#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM554405

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Capbran Holdings, LLC		12/20/2019	Limited Liability Company: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Piper Jaffray Finance, LLC
Street Address:	345 Park Avenue
Internal Address:	12th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10154
Entity Type:	Limited Liability Company: DELAWARE

#### **PROPERTY NUMBERS Total: 109**

Property Type	Number	Word Mark
Registration Number:	3799455	12 MINUTE BACK PAIN SOLUTION
Registration Number:	5002412	A HANDS-ON EDUCATION & HEALTHY EATING EX
Registration Number:	3496300	ACTIVE REJUVATIN
Registration Number:	3912098	BABY BULLET
Registration Number:	4768521	BULLET
Registration Number:	5357773	BULLET
Registration Number:	4597631	BULLET BLAST
Registration Number:	2947491	BULLET BLENDER
Registration Number:	3659139	BULLET EXPRESS
Registration Number:	3659142	BULLET EXPRESS
Registration Number:	2947493	BULLET JUICER
Serial Number:	86941229	CODE-FRIENDLY
Registration Number:	3233893	CYCLONIC CUTTING ZONE
Registration Number:	4416702	
Registration Number:	3300425	
Registration Number:	3315116	
Registration Number:	3610732	
Registration Number:	4581906	
	•	TRADEMARK

REEL: 006823 FRAME: 0501

900528125

Property Type	Number	Word Mark		
Registration Number:	4540335	DESSERT BULLET		
Registration Number:	3406202	DOES ANY JOB ANYWHERE IN 10 SECONDSOR		
Registration Number:	4412542	DOES ANY JOB IN 10 SECONDSOR LESS		
Registration Number:	2993834	HOMELAND HOUSEWARES		
Registration Number:	2969501	HOMELAND HOUSEWARES		
Registration Number:	4306607	JUICE BULLET		
Registration Number:	2947492	MAGIC BULLET		
Registration Number:	2947494	MAGIC BULLET		
Registration Number:	4276172	MAGIC BULLET BIG SHOT		
Registration Number:	3043909	MAGIC BULLET EXPRESS		
Registration Number:	4732518	MAGIC BULLET MINI		
Registration Number:	3617660	MAGIC BULLET PLATINUM PRO		
Registration Number:	3383204	MAGIC BULLET TO GO		
Registration Number:	3383326	MAGIC BULLET TO GO!		
Registration Number:	4136631	MAKE AN ENTIRE WEEK'S WORTH OF HEALTHY A		
Registration Number:	4728391	MINI BULLET		
Registration Number:	4800907	NATURE'S PRESCRIPTION		
Registration Number:	4365146	NUTRI BLAST		
Registration Number:	4161917	NUTRI BULLET		
Registration Number:	4526464	NUTRI BULLET PRO		
Serial Number:	87526111	NUTRIBABY		
Serial Number:	87143515	NUTRIBLAST		
Serial Number:	87083155	NUTRIBLASTER		
Registration Number:	4889548	NUTRIBULLET		
Registration Number:	5068743	NUTRIBULLET		
Registration Number:	4993398	NUTRIBULLET		
Registration Number:	4993399	NUTRIBULLET		
Registration Number:	4316614	NUTRIBULLET		
Serial Number:	87194278	NUTRIBULLET BABY		
Serial Number:	87546197	NUTRIBULLET BALANCE		
Serial Number:	88400995	NUTRIBULLET FLEX		
Registration Number:	5088215	NUTRIBULLET LEAN		
Registration Number:	5047094	NUTRIBULLET LEAN BOOST		
Registration Number:	5093036	NUTRIBULLET MAX		
Registration Number:	5188257	NUTRIBULLET PRIME		
Registration Number:	5073378	NUTRIBULLET PRO		
Serial Number:	87063664	NUTRIBULLET POWER		
Registration Number:	5127308	NUTRIBULLET PRONETWORK		

Property Type	Number	Word Mark
Registration Number:	4634360	NUTRIBULLET RX
Registration Number:	5224756	NUTRIBULLET SELECT
Registration Number:	5199802	NUTRIBULLET SPORT
Registration Number:	5042533	NUTRIBULLET UNIVERSITY
Registration Number:	5060616	NUTRIBULLET UNIVERSITY
Registration Number:	4277250	NUTRIBULLET VITALITY SUPERBOOST
Serial Number:	86391380	NUTRIJUICE
Registration Number:	4481911	NUTRILIVING
Registration Number:	4479075	NUTRILIVING
Serial Number:	86959654	NUTRIPOP
Registration Number:	4214502	NUTRITION EXTRACTOR
Registration Number:	4347145	PARTY BULLET
Registration Number:	4214744	PEA IN A POD
Registration Number:	3416404	PLATINUM PRO
Registration Number:	5047101	PORTION PERFECT
Serial Number:	86403321	NUTRILIVING
Registration Number:	4323549	PUREE LIVING
Registration Number:	4634361	RX
Registration Number:	3609452	SINGLE SHOT
Serial Number:	87614730	SMART NUTRITION SENSOR
Registration Number:	4943466	SUPERFOOD CLEANSING GREENS
Registration Number:	4577497	SUPERFOOD ENERGY BOOST
Registration Number:	4577498	SUPERFOOD FAT BURNING BOOST
Registration Number:	5099720	SUPERFOOD HEALTHY GUT
Registration Number:	4777299	SUPERFOOD SOUP BOOST
Registration Number:	5056540	SUPERFOOD SPICE BLEND
Registration Number:	4714266	SUPERFOOD SUPER REDS
Registration Number:	4573666	SUPERFOOD SUPERBOOST
Registration Number:	4553612	SUPERFOOD SUPERGREENS
Registration Number:	4142982	TAKE IT FOR A TASTE DRIVE
Registration Number:	3401157	THE BULLET
Registration Number:	4332393	THE BULLET BRAND
Registration Number:	2929383	THE MAGIC BULLET
Registration Number:	3399176	THE SCIENCE OF YOUNGER LOOKING SKIN
Registration Number:	5092521	VEGGIE BULLET
Serial Number:	87640532	VEGGIE BULLET
Serial Number:	86666205	VITABULLET
Registration Number:	5106838	WORKPLACE WELLNESS

Property Type	Number	Word Mark
Registration Number:	5106839	WORKPLACE WELLNESS KIT
Registration Number:	5102133	WORKPLACE WELLNESS KIT
Registration Number:	3261454	YOUTHOLOGY
Registration Number:	3400012	YOUTHOLOGY 90 SECOND WRINKLE REMOVING EY
Registration Number:	3940213	YOUTHOLOGY RESEARCH INSTITUTE
Registration Number:	4343957	YUKI BLADE
Registration Number:	5115787	POSTURE FIT INSOLES
Registration Number:	5443979	NUTRABLAST
Serial Number:	87798153	NUTRICOOKER
Serial Number:	87886186	THE ONLY BLENDER THAT COUNTS
Serial Number:	88400998	FLEX
Serial Number:	88441533	NUTRIENT EXTRACTOR
Serial Number:	88468303	NUTRIENT EXTRACTION
Serial Number:	88585471	FEEL THE BLEND
Serial Number:	88550013	BABY FOOD, MADE WITH LOVE

#### CORRESPONDENCE DATA

#### Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Email:** KLTrademark@kramerlevin.com

Correspondent Name: KRAMER LEVIN NAFTALIS & FRANKEL LLP

Address Line 1: 1177 Avenue of the Americas Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Jaclyn Ionin
SIGNATURE:	/Jaclyn Ionin/
DATE SIGNED:	12/20/2019

#### **Total Attachments: 22**

source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page1.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page3.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page4.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page5.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page5.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page6.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page7.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page8.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page9.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page10.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page11.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page11.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page12.tif source=EXECUTION Capital Brands - Grant of Security Interest - Trademarks#page13.tif

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#### GRANT OF A SECURITY INTEREST -- TRADEMARKS

This Trademark Security Agreement (this "<u>Trademark Security Agreement</u>") is made as of December 20, 2019, by Capbran Holdings, LLC ("<u>Grantor</u>"), in favor of Piper Jaffray Finance, LLC, in its capacity as collateral agent for itself and the other Secured Parties (together with its successors and assigns in such capacity, "<u>Grantee</u>").

WHEREAS, the Grantor has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Grantor has entered into a Pledge and Security Agreement, dated December 20, 2019 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of Grantee; and

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Grantee for the benefit of the Secured Parties (as defined in the Security Agreement), a continuing security interest in all right, title and interest of the Grantor in, to and under the Trademarks, together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, as collateral security for the payment, performance and observance of all of the Secured Obligations, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby grant to the Grantee for the benefit of the Secured Parties, a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

This Trademark Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart by facsimile or electronic mail shall be equally effective as delivery of an original executed counterpart.

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Agreement above.	IN W to be duly	TTNESS WHERE  executed by its off	OF, the icer then	Grantor has caused this Trademark Security cunto duly authorized as of the date first set forth
			Cap	bran Holdings, LLC
			Ву:	Capital Brands Hildings, Inc., its manager
			Ву:	Name: Richard Krause Fitle: President
STATE OF	CA			
COUNTY	On th	nis 19th day of	Decemi	oev , 2014, before me personally came on who executed the foregoing instrument, and
who, being	duly sw	orn by me, did d	epose ar	of say that s/he is the of
executed	the	foregoing i	nstrumer	a, and that s/he  it in the firm name of  and that s/he had authority to sign the same, and
s/he acknov and purpose		me that he executioned.		me as the act and deed of said firm for the uses
	Je	/ "	XIV	[NOTARY SEAL]

[Signature page to Grant of a Security Interest -- Trademarks]

#### ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of LOS ANGELES

On 12/19/19, before me, LRIDDLE, NOTARY PUBLIC

A Notary Public personally appeared RICHARD KRAUSE

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is are subscribed to the within instrument and acknowledged to me that he she they executed the same in his her/their authorized capacity(jes), and that by his her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

L. HUDOLE
COMM. #2296623
Notery Public - California
Los Angeles County
My Comm. Expires July 12, 2023

(Seal)

### Intellectual Property

## **Trademark Registrations and Applications**

Trademark	Country	Serial No.	Filing Date	Reg. No.	Reg. Date	Class - Goods and Services	Owner
12 MINUTE BACK PAIN SOLUTION	US	77861905	CT-	3799455	08-JUN- 2010	10 - Device for preventing or relieving pain in the lower back, namely, equipment for movement and stretching of the lower back for medical and/or therapeutic purposes	Capbran Holdings, LLC
A HANDS-ON EDUCATION & HEALTHY EATING EXPERIENCE FOR STUDENTS	US	86831303	24-NOV- 5002412 2015	5002412	19-JUL- 2016	41 providing instruction in nutrition and proper eating habits, including the use of blenders to extract nutritional value from fruits and vegetables	Capbran Holdings, LLC
ACTIVE REJUVATIN	US	76570482	16-JAN- 2004	3496300	02-SEP- 2008	3 cosmetics and non-medicated skin care preparations	Capbran Holdings, LLC
BABY BULLET	US	77854936	22-OCT- 3912098 2009	3912098	25-JAN- 2011	7 electronic appliances, namely, kitchen food processors	Capbran Holdings, LLC
BETTER THAN FRESH	US	87366838	10- MAR- 2017			5 dietary and nutritional supplements; dietary food supplements 29 packaged smoothie kit consisting primarily of frozen fruit and vegetable 32 fruit and vegetable juices, drinks and smoothies	Capbran Holdings, LLC
BULLET	US	86455243	14-NOV- 4768521 2014	4768521	07-JUL- 2015	7 electric food blenders; electric food processors	Capbran Holdings, LLC

### Intellectual Property

## **Trademark Registrations and Applications**

BULLET JUICER	BULLET EXPRESS & Design BULLET RUPESS	BULLET EXPRESS	BULLET BLENDER	BULLET BLAST	BULLET (housemark)	Trademark
US	& US	US	US	US	US	Country
76584755	77502410	77500299	76584752	85601400	87191630	Serial No.
05-APR- 2004	18-JUN- 2008	16-JUN- 2008	05-APR- 2004	18-APR- 2012	03-OCT- 2016	Filing Date
2947493	3659142	3659139	2947491	4597631	5357773	Reg. No.
10- MAY- 2005	21-JUL- 2009	21-JUL- 2009	10- MAY- 2005	02-SEP- 2014	19-DEC- 2017	Reg. Date
7 electronic kitchen appliances, namely, food processors	7 electronic appliances, namely, kitchen appliances, namely, electronic food blenders, electronic food processors, electronic juicers	7 electronic appliances, namely, kitchen appliances, namely, electronic food blenders, electronic food processors, electronic juicers	7 electronic kitchen appliances, namely, food processors	5 dietary supplemental drinks, namely, drinks with nutritional value, created by blending fruits, vegetables, nuts, seeds, and/or grains, with a liquid in a blender	7 a house mark for electric kitchen appliances, namely, electric food blender, electric food processor, electric juicers, and electric food slicers	Class - Goods and Services
Capbran Holdings, LLC		Capbran Holdings, LLC	Capbran Holdings, LLC		Capbran Holdings, LLC	Owner

### Intellectual Property

## **Trademark Registrations and Applications**

CYCLONIC CUTTING US ZONE	CODE-FRIENDLY	Trademark
GUS	US	Country
76584753	86941229	Serial No.
05-APR- 2004	15- MAR- 2016	Filing Date
3233893		Reg. No.
24-APR- 2007		Reg. Date
7 electronic appliances, namely, kitchen food processors	5 dictary food supplements; dictary and nutritional supplements used for weight loss 7 electric food blenders; electric food processors 41 educational services, namely, providing online instruction in the field of nutrition and proper eating habits, including the use of blenders to extract nutritional value from fruits and vegetables 44 providing a website featuring information about health and wellness, namely, about using kitchen appliances, namely, blenders and food processors, to create healthy meals and drinks using natural ingredients; providing a website featuring information and advice in the fields of diet, weight loss, diet planning and lifestyle wellness	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

### Intellectual Property

## Trademark Registrations and Applications

Trademark	Country	Serial No.	Filing Date	Reg. No.	Reg. Date	Class - Goods and Services	Owner
Design Only (BLENDER US BASE – TRADEDRESS)		85490513	EC-	4416702	15-OCT- 2013	7 electric food blenders	Capbran Holdings, LLC
Design Only (MAGIC BULLET - SHORT BLENDER PROFILE)	US	76641742	27-JUN- 2005	3300425	02-OCT- 2007	7 electronic appliances, namely, kitchen food processors and blenders	Capbran Holdings, LLC
Design Only (MAGIC BULLET DESIGN - TALL BLENDER PROFILE)	US	76641734	27-JUN- 2005	3315116	23-OCT- 2007	7 electronic appliances, namely, kitchen food processors and blenders	Capbran Holdings, LLC

### Intellectual Property

## Trademark Registrations and Applications

Trademark	Country	Serial No.	Filing Date	Reg. No.	Reg. Date	Class - Goods and Services	Owner
Design Only (MAGIC US BULLET TRADE DRESS – COLOR)		76657146	23- MAR- 2006	3610732	28-APR- 2009	7 electronic appliances, namely, kitchen food processors and blenders	Capbran Holdings, LLC
Design Only (SWIRL PICTURE – UPDATED)	US	86106805	31-OCT- 4581906 2013	4581906	05-AUG- 2014	05-AUG- 7 electronic food processors, 2014 namely, for making smoothies and ice cream, fruit-based confections and desserts	Capbran Holdings, LLC
DESSERT BULLET	US	85973303	28-JUN- 2013	4540335	27- MAY- 2014	7 electronic food processors, namely, for fruit-based confections and desserts	Capbran Holdings, LLC
DOES ANY JOB ANYWHERE IN 10 SECONDSOR LESS	US	77095750	31-JAN- 2007	3406202	01-APR- 2008	7 electric food processors	Capbran Holdings, LLC
DOES ANY JOB IN 10 SECONDSOR LESS	10 US	85933933	16- MAY- 2013	4412542	01-OCT- 2013	7 electric food processors	Capbran Holdings, LLC

### Intellectual Property

## Trademark Registrations and Applications

Trademark	Country	Scrial No.	Filing Date	Reg. No.	Reg. Date	Class - Goods and Services	Owner
HOMELAND HOUSEWARES	US	76582514	22- MAR- 2004	2993834	13-SEP- 2005	7 electronic appliances, namely, kitchen appliances, namely, blenders 21 mugs	Capbran Holdings, LLC
HOMELAND HOUSEWARES & Design	US	76584895	05-APR- 2004	2969501	19-JUL- 2005	7 electronic kitchen appliances, namely, electric food blenders 20 mugs	Capbran Holdings, LLC
JUICE BULLET	US	85571021	15- MAR- 2012	4306607	19- MAR- 2013	7 electronic appliances, namely, kitchen food processors	Capbran Holdings, LLC
LEAN BOOST	US	86878767	18-JAN- 2016	5047093	20-SEP- 2016	5 dietary and nutritional supplements; dietary food supplements	Capbran Holdings, LLC
MAGIC BULLET	US	76584754	05-APR- 2004	2947492	10- MAY- 2005	7 electronic appliances, namely, kitchen food processors	Capbran Holdings, LLC
MAGIC BULLET & Design	US	76584757	05-APR- 2004	2947494	10- MAY- 2005	7 electronic appliances, namely, kitchen food processors	Capbran Holdings, LLC
MAGIC BULLET BIG SHOT US	US	85106659	12-AUG- 2010	12-AUG- 2010	15-JAN- 2013	7 electronic appliances, namely, kitchen food processors	Capbran Holdings, LLC

### Intellectual Property

## **Trademark Registrations and Applications**

MINI BULLET	ENTIRE WEEK'S OF HEALTHY JRAL BABY LESS THAN 5	MAGIC BULLET TO GO! & US Design	MAGIC BULLET TO GO	MAGIC PLATINUM PRO	MAGIC BULLET MINI	MAGIC BULLET EXPRESS	Trademark
US	US	US	US	US	US	US	Country
86031439	85239332	78937054	78879234	78910321	86131331	76615272	Serial No.
07-AUG- 4728391 2013	10-FEB- 2011	25-JUL- 2006	08- MAY- 2006	16-JUN- 2006	27-NOV- 4732518 2013	12-OCT- 2004	Filing Date
4728391	4136631	3383326	3383204	3617660		3043909	Reg. No.
28-APR- 2015	01- MAY- 2012	12-FEB- 2008	12-FEB- 2008	05- MAY- 2009	05- MAY- 2015	17-JAN- 2006	Reg. Date
7 electronic appliances, namely, kitchen food processors	7 kitchen appliances, namely, electronic food blenders	7 electronic appliances, namely, kitchen food processors	7 electronic appliances, namely, kitchen food processors	7 electronic appliances, namely, kitchen appliances, namely, electronic food blenders, food processors, and juicers	7 electronic appliances, namely, kitchen food processors	7 electronic appliances, namely, kitchen appliances, namely, electronic food blenders, electronic food processors, electronic juicers	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

### Intellectual Property

## **Trademark Registrations and Applications**

NUTRIBULLET	NUTRIBLASTER US	NUTRIBLAST	NUTRIBABY US	NUTRI BULLET PRO US	NUTRI BULLET US	NUTRI BLAST US	NATURE'S PRESCRIPTION US	Trademark Country
86668990	87083155	87143515	87526111	85718172	85215434	85267929	86327519	Serial No.
19-JUN- 2015	24-JUN- 2016	18-AUG- 2016	12-JUL- 2017	31-AUG- 4526464 2012	11-JAN- 2011	15- MAR- 2011	02-JUL- 2014	Filing Date
4889548				4526464	4161917	4365146	4800907	Reg. No.
19-JAN- 2016				06- MAY- 2014	19-JUN- 2012	09-JUL- 2013	25-AUG- 2015	Reg. Date
7 electric food blenders; electric food processors	7 electric food blenders; electric food processors	5 dietary and nutritional supplements; dietary food supplements 29 packaged smoothie kit consisting primarily of frozen fruit and vegetable 32 fruit and vegetable juices, drinks and smoothies	7 electric food processors; electric food blenders	7 kitchen appliances, namely, electronic food blenders	7 kitchen appliances, namely, electronic food blenders	5 dietary supplemental drinks, namely, drinks with nutritional value, created by blending fruits, vegetables, nuts, seeds, and/or grains, with a liquid in a blender	25-AUG- 7 electronic appliances, namely, 2015 kitchen food processors	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

### Intellectual Property

## Trademark Registrations and Applications

Trademark	Country	Serial No.	Filing Date	Reg. No.	Reg. Date	Class - Goods and Services	Owner
NUTRIBULLET	US	87004629	18-APR- 2016	5068743	25-OCT- 2016	5 dietary food supplements; dietary and nutritional supplements	Capbran Holdings, LLC
NUTRIBULLET & Design US (University Crest)		86831224	24-NOV- 4993398 2015		05-JUL- 2016	25 sweat shirts; t-shirts	Capbran Holdings, LLC
NUTRIBULLET & Design US (University Crest)  Wip		86831254	24-NOV- 4993399 2015		05-JUL- 2016	41 providing educational services, namely, providing instruction in nutrition and proper eating habits, including the use of blenders to extract nutritional value from fruits and vegetables	Capbran Holdings, LLC
NUTRIBULLET (stylized)	US	85695330	03-AUG- 4316614 2012		09-APR- 2013	7 kitchen appliances, namely, electronic food blenders	Capbran Holdings, LLC
NUTRIBULLET BABY	US	87194278	05-OCT- 2016			7 electric food blenders; electric food processors	Capbran Holdings, LLC
NUTRIBULLET BALANCE	US	87546197	27-JUL- 2017			7 electric food processors; electric food blenders 9 scales; weighing scales	Capbran Holdings, LLC

