably requested assistance to Assignee to establish or protect Assignee's rights in and to the Intellectual Property.
- 4. This Assignment may be executed in one or more counterparts, and each signatory hereto may sign on a separate counterpart, each of which shall be deemed an original and all of which, when taken together, shall constitute one instrument. Signature pages may be detached from the counterparts and attached to a single copy of this Assignment to physically form one document. Facsimile signature pages will be acceptable and shall be conclusive evidence of execution.
- 5. Both Assignor and Assignee request that the Commissioner of the United States Patent and Trademark Office and the head of the United States Copyright Office, or any analogous officials of other governmental authority, record and file this assignment with respect to the applicable Intellectual Property.

[signatures appear on following page]

TRADEMARK

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IN WITNESS WHEREOF, this Assignment has been executed as of the Effective Date.

ASSIGNOR:

EOTFR, LLC

By:

Its:

Name: Richard B. Levy

Chief Operating Officer, Managing

Member & General Counsel

ASSIGNEE:

INTERNATIONAL CREATIVE MANAGEMENT PARTNERS LLC

By: ICE PARTNERS LLC, its sole member

By: EOTFR, LLC, its managing member

By:

Name: Richard B. Levy

Its:

Chief Operating Officer, Managing

Member & General Counsel

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EXHIBIT A

DESCRIPTION OF INTELLECTUAL PROPERTY

1. Trademarks –

A. U.S. Federal Marks:

Mark	Reg./App. No.	Classes	Status
ICM PARTNERS	4423892	35, 36 & 41	Registered
ICM COMMUNITY PARTNERS FOUNDATION (and design)	4573260	36	Registered

B. <u>Canadian Trademark Application</u>:

Mark	Reg./App. No.	Classes	Status
ICM ENTERPRISES	1893903	35, 36 & 41	Pending

C. <u>European Community Trademark Registrations</u>:

Mark	Reg./App. No.	Reg. Date	Status
ICM PARTNERS	14025621	12/7/15	Registered
ICM ENTERPRISES	17890401	9/6/18	Registered

2. Miscellaneous Intangibles -

All the intangible assets and interests of Assignor not specifically listed above, including, without limitation, all goodwill, trademarks, service marks, names and trade names relating thereto, together with: (i) the various symbols, designs, devices, logos, labels, trade dress, slogans and other distinctive material used in association therewith; (ii) the goodwill of the business symbolized thereby; (iii) any domain names incorporating the trademarks, service marks, names and trade names or slogans; (iv) the technology and trade secrets, including, but not limited to, proprietary information, know-how, processes, techniques, drawings, blueprints, customer lists, methods and specifications, related to the manufacture and sale of the products and services bearing or associated with the said trademarks, service marks and trade names; and (v) all relevant trademark and service mark registrations and applications for trademark and service mark registration, patents and patent applications, inventions and designs, copyrights and applications for copyright registration, the right to secure renewals, extensions, continuations and re-issues to

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any of the foregoing; related rights, including royalties, arising out license or other contracts with third parties; and all pending or inchoate causes of action or claims related to any of the foregoing, including the right to sue and recover for past infringement or breaches of contract.

RECORDED: 12/17/2019

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