TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM554150

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		12/19/2019	a ntaional banking association:

RECEIVING PARTY DATA

Name:	Call to Action LLC
Street Address:	212 26TH STREET, SUITE 279
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90402
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Capital Brands, LLC
Street Address:	11601 WILSHIRE BLVD., 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Homeland Housewares LLC
Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Bullet Express, LLC
Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Back in Five, LLC
Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
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REEL: 006821 FRAME: 0952 900527884

Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Youthology Research Institute, LLC
Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Baby Bullet, LLC
Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	NutriBullet, LLC
Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	NutriLiving, LLC
Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Dessert Bullet, LLC
Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Capital Brands Distribution, LLC
Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA
Name:	Capbran Holdings, LLC
	TRADEMARK

REEL: 006821 FRAME: 0953

Street Address:	11601 WILSHIRE BLVD, 23RD FLOOR
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 42

Dramawhy Tyma	_	VALOUR RESULT
Property Type	Number	Word Mark
Registration Number:	3521395	BACK TO LIFE
Registration Number:	3558192	BACK 2 LIFE
Registration Number:	3901358	VITAL HYDRATION CREAM CLEANSER
Registration Number:	3901361	RADIANCE RENEW PERFECTING GEL
Registration Number:	3929138	THE AMAZING 8 MINUTE MEAL MACHINE
Registration Number:	3929139	MAKE ANY FULL FAMILY MEAL READY TO HEAT
Registration Number:	4553612	SUPERFOOD SUPERGREENS
Registration Number:	4890734	SUPERFOOD PROTEIN BLEND
Registration Number:	5008165	BACK2LIFE
Serial Number:	86133098	SUPERFOOD BREAKFAST BOOST
Serial Number:	86156541	NUTRISLICER
Serial Number:	86205026	NUTRIGIZER
Serial Number:	86206833	NUTRIGIZE
Serial Number:	86240256	"SOUPER" BLAST
Serial Number:	86240425	SOUPERBLAST
Serial Number:	86240487	SOUPERFOOD
Serial Number:	86240510	"SOUPER" FOOD
Serial Number:	86249689	NUTRIBABY
Serial Number:	86258113	NUTRIMIX
Serial Number:	86331131	NATURE'S MEDICINE
Serial Number:	86346378	NUTRICOOKER
Serial Number:	86391380	NUTRIJUICE
Serial Number:	86447480	BUDDY BULLET
Serial Number:	86547533	LONG LIVE YOU
Serial Number:	86547547	PRESCRIPTION STRENGTH NUTRITION
Serial Number:	86547559	HAVE A BLAST
Serial Number:	86547587	EXTRACT THE MOST FROM LIFE
Serial Number:	86682072	MAGIC CAFE
Serial Number:	86802138	NATURE'S MEDICINE
Serial Number:	86809236	SUPERFOOD BEAUTY BOOST
Serial Number:	86830221	MACROBLAST

Property Type	Number	Word Mark
Serial Number:	86830227	MACROSTACKING
Serial Number:	86831230	NUTRIBULLET
Serial Number:	86856923	SUPERFOOD LEAN BOOST
Serial Number:	77933503	BULLET QUICKFIRE COOKER
Serial Number:	85743217	NUTRIGANICS
Serial Number:	85758048	NUTRIPOP
Serial Number:	85828274	NUTRIBLASTER
Serial Number:	85857604	NUTRILIVING SUPERFOOD SUPERBOOST
Serial Number:	85919488	
Serial Number:	85954239	FROSTY BULLET
Serial Number:	85974651	MAGIC BABY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2165665791

Email: jennifer.hardy@thompsonhine.com

Correspondent Name: Thomas Butchko, Esq. Address Line 1: 3900 Key Center

Address Line 4: Cleveland, OHIO 44114

NAME OF SUBMITTER:	Thomas Butchko
SIGNATURE:	/s/ Thomas Butchko
DATE SIGNED:	12/19/2019

Total Attachments: 6

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the "Release") is made as of the 19th day of December, 2019, between JPMorgan Chase Bank, N.A., as Administrative Agent ("Assignee") and Call to Action LLC, Capital Brands, LLC, Homeland Housewares LLC, Bullet Express, LLC, Back in Five, LLC, Youthology Research Institute, LLC, Baby Bullet, LLC, NutriBullet, LLC, Nutriliving, LLC, Dessert Bullet, LLC, Capital Brands Distribution, LLC and Capbran Holdings, LLC (collectively, the "Assignor").

