

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM553712

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PEOPLEFIRM, LLC		12/17/2019	Limited Liability Company: WASHINGTON
RECEIVING PARTY DATA			
Name:	Ernst & Young U.S. LLP		
Doing Business As:			
Street Address:	5 Times Square		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036-6530		
Entity Type:	Limited Liability Partnership: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	88703872	PEOPLEFIRM	
Registration Number:	4710646	ACTIVENGAGEMENT	
Registration Number:	4628148	RE: PERFORMANCE	
Registration Number:	4609850	YOUR PEOPLE = YOUR SUCCESS.	
Registration Number:	4987619	CHANGE CAPABLE DIAGNOSTIC	
Registration Number:	4987329	THE PM REBOOT	
CORRESPONDENCE DATA			
Fax Number:	2065830359		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2066542252		
Email:	collette@ryanlaw.com		
Correspondent Name:	Kevin J. Collette		
Address Line 1:	1201 Third Avenue		
Address Line 2:	Suite 3400		
Address Line 4:	Seattle, WASHINGTON 98101		
NAME OF SUBMITTER:	Kevin J. Collette		
SIGNATURE:	/kjc/		

CH \$165.00 88703872

DATE SIGNED:	12/17/2019
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Total Attachments: 2
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source=PEOPLEFIRM, LLC - Assignment of TM Application and Registrations#page2.tif

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE (“USPTO”)
ASSIGNMENT OF TRADEMARK APPLICATION AND REGISTRATIONS**

APPLICANT: PEOPLEFIRM, LLC, a Washington limited liability company

PENDING TRADEMARK APPLICATION FILED WITH THE USPTO:

MARK	SERIAL NUMBER
PEOPLEFIRM	88703872

TRADEMARKS REGISTERED WITH THE USPTO:

MARKS	REGISTRATION NUMBERS
YOUR PEOPLE = YOUR SUCCESS.	4609850
RE: PERFORMANCE	4628148
ACTIVENGAGEMENT	4710646
THE PM REBOOT	4987329
CHANGE CAPABLE DIAGNOSTIC	4987619

WHEREAS, PEOPLEFIRM, LLC, a Washington limited liability company (the “Applicant”), has adopted, owns, used, and is using the mark “PEOPLEFIRM” (the “PeopleFirm Trademark”) for which the Applicant has filed the application referenced above in the USPTO and said application is currently pending;

WHEREAS, the Applicant has adopted, owns, used, and is using the above-identified registered trademarks for which the Applicant has filed applications and subsequently registered in the USPTO (such trademarks, together with the PeopleFirm Trademark, the “Marks”);

WHEREAS, ERNST & YOUNG U.S. LLP, a Delaware limited liability partnership (“Assignee”), is desirous of acquiring all rights, title and interests in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Applicant does hereby sell, assign, and transfer unto Assignee, its successors and assigns, all rights, title, and interests in and to the Marks, together with the goodwill of the business symbolized by the Marks, all registrations and pending applications to register the Marks, all rights to make applications in the future to register or otherwise obtain legal protection for any of the foregoing, all causes of action, whether in law or equity, and all rights to assert, defend, sue, and recover damages for any past, present, and future infringement, misuse, misappropriation, impairment, unauthorized use, or other violation of any rights in or to any of the foregoing, all rights to obtain renewals and extensions of legal protection pertaining to any of the foregoing, and all other rights and privileges corresponding to any of the foregoing.

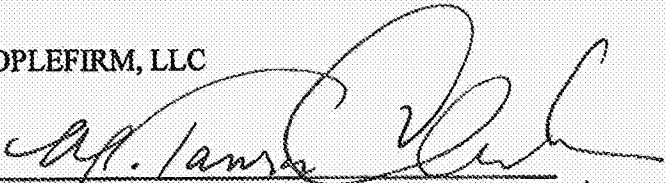
DATED: December 17, 2019

PEOPLEFIRM, LLC

By

Name:

Title:


M. Tamra Chandler
Managing Member + CEO