

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM554136

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maureen Lippe Taylor		12/18/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Lippe Taylor, Inc.		
Street Address:	215 Park Avenue South		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5737821	STARLINGAI	
Registration Number:	5555851	WE MOVE HER	
Registration Number:	5737770	STARLINGAI	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124684800		
Email:	jwildes@dglaw.com		
Correspondent Name:	Joy J. Wildes		
Address Line 1:	Davis & Gilbert LLP, 1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	20773-9999-0		
NAME OF SUBMITTER:	Joy J. Wildes		
SIGNATURE:	/Joy J. Wildes/		
DATE SIGNED:	12/19/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Maureen Lippe Taylor, a United States individual, with an address of 485 Madison Avenue, 16th Floor, C/o MarksdiPalermo PLLC, New York, New York 10022 USA (hereinafter "Assignor"), is the owner of the marks set forth below (the "Marks") and the corresponding United States Patent and Trademark Office registrations for said Marks:

Trademark	Registration Number	Registration Date
STARLINGAI & design	5737821	April 30, 2019
WE MOVE HER	5555851	September 4, 2018
STARLINGAI	5737770	April 30, 2019

WHEREAS, Lippe Taylor, Inc., a New York corporation, with an address of 215 Park Avenue South, New York, New York 10003 USA (hereinafter "Assignee"), is desirous of acquiring said Marks and said registrations therefor, and the goodwill of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and said registrations therefor, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this assignment has been executed to be effective as of the 18th day of December, 2019.

ASSIGNOR
Maureen Lippe Taylor

By: 

ASSIGNEE
Lippe Taylor, Inc.

By: 

Print Name: Maureen Lippe

Title: Chief Executive Officer