

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM554377

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Good Ass Beer, LLC		05/09/2019	Limited Liability Company: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rhineland Brewing Company LLC		
<b>Street Address:</b>	43 South Brown Street		
<b>City:</b>	Rhineland		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54501		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4739840	GOOD ASS BEER	
<b>Registration Number:</b>	4739846	GOOD ASS BEER HAVE A GOOD ASS TIME!	
<b>Registration Number:</b>	4744375	HAVE A GOOD ASS TIME!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124276663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(312) 427-1300		
<b>Email:</b>	chiustm@ladas.net		
<b>Correspondent Name:</b>	David Brezina		
<b>Address Line 1:</b>	224 S Michigan Ave		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60604		
<b>NAME OF SUBMITTER:</b>	David C Brezina		
<b>SIGNATURE:</b>	/David C Brezina/		
<b>DATE SIGNED:</b>	12/20/2019		
<b>Total Attachments: 1</b>			
source=GOOD ASS BEER Trademark Assignment for Recordal Rhineland-signed#page1.tif			

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## TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Good Ass Beer, LLC, 18913 Breezy Pt Dr NE, East Bethel, MN 55092, a Limited Liability Company organized and existing under the authority of the state of Minnesota (hereinafter "Assignor") to Rhinelander Brewing Company LLC, a Wisconsin Limited Liability Company whose address is 43 South Brown Street, Rhinelander, WI 54501 (hereinafter "Assignee").

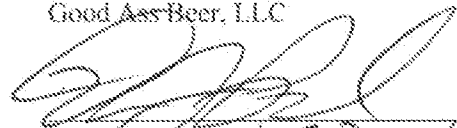
WHEREAS, the Assignor is the owner of the marks shown below and the goodwill of the business associated with the Marks, and desires to assign any and all right, title, and interest in and to the Marks along with the associated goodwill to the Assignee, including US Federal Registrations:

Serial No.	Reg. No.	Word Mark
86050042	4744375	HAVE A GOOD ASS TIME!
86055118	4739846	GOOD ASS BEER HAVE A GOOD ASS TIME!
86049516	4739840	GOOD ASS BEER

WHEREAS, the Assignor warrants that it is the owner of the Marks, the registrations above are in full force and effect, comprise all registrations for the Marks, all license agreements for the marks are terminated and that it has authority to enter into this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby assigns, sells, transfers and sets over to Assignee any and all right, title, and interest in and to the Marks and the associated goodwill, including all common law rights, that portion of the business represented thereby the Marks and the right to sue for and receive all damages from past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives. The effective date of the transfer is 1 May, 2019.

Good Ass Beer, LLC

  
By: Daniel J. Pargol  
Title: CEO/OWNER  
Date: May 9, 2019