WHEREAS, in connection with certain loan documents, Assignee and Assignor entered into certain loan and security agreements (as amended, supplemented, or otherwise modified from time to time, the "Agreements") for the purpose of securing certain obligations of Assignor to Assignee;

WHEREAS, pursuant to the Agreements, Assignor granted the Assignee, for the benefit of the Assignee, a security interest in all of the Patents, Trademarks and Copyrights (as defined in the Agreements) (collectively hereinafter the "Intellectual Property"), including the Patents, Trademarks and Copyrights identified on Exhibits A, B and C attached hereto, and pledged and mortgaged (but did not transfer title to) the Intellectual Property to Assignee; and

WHEREAS, all of the indebtedness and other obligations secured by the Assignee's security interest in the Intellectual Property have been repaid in their entirety, and the Assignee is therefore obligated to release its security interest in the Intellectual Property.

NOW, THEREFORE, for valuable consideration and pursuant to the terms and conditions set forth in the Agreements:

The Assignee hereby terminates and releases its security interest in the Intellectual Property, including without limitation, the Patents, Trademarks and Copyrights identified on Exhibits A, B and C attached hereto, and the Assignee hereby assigns and transfers to Assignor, without any representation, warranty, or recourse whatsoever, the Assignee's entire right, title, and interest in and to the Intellectual Property, effective as of the date set forth above.

Assignee hereby agrees to execute such further instruments and documents and perform such further acts as Assignor may deem necessary to secure to Assignor the rights herein conveyed.

ASSIGNEE:

JPMORGAN CHASE BANK, N.A.

Name: Kevin Kemp

Title: Authorized Officer

XHIBIT A – PATENTS

Patent No	Application No.	Title	Current Owner/Assignee
D729568	29459337	DESSERT MAKER	CAPBRAN HOLDINGS, LLC
D737629	29486285	MIXING VESSEL	CAPBRAN HOLDINGS, LLC
D738670	29491999	BEVERAGE VESSEL	CAPBRAN HOLDINGS, LLC
D738685	29491998	BLENDER VESSEL	CAPBRAN HOLDINGS, LLC
D743202	29509515	PRESSURE COOKER	CAPBRAN HOLDINGS, LLC
D756161	29515779	PRESSURE COOKER	CAPBRAN HOLDINGS, LLC
None	14569483	FOOD SUPPLEMENT COMPOSITION	CAPBRAN HOLDINGS, LLC
None	14569555	FOOD SUPPLEMENT COMPOSITION	CAPBRAN HOLDINGS, LLC
None	14664527	METHOD FOR ENHANCED PREPARATION AND STORAGE OF HOMEMADE BABY FOOD	CAPBRAN HOLDINGS, LLC

EXHIBIT B – TRADEMARKS

Application	Mark	Owner
N ₀		
77128957	BACK TO LIFE	Capbran Holdings, LLC
77128976	BACK 2 LIFE	Capbran Holdings, LLC
77742246	VITAL HYDRATION CREAM CLEANSER	Capbran Holdings, LLC
77742603	RADIANCE RENEW PERFECTING GEL	Capbran Holdings, LLC
77712495	THE AMAZING 8 MINUTE MEAL MACHINE	Capbran Holdings, LLC
77712513	MAKE ANY FULL FAMILY MEAL READY TO	Capbran Holdings, LLC
	HEATOR EAT IN JUST 8 MINUTES OR LESS	
86132927	SUPERFOOD SUPERGREENS	Capbran Holdings, LLC
86570168	SUPERFOOD PROTEIN BLEND	Capbran Holdings, LLC
86893584	BACK2LIFE	Capbran Holdings, LLC
86133098	SUPERFOOD BREAKFAST BOOST	Capbran Holdings, LLC
86156541	NUTRISLICER	Capbran Holdings, LLC
86205026	NUTRIGIZER	Capbran Holdings, LLC
86206833	NUTRIGIZE	Capbran Holdings, LLC
86240256	"SOUPER" BLAST	Capbran Holdings, LLC
86240425	SOUPERBLAST	Capbran Holdings, LLC
86240487	SOUPERFOOD	Capbran Holdings, LLC
86240510	"SOUPER" FOOD	Capbran Holdings, LLC
86249689	NUTRIBABY	Capbran Holdings, LLC
86258113	NUTRIMIX	Capbran Holdings, LLC
86331131	NATURE'S MEDICINE	Capbran Holdings, LLC
86346378	NUTRICOOKER	Capbran Holdings, LLC
86391380	NUTRIJUICE	Capbran Holdings, LLC
86447480	BUDDY BULLET	Capbran Holdings, LLC
86547533	LONG LIVE YOU	Capbran Holdings, LLC
86547547	PRESCRIPTION STRENGTH NUTRITION	Capbran Holdings, LLC
86547559	HAVE A BLAST	Capbran Holdings, LLC
86547587	EXTRACT THE MOST FROM LIFE	Capbran Holdings, LLC
86682072	MAGIC CAFE	Capbran Holdings, LLC
	Application No 77128957 77128976 777128976 77712246 77742246 777742263 77712513 86132927 865370168 86893584 861352927 86520026 86240425 86240425 86240425 86240425 86240487 86240510 86240510 86240510 86331131 8633131 86346378 86347587 86547587 86547587	

Registration	Application	Mark	Owner
S	No.		
None	86802138	NATURE'S MEDICINE	Capbran Holdings, LLC
None	86809236	SUPERFOOD BEAUTY BOOST	Capbran Holdings, LLC
None	86830221	MACROBLAST	Capbran Holdings, LLC
None	86830227	MACROSTACKING	Capbran Holdings, LLC
None	86831230	NUTRIBULLET	Capbran Holdings, LLC
None	86856923	SUPERFOOD LEAN BOOST	Capbran Holdings, LLC
None	77933503	BULLET QUICKFIRE COOKER	Capbran Holdings, LLC
None	85743217	NUTRIGANICS	Capbran Holdings, LLC
None	85758048	NUTRIPOP	Capbran Holdings, LLC
None	85828274	NUTRIBLASTER	Capbran Holdings, LLC
None	85857604	NUTRILIVING SUPERFOOD SUPERBOOST	Capbran Holdings, LLC
None	85919488	Logo Design	Capbran Holdings, LLC
None	85954239	FROSTY BULLET	Capbran Holdings, LLC
None	85974651	MAGIC BABY	Capbran Holdings, LLC

EXHIBIT C – COPYRIGHTS

Baby Bullet Healthy V9927D881 Baby Bullet,	1
Baby Bullet Healthy V992/D881 Baby Bullet,	
Baby Nutrition Guide LLC	
(updated) & 36 other Bullet Expre	ss,
titles	
Back In Five	;
LLC	
Youthology	
Research	
Institute, LL	C
NutriBullet,	LLC
Call To Acti	on,
LLC	
NutriLiving,	
LLC	
Dessert Bull	et,
LLC	
Capital Bran	ds
Distribution	ý
LLC	
Capbran	
Holdings, Ll	LC
Capital Bran	ıds,
LLC	
Homeland	
Housewares	,
LLC	
The Magic Bullet V3 V3611 D984 P1-7 Call To Acti	on,
(infomercial video LLC, Capita	1
tape for food Brands, LLC	۲,
preparation product) Homeland	
& 32 other titles Housewares	,
LLC, Bullet	
Express, LL	C,
Back In Five) ,
LLC,	
Youthology	
Research	
Institute, LL	
Baby Bullet	,
LLC &	
NutriBullet,	
LLC.	·
101 Recipes You can V9904 D526 P1-7 Baby Bullet	,
Make in 10 Seconds LLC	
or Less and 36 other Bullet Expre	ess,

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titles.	LLC
	Back In Five,
	LLC
	Youthology
	Research
	Institute, LLC
	Nutribullet, LLC
	Homeland
	Housewares,
	LLC

TRADEMARK REEL: 006821 FRAME: 0961

RECORDED: 12/19/2019