### Intellectual Property

## **Trademark Registrations and Applications**

NUTRIBULLET PRO US	NUTRIBULLET PRIME US	NUTRIBULLET POWER US	NUTRIBULLET MAX US	NUTRIBULLET LEAN US BOOST	NUTRIBULLET LEAN US	NUTRIBULLET FLEX US	Trademark Country
87031294	87026760	87063664	87026745	86878774	86829214	88400995	try Serial No.
10- MAY- 2016	05- MAY- 2016	07-JUN- 2016	05- MAY- 2016	18-JAN- 2016	23-NOV- 5088215 2015	2019-04- 24	Filing Date
5073378	5188257		5093036	5047094	5088215		Reg. No.
01-NOV- 2016	18-APR- 2017		29-NOV- 2016	20-SEP- 2016	22-NOV- 2016		Reg. Date
01-NOV- 7 electric food processors; 2016 electric food blenders	7 electric food blenders; electric food processors	7 electric food blenders; electric food processors	29-NOV- 7 electric food blenders; electric food processors	5 dietary and nutritional supplements; dietary food supplements	22-NOV- 7 electric food blenders; electric food processors	007	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

### Intellectual Property

## **Trademark Registrations and Applications**

Trademark	Country	Serial No.	Filing Date	Reg. No.	Reg. Date	Class - Goods and Services	Owner
NUTRIBULLET PRONETWORK	US	87003143	15-APR- 2016	5127308	24-JAN- 2017	35 providing a website featuring consumer product information relating to healthy diet and health products, including product updates; providing a website featuring commercial information and advice for consumers relating to product promotions; providing a website for conducting incentive reward program incentivizing healthcare professionals to promote the sale of products such as blenders and nutritional supplements	Capbran Holdings, LLC
NUTRIBULLET RX	US	86242070	03-APR- 2014	4634360	04-NOV- 2014	04-NOV- 7 kitchen appliances, namely, electronic food blenders	Capbran Holdings, LLC
NUTRIBULLET SELECT	US	87215118	25-OCT- 2016	5224756	13-JUN- 2017	7 electric food blenders; electric food processors	Capbran Holdings, LLC
NUTRIBULLET SPORT	US	87195578	06-OCT- 2016	5199802	09- MAY- 2017	7 electric food blenders; electric food processors	Capbran Holdings, LLC
NUTRIBULLET UNIVERSITY	US	86700185	21-JUL- 2015	5042533	13-SEP- 2016	25 sweatshirts; t-shirts	Capbran Holdings, LLC

### Intellectual Property

## **Trademark Registrations and Applications**

NUTRILIVING	NUTRIJUICE	NUTRIBULLET VITALITY US SUPERBOOST	NUTRIBULLET UNIVERSITY	Trademark
US	US	SU	US	Country
85685821	86391380	85586383	86700196	Serial No.
24-JUL- 2012	10-SEP- 2014	02-APR- 2012	21-JUL- 2015	Filing Date
4481911		4277250	5060616	Reg. No.
11-FEB- 2014		15-JAN- 2013	11-OCT- 2016	Reg. Date
43 providing a web site featuring information in the field of recipes relating to the creation of blended drinks and smoothies from fruits and vegetables 44 providing a website featuring information in the field of health and nutrition relating to the creation of blended drinks and smoothies from fruits and vegetables	5 dictary supplemental drinks, namely drinks with nutritional value, created by blending fruits, vegetables, nuts, seeds, and/or grains, with a liquid in a blender	5 food and nutritional supplements for human consumption	41 providing educational services, namely, providing instruction in nutrition and proper eating habits, including the use of blenders to extract nutritional value from fruits and vegetables	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

