

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM554533

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hero Cosmetics, LLC,		12/19/2019	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Hero Cosmetics, Inc.		
Street Address:	154 Grand Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	88300788	H HERO COSMETICS	
Serial Number:	88300786	H HERO COSMETICS	
Serial Number:	88300776	HERO COSMETICS	
Serial Number:	88530769	MIGHTY PATCH MICROPOINT	
Serial Number:	88300789	H HERO COSMETICS	
Serial Number:	88300783	H HERO COSMETICS	
Serial Number:	88300780	HERO COSMETICS	
Serial Number:	87933190	MIGHTY PATCH INVISIBLE+	
Serial Number:	87931507	YOUR BLEMISH HERO	
Serial Number:	87599737	MIGHTY PATCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-327-3328		
Email:	trademark@amintalati.com		
Correspondent Name:	Amanda Roach, Amin Talati Wasserman LLP		
Address Line 1:	100 S. Wacker Drive		
Address Line 2:	Suite 2000		

CH \$265.00 88300788

Address Line 4:	Chicago, ILLINOIS 60606
NAME OF SUBMITTER:	Amanda Roach
SIGNATURE:	/Amanda Roach/
DATE SIGNED:	12/23/2019
Total Attachments: 2 source=Signed TM Assignment - Hero Cosmetics LLC to Hero Cosmetics Inc_#page1.tif source=Signed TM Assignment - Hero Cosmetics LLC to Hero Cosmetics Inc_#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which is hereby acknowledged, Hero Cosmetics, LLC, a New York limited liability company having a business address of Apt 6B, 245 West 14th St, New York, New York 10011, herein referred to as "ASSIGNOR", hereby, transfers, assigns, and conveys to Hero Cosmetics, Inc., a New York corporation having a business address of 154 Grand Street, New York, New York 10013, herein after referred to as "ASSIGNEE", ASSIGNOR's entire worldwide right, title and interest in the trademarks outlined in Exhibit (A) (the "Trademarks"), as well as any goodwill associated with the business symbolized by the Trademarks; all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including without limitation, damages and payments for past or future infringements thereof; the right to sue for any and all past infringement which may have occurred at any time up to the date of this present TRADEMARK ASSIGNMENT AGREEMENT; and any and all United States and/or foreign trademark (or service mark) registrations which may issue on the same in the future.

ASSIGNOR hereby covenants and warrants that it is transferring any rights it has with respect to the above-described worldwide right, title and interest by this instrument, free of any encumbrances and that to the best of its knowledge no other agreement has been or will be executed in conflict herewith.


ASSIGNOR agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer, as well as to cooperate with ASSIGNEE in obtaining and/or providing information required in any proceedings relating to the Trademarks.

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all trademark registrations or renewal registrations to ASSIGNEE, its successors and/or assigns.

ASSIGNOR and ASSIGNEE hereby grant to Amin Talati Wasserman LLP, located at 100 S. Wacker Drive, Suite 2000, Chicago, Illinois 60606 the authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office and/or, the Trademarks Office(s) of any foreign country or region.

Date: 12/19/19

Hero Cosmetics, LLC

By: 

Ju Rhyu
(Printed Name)

CEO
(Title)

Exhibit A

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	88300788	5935633	H HERO COSMETICS	TSDR	LIVE
2	88300786	5935632	H HERO COSMETICS	TSDR	LIVE
3	88300776	5935631	HERO COSMETICS	TSDR	LIVE
4	88530769		MIGHTY PATCH MICROPPOINT	TSDR	LIVE
5	88300789		H HERO COSMETICS	TSDR	LIVE
6	88300783	5866616	H HERO COSMETICS	TSDR	LIVE
7	88300780	5866615	HERO COSMETICS	TSDR	LIVE
8	87933190	5729772	MIGHTY PATCH INVISIBLE+	TSDