

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM555038

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900524541

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Monroe MBR, LLC		11/15/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Dana Point Beach Resort LLC
Street Address:	1991 Broadway, Suite 100
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94063
Entity Type:	Limited Liability Company: DELAWARE
Name:	Dana Point Beach Resort II LLC
Street Address:	1991 Broadway, Suite 100
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94063
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	5324628	PART & PARCEL
Serial Number:	86917429	PART & PARCEL MARKET
Registration Number:	5539059	PART & PARCEL MARKET
Registration Number:	5054036	PART & PARCEL MARKET
Registration Number:	5324629	PART & PARCEL MARKET
Registration Number:	5481579	AVEO TABLE + BAR
Registration Number:	5481577	AVEO TABLE + BAR
Registration Number:	5492671	SOMBRA
Registration Number:	5492673	SOMBRA
Serial Number:	87505890	MONARCH BEACH RESORT
Registration Number:	5840388	MONARCH BEACH KIDS
Serial Number:	87918309	CLUB AVEO

TRADEMARK

CORRESPONDENCE DATA**Fax Number:** 9494754754*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 949-451-3800**Email:** skann@gibsondunn.com**Correspondent Name:** Stephanie Kann**Address Line 1:** 3161 Michelson Drive**Address Line 2:** Gibson, Dunn & Crutcher LLP**Address Line 4:** Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	68713-00001
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NAME OF SUBMITTER:	Stephanie Kann
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SIGNATURE:	/stephanie kann/
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DATE SIGNED:	12/27/2019
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Total Attachments: 6

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into this 15th day of November, 2019 by and between MONROE MBR, LLC, a Delaware limited liability company (“Assignor”), and DANA POINT BEACH RESORT LLC, a Delaware limited liability company and DANA POINT BEACH RESORT II LLC, a Delaware limited liability company, as tenants in common and acting as a single entity pursuant to the Tenancy-in-Common Agreement, dated November 15, 2019 (collectively, “Assignee”).

WHEREAS, Assignor is the owner of the marks and the trademark applications and trademark registrations identified in Schedule A (the “Trademarks”) and desires to assign the Trademarks to Assignee; and

WHEREAS, Assignee desires to accept all of Assignor’s right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby assigns to Assignee all of Assignor’s right, title and interest in and to the Trademarks, and any and all rights therein provided by international conventions and treaties, together with the goodwill of the business with which the Trademarks are used and that is symbolized by the Trademarks, to the extent that such rights and goodwill exist, for Assignee’s own use and enjoyment and for the use and enjoyment of Assignee’s successors, assigns, or other legal representatives as fully and entirely as the same would have been enjoyed by Assignor if this Trademark Assignment had not been made (together, the “Assigned Rights”).

2. Assignor further agrees to cooperate with the Assignee to take all actions and execute all documents necessary or desirable to perfect the interest of Assignee in and to the Assigned Rights, and shall not enter into any agreement in conflict with this Trademark Assignment.

3. This Trademark Assignment may be executed in one or more counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Trademark Assignment by electronic mail or facsimile shall be as effective as delivery of a manually executed counterpart of this Trademark Assignment.

4. No provision of this Trademark Assignment may be amended or modified except by a written instrument signed by the parties hereto.

5. This Trademark Assignment and any disputes or controversies arising hereunder shall be construed and enforced in accordance with, and governed by the internal laws of, the State of California without giving effect to the conflicts of laws principles thereof that would apply the laws of any other jurisdiction.

IN WITNESS WHEREOF, the Assignor has caused this Trademark Assignment to be executed as of the date first written above by a duly authorized officer.

ASSIGNOR:

MONROE MBR, LLC, a Delaware limited liability company

By: 

Name: Kevin Rohnstock

Title: Authorized Signatory

Signature Page to the Instrument of Assignment – Trademarks

SCHEDULE A

TRADEMARKS

[Attached]

Monarch Beach Resort Trademark Report

Mark With Image	Status	Country	Application #	File Date	Registration #	Registration Date	Classes Combined	Description Combined	All Open Actions (Current)
PART & PARCEL	REGISTERED	UNITED STATES	86/917,457	2/23/2016	5,324,628	10/31/2017	043	043 - restaurant and bar services	10/31/2023 AFFIDAVIT OF USE 10/31/2027 RENEWAL
PART & PARCEL MARKET	ABANDONED	UNITED STATES	86/917,429	2/23/2016			041	041 - special event planning for social entertainment purposes	
PART & PARCEL MARKET	REGISTERED	UNITED STATES	87/653,882	10/20/2017	5,539,059	8/14/2018	035	035 - gift and sundries retail store services located in hotels	08/14/2024 AFFIDAVIT OF USE 08/14/2028 RENEWAL
PART & PARCEL MARKET	REGISTERED	UNITED STATES	86/917,448	2/23/2016	5,054,036	10/4/2016	043	043 - restaurant, bar and catering services; providing banquet and social function facilities	10/04/2022 AFFIDAVIT OF USE 10/04/2026 RENEWAL
PART & PARCEL MARKET & Design	REGISTERED	UNITED STATES	86/917,466	2/23/2016	5,324,629	10/31/2017	043	043 - restaurant and bar services	10/31/2023 AFFIDAVIT OF USE 10/31/2027 RENEWAL
AVEO TABLE + BAR & Design	REGISTERED	UNITED STATES	86/943,108	3/16/2016	5,481,579	5/29/2018	043	043 - restaurant, bar and catering services; providing banquet and social function facilities	05/29/2024 AFFIDAVIT OF USE 05/29/2028 RENEWAL
AVEO TABLE + BAR	REGISTERED	UNITED STATES	86/943,034	3/16/2016	5,481,577	5/29/2018	043	043 - restaurant, bar and catering services; providing banquet and social function facilities	05/29/2024 AFFIDAVIT OF USE 05/29/2028 RENEWAL
SOMBRA	REGISTERED	UNITED STATES	86/943,046	3/16/2016	5,492,671	6/12/2018	043	043 - restaurant, bar and catering services; providing banquet and social function facilities	06/12/2028 AFFIDAVIT OF USE 06/12/2024 RENEWAL
SOMBRA & Design	REGISTERED	UNITED STATES	86/943,702	3/17/2016	5,492,673	6/12/2018	043	043 - restaurant, bar and catering services; providing banquet and social function facilities	06/12/2028 AFFIDAVIT OF USE 06/12/2024 RENEWAL

Mark With Image	Status	Country	Application #	File Date	Registration #	Registration Date	Classes Combined	Description Combined	All Open Actions (Current)
MONARCH BEACH RESORT & Design	SUSPENDED	UNITED STATES	87505,890	6/26/2017			041, 043, 044	041 - country club services; golf course services; golf instruction; rental of golf equipment; entertainment services in the nature of golf tournaments; health club services; namely, providing instruction and equipment in the field of physical exercise; providing tennis court facilities; tennis instruction facilities; 043 - hotels; resort hotels; making hotel reservations for others; restaurant, bar and cocktail lounge services; catering services; providing conference, exhibition and meeting facilities; providing banquet and social function facilities for special occasions 044 - health spa services for health and wellness of the body and spirit, namely, providing massage, facial and body treatment services; cosmetic body care services; beauty salon services	01/17/2020 SC - NOTICE OF SUSP.
MONARCH BEACH KIDS & Design	REGISTERED	UNITED STATES	87721,613	12/14/2017	5,840,388	8/20/2019	041	041 - day camp services; holiday camp services; recreational camps; sport camp services; sports camp services; summer camps	08/20/2025 AFFIDAVIT OF USE 08/20/2029 RENEWAL
CLUB AVEO	ALLOWED	UNITED STATES	87918,309	5/11/2018			043	043 - restaurant, bar and catering services; providing banquet and social function facilities; rental of space for private events, namely, special occasions in the nature of business, social, networking meetings, and receptions.(as processed.)	01/02/2020 FILE ITU EXTENSION-1ST EXT 01/02/2020 STATEMENT OF USE