

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM554087

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sleep Technologies, Inc		12/17/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Plushbeds, Inc		
Street Address:	3233 Mission Oaks Blvd., Bldg C		
City:	Camarillo		
State/Country:	CALIFORNIA		
Postal Code:	93012		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87553900	PURE PILLOW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8056596800		
Email:	trademarks@fcoplaw.com		
Correspondent Name:	Ferguson Case Orr Paterson LLP		
Address Line 1:	1050 S. Kimball Road		
Address Line 4:	Ventura, CALIFORNIA 93004		
ATTORNEY DOCKET NUMBER:	1181-47-004		
NAME OF SUBMITTER:	Jaye G. Heybl		
SIGNATURE:	/Jaye G. Heybl/		
DATE SIGNED:	12/19/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between SLEEP TECHNOLOGIES INC., a California corporation of 405 Science Dr. Moorpark, California (the "Assignor"), and PLUSHBEDS, INC., a Delaware corporation of 3233 Mission Oaks Blvd, Bldg. C, Camarillo, CA 93012 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the Trademark: PURE PILLOW and the corresponding registration serial number 87/553,900 together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademark of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Trademark and/or the registration thereof to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

SLEEP TECHNOLOGIES, INC.
(ASSIGNOR)

Signature

Title:

Dated:

PLUSHBEDS, INC.
(ASSIGNEE)

Signature:

Title:

Dated: