

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM554907

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>RESUBMIT DOCUMENT ID:</b>	900522180		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ASSET MARKETING SERVICES, LLC		03/26/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BMO HARRIS BANK N.A.		
<b>Street Address:</b>	50 SOUTH SIXTH STREET		
<b>Internal Address:</b>	SUITE 1000		
<b>City:</b>	MINNEAPOLIS		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55402		
<b>Entity Type:</b>	Chartered Bank: MINNESOTA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88130639	STELLA NOVA	
<b>Serial Number:</b>	88276269	FORGED IN THE STARS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6129778650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6129778228		
<b>Email:</b>	ip@briggs.com		
<b>Correspondent Name:</b>	BRIGGS AND MORGAN, P.A.		
<b>Address Line 1:</b>	80 SOUTH EIGHTH STREET		
<b>Address Line 2:</b>	Suite 2200		
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	36330.00154		
<b>NAME OF SUBMITTER:</b>	JO ANN CRANDALL		
<b>SIGNATURE:</b>	/Jo Ann Crandall/		
<b>DATE SIGNED:</b>	12/26/2019		
<b>Total Attachments: 4</b>			

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**NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS**

Date: October 31, 2019

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain General Security Agreement dated as of March 26, 2018 (as the same may have been or may hereafter be amended, modified, extended or restated from time to time, the "Security Agreement") by and among ASSET MARKETING SERVICES, LLC, a Delaware limited liability company ("Grantor"), the affiliates of the Grantor party thereto and BMO HARRIS BANK N.A., in its capacity as Administrative Agent (the "Agent") for the Secured Parties (as defined therein), the Grantor has granted to the Agent a continuing security interest in and continuing lien upon, among other things, the trademarks and trademark applications set forth on Exhibit A hereto.

The Grantor and the Agent hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Security Agreement and (b) is not to be construed as an assignment of any trademarks or trademark applications.

[SIGNATURE PAGE FOLLOWS]

Very truly yours,

ASSET MARKETING SERVICES, LLC, a  
Delaware limited liability company

By: Natalie Mehrhoff  
Name: Natalie Mehrhoff  
Title: Secretary, Vice President and Chief Financial  
Officer

Acknowledged and accepted:

BMO HARRIS BANK N.A.,  
as Administrative Agent

By: \_\_\_\_\_  
Name: Sean Ball  
Title: Managing Director

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]

**TRADEMARK**  
**REEL: 006820 FRAME: 0169**

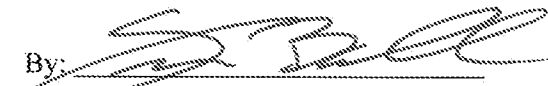
Very truly yours,

ASSET MARKETING SERVICES, LLC, a  
Delaware limited liability company

By: \_\_\_\_\_  
Name: Natalie Mehrhoff  
Title: Secretary, Vice President and Chief Financial  
Officer

Acknowledged and accepted:

BMO HARRIS BANK N.A.,  
as Administrative Agent

By:   
Name: Sean Ball  
Title: Managing Director

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]

**TRADEMARK**  
**REEL: 006820 FRAME: 0170**

EXHIBIT A

REGISTERED U.S. TRADEMARKS

None.

U.S. TRADEMARK APPLICATIONS

Serial Number	Filing Date	Mark
88-130639	September 25, 2018	STELLA NOVA
88-276269	January 25, 2019	FORGED IN THE STARS