

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM554091

|                                                                                                                                                                                                 |                                                    |                       |                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                       |
| <b>Name</b>                                                                                                                                                                                     | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| FGX INTERNATIONAL INC.                                                                                                                                                                          |                                                    | 10/09/2019            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                                    |                       |                       |
| <b>Name:</b>                                                                                                                                                                                    | ONE CLICK INTERNET VENTURES LLC                    |                       |                       |
| <b>Street Address:</b>                                                                                                                                                                          | 1300 WINDHORST WAY, SUITE A                        |                       |                       |
| <b>City:</b>                                                                                                                                                                                    | GREENWOOD                                          |                       |                       |
| <b>State/Country:</b>                                                                                                                                                                           | INDIANA                                            |                       |                       |
| <b>Postal Code:</b>                                                                                                                                                                             | 46143                                              |                       |                       |
| <b>Entity Type:</b>                                                                                                                                                                             | Limited Liability Company: INDIANA                 |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>                                                                                                                                                                |                                                    |                       |                       |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Serial Number:</b>                                                                                                                                                                           | 88381046                                           | READERS.COM           |                       |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                                    |                       |                       |
| <b>Fax Number:</b>                                                                                                                                                                              | 2149994667                                         |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                                    |                       |                       |
| <b>Phone:</b>                                                                                                                                                                                   | 214-999-4702                                       |                       |                       |
| <b>Email:</b>                                                                                                                                                                                   | IPDocketing@foley.com                              |                       |                       |
| <b>Correspondent Name:</b>                                                                                                                                                                      | KAY LYN SCHWARTZ c/o FOLEY & LARDNER LLP           |                       |                       |
| <b>Address Line 1:</b>                                                                                                                                                                          | 2021 MCKINNEY AVENUE, SUITE 1600                   |                       |                       |
| <b>Address Line 4:</b>                                                                                                                                                                          | DALLAS, TEXAS 75201                                |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 636198-3299                                        |                       |                       |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | Kay Lyn Schwartz                                   |                       |                       |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Kay Lyn Schwartz/                                 |                       |                       |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 12/19/2019                                         |                       |                       |
| <b>Total Attachments: 2</b>                                                                                                                                                                     |                                                    |                       |                       |
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| source=TM ASSIGN#page2.tif                                                                                                                                                                      |                                                    |                       |                       |

OP \$40.00 88381046

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into as of October 9, 2019 (the "Effective Date"), by **FGX International Inc.**, a Delaware corporation, having a business address of 500 George Washington Highway, Smithfield, Rhode Island 02917 (hereinafter "ASSIGNOR") and **One Click Internet Ventures LLC**, a Indiana limited liability company with a business address of: 1300 Windhorst Way, Suite A, Greenwood, Indiana 46143 (hereinafter "ASSIGNEE").

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the following U.S. application for the Mark:

U.S. Application No. 88/381046 for **READERS.COM** in Class 09  
for eyewear; eyeglasses; reading glasses; reading sunglasses, computer glasses,  
eyewear accessories, namely, pouches, cases, cleaning cloths, and cleaner  
(hereinafter the "Mark")

and all associated common law rights and goodwill of the business associated with or symbolized by the Mark; and

**WHEREAS**, Assignee wishes to acquire any and all rights Assignor has in and to the Mark, together with any goodwill of the business in connection with which the Mark is used or may be used and which is symbolized by the Mark, and all associated common law rights of such Assignor in the Mark.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign and convey to Assignee, all of Assignor's right, title and interest in and to the Mark, and the above-identified application, together with the goodwill of the business in connection with which such Mark is used, and which is symbolized by such Mark, and any and all associated common law rights, statutory, and other rights of Assignor in such Mark.

Assignor further hereby sells, grants, assigns, and conveys to Assignee all of Assignor's rights, claims, and causes of action against any third party for past, present, or future misappropriation or infringement of any rights in or associated with the Mark and the goodwill of the business associated with or symbolized by the Mark, together with the right, but not the obligation, to sue and recover damages and relief in Assignee's own name, to have and to hold the same for Assignee's own use and benefit and for the benefit of Assignee's successors, assigns, and legal representatives.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments necessary, and to perform any other reasonable acts Assignee may require, in order to fully vest in Assignee all of Assignor's right, title and interest in and to the Mark, and all associated common law rights and goodwill.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed this 9<sup>th</sup>  
day of October, 2019.

**ASSIGNOR:**

**FGX INTERNATIONAL INC.**

By: 

Printed Name: Jeffrey J. Giguere

Title: Executive Vice President, General Counsel  
and Secretary

4830-8010-4872.1

RECORDED: 12/19/2019

TRADEMARK  
REEL: 006821 FRAME: 0604