

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM554261

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imagine! Express, LLC		12/19/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The IMAGINE Group, LLC		
Street Address:	1000 Valley Park Drive		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55379		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4832834	IMAGINE! EXPRESS	
Registration Number:	4832979	IMAGINE! EXPRESS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5780.24		
Email:	trademark@winthrop.com		
Correspondent Name:	Michael T. Olsen		
Address Line 1:	225 South Sixth Street		
Address Line 2:	Capella Tower, Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Michael T. Olsen		
SIGNATURE:	/mto/		
DATE SIGNED:	12/20/2019		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made this 19 day of December 2019, by and between Imagine! Express, LLC, a Delaware limited liability company ("Assignor"), and The IMAGINE Group, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth on Exhibit A (hereafter collectively referred to as the "Trademarks"); and

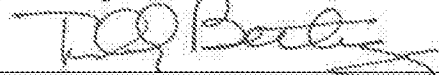
WHEREAS, Assignor desires to assign to Assignee any and all of its right, title, and interest in and to the Trademarks and all goodwill associated with the Trademarks; and

WHEREAS, Assignee is desirous of acquiring from Assignor all of its rights, title, interest and associated goodwill in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title, and interest in and to the Trademarks together with any and all goodwill of the business embodied in the Trademarks. Assignor represents and warrants that it has full power to enter into and perform this Assignment, that it has not granted any person or entity any interest in the Trademarks and that there is no pending litigation or dispute in any jurisdiction concerning the use, validity, or ownership of the Trademarks. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as necessary to confirm or perfect the assignment of all rights, title, and interest in and to the Trademarks.

IN WITNESS WHEREOF, Assignor executed this Assignment as of the day and year first above written.

Imagine! Express, LLC



By: Timothy Bertenga

Its: VP, General Counsel

Exhibit A

Mark	App. No.	App. Date	Reg. No.	Reg. Date
IMAGINE! EXPRESS	86/272,576	05/06/2014	4,832,834	10/13/2015
IMAGINE! EXPRESS	86/325,527	06/01/2014	4,832,979	10/13/2015

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