#### ntellectual Property

## **Trademark Registrations and Applications**

PORTION PERFECT	PLATINUM PRO	PEA IN A POD	PARTY BULLET	NUTRITION EXTRACTOR	NUTRIPOP	NUTRILIVING	NUTRILIVING	Trademark
US	US	US	US	US	US	US	US	Country
86918455	77235798	85239278	85199359	85096996	86959654	86403321	85881771	Serial No.
24-FEB- 2016	23-JUL- 2007	10-FEB- 2011	16-DEC- 2010	30-JUL- 2010	31- MAR- 2016	23-SEP- 2014	20- MAR- 2013	Filing Date
5047101	3416404	4214744	4347145	4214502			4479075	Reg. No.
20-SEP- 2016	22-APR- 2008	25-SEP- 2012	04-JUN- 2013	25-SEP- 2012			04-FEB- 2014	Reg. Date
21 plate dividers	7 electronic kitchen appliances, namely, electronic food blenders, food processors and juicers	7 kitchen appliances, namely, electronic food blenders	7 electronic appliances, namely, kitchen food processors	7 kitchen appliances, namely, electronic food blenders	21 ice cube trays for making confections with or without sticks	7 kitchen appliances, namely, electronic food blenders	29 organic foods, namely, processed cashew nuts, processed edible chia seeds, processed goji berries, processed edible hemp seeds, processed mulberries, trail mix consisting primarily of processed nuts, seeds, and dried fruit	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

### Intellectual Property

## **Trademark Registrations and Applications**

SUPERFOOD CLEANSING US GREENS	SMART NUTRITION US SENSOR	SINGLE SHOT US	RX US	PUREE LIVING US	Trademark Ct
			_		Country
86809192	87614730	77240055	86242074	85699767	Serial No.
04-NOV- 4943466 2015	19-SEP- 2017	26-JUL- 2007	03-APR- 2014	09-AUG- 4323549 2012	Filing Date
4943466		3609452	4634361	4323549	Reg. No.
19-APR- 2016		21-APR- 2009	04-NOV- 2014	23-APR- 2013	Reg. Date
5 dietary and nutritional supplements made in whole or substantial part of superfood ingredients; dietary food supplements made in whole or substantial part of superfood ingredients; nutritional supplements made in whole or substantial part of superfood ingredients	7 electric food processors; electric food blenders 9 electronic weighing scales for kitchen use	7 electronic appliances, namely, kitchen food processors	04-NOV- 7 kitchen appliances, namely, 2014 electronic food blenders	41 providing information, news and commentary in the field of entertainment 43 providing a website featuring news, information, recipes and commentary in the field of home preparation of baby foods from organic vegetables and fruits	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

### Intellectual Property

## **Trademark Registrations and Applications**

SUPERFOOD SUPER REDS	SUPERFOOD SPICE BLEND	SUPERFOOD SOUP BOOST US	SUPERFOOD HEALTHY US GUT	SUPERFOOD FAT US BURNING BOOST	SUPERFOOD ENERGY US BOOST	Trademark
$\overline{\mathrm{US}}$	US	US	US	US	SU	Country
86335218	86955008	86518789	87004581	86049576	86049566	Serial No.
11-JUL- 2014	28- MAR- 2016	29-JAN- 2015	18-APR- 2016	27-AUG- 4577498 2013	27-AUG- 4577497 2013	Filing Date
4714266	5056540	4777299	5099720	4577498	4577497	Reg. No.
31- MAR- 2015	04-OCT- 2016	21-JUL- 2015	13-DEC- 2016	29-JUL- 2014	29-JUL- 2014	Reg. Date
5 food and nutritional supplements for human consumption	5 dietary food supplements; dietary and nutritional supplements; nutritional supplements	5 dietary and nutritional supplements; dietary food supplements	5 dietary food supplements containing fiber and prebiotics for improving digestive health; dietary and nutritional supplements containing fiber and prebiotics for improving digestive health	5 food and nutritional supplements for human consumption	5 food and nutritional supplements for human consumption	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

### Intellectual Property

## **Trademark Registrations and Applications**

VEGGIE BULLET	THE SCIENCE OF YOUNGER LOOKING SKIN	THE MAGIC BULLET	THE BULLET BRAND	THE BULLET	TAKE IT FOR A TASTE DRIVE	SUPERFOOD SUPERGREENS	SUPERFOOD SUPERBOOST	Trademark
US	US	US	US	US	US	US	US	Country
86760509	77097383	76506130	85304862	77221904	77699363	86132927	86049528	Serial No.
17-SEP- 2015	01-FEB- 2007	14-APR- 2003	26-APR- 2011	03-JUL- 2007	25- MAR- 2009	02-DEC- 2013	27-AUG- 4573666 2013	Filing Date
5092521	3399176	2929383	4332393	3401157	4142982	4553612	4573666	Reg. No.
29-NOV- 2016	18- MAR- 2008	01- MAR- 2005	07- MAY- 2013	25- MAR- 2008	15- MAY- 2012	17-JUN- 2014	22-JUL- 2014	Reg. Date
29-NOV- 7 electric food blenders; electric food processors	3 cosmetics and skin care products, namely, non-medicated skin care preparations	7 kitchen appliances, namely, electronic food blenders	7 electronic appliances, namely, kitchen food processors	7 electronic appliances, namely, kitchen food processors	7 electronic appliances, namely, kitchen food processors	5 food and nutritional supplements for human consumption	5 food and nutritional supplements for human consumption	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

### Intellectual Property

## **Trademark Registrations and Applications**

YOUTHOLOGY	WORKPLACE WELLNESS KIT	WORKPLACE WELLNESS KIT	WORKPLACE WELLNESS	VITABULLET	VEGGIE BULLET & Design VEGGIE BULLET	Trademark
US	US	US	US	US	US	Country
76533492	87031751	87031706	87031692	86666205	87640532	Serial No.
29-JUL- 2003	10- MAY- 2016	10- MAY- 2016	10- MAY- 2016	17-JUN- 2015	10-OCT- 2017	Filing Date
3261454	5102133	5106839	5106838			Reg. No.
10-JUL- 2007	13-DEC- 2016	20-DEC- 2016	20-DEC- 2016			Reg. Date
3 cosmetics, namely, non- medicated eye serum; non- medicated facial mask; and non- medicated anti-wrinkle serum	7 electric food blenders; electric food processors	41 providing educational services, namely, providing instruction in nutrition and proper eating habits, including the use of blenders to extract nutritional value from fruits and vegetables	41 providing educational services, namely, providing instruction in nutrition and proper eating habits, including the use of blenders to extract nutritional value from fruits and vegetables	7 electric food blenders; electric food processors	7 electric food processors; electric spiral slicers; electric food blenders	Class - Goods and Services
Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Capbran Holdings, LLC	Owner

### Intellectual Property

## **Trademark Registrations and Applications**

Trademark	Country	Serial No.	Filing Date	Reg. No.	Reg. Date	Class - Goods and Services	Owner
YOUTHOLOGY 90 SECOND WRINKLE REMOVING EYE SERUM	90 US (E	78908530	14-JUN- 2006	3400012	18- MAR- 2008	3 cosmetics and skin care products, namely, non-medicated eye serum, non-medicated facial mask; and non-medicated anti-wrinkle serum	Capbran Holdings, LLC
YOUTHOLOGY RESEARCH INSTITUTE	US	85053088	02-JUN- 2010	3940213	05-APR- 2011	3 non-medicated facial mask and non-medicated anti-wrinkle serum 35 direct to consumer online retail store services and wholesale store services, featuring cosmetics, nonmedicated eye serum, nonmedicated facial mask and nonmedicated anti-wrinkle serum	Capbran Holdings, LLC
YUKI BLADE Translation: SNOW BLADE	SO	85610904	27-APR- 2012	4343957	28- MAY- 2013	7 electronic appliances, namely, kitchen food processors	Capbran Holdings, LLC
POSTURE FIT INSOLES	SU	86829194	23-NOV- 5115787 2015	5115787	03-JAN- 2017	25 insoles	Capbran Holdings, LLC
NUTRABLAST	US	87048306	24- MAY- 2016	5443979	10-APR- 2018	5 nutritional supplements; vitamins	Capbran Holdings, LLC
NUTRICOOKER	US	87798153	14-FEB- 2018			11 electric pressure cookers	Capbran Holdings, LLC
THE ONLY BLENDER US THAT COUNTS		87886186	20-APR- 2018			7 electric food blenders; electric food processors	Capbran Holdings, LLC

### Intellectual Property

## **Trademark Registrations and Applications**

Trademark	Country	Serial No.	Filing 1	Reg. No.	Reg. Date	Class - Goods and Services	Owner
			Date				
NUTRILIVING	US	86403321				007	Capbran Holdings, LLC
NUTRIBULLET FLEX	US	88400995	2019-04- 24			007	Capbran Holdings, LLC
FLEX	US	88400998	2019-04-			007	Capbran Holdings, LLC
NUTRIENT EXTRACTOR	US	88441533	2019-05- 21			007	Capbran Holdings, LLC
NUTRIENT EXTRACTION US		88468303	2019-06- 11			007	Capbran Holdings, LLC
FEEL THE BLEND	US	88585471	2019-08- 20			007	Capbran Holdings, LLC
BABY FOOD MADE WITH LOVE	US	88550013	2019-07-			007	Capbran Holdings, LLC

TRADEMARK REEL: 006823 FRAME: 0527

**RECORDED: 12/20/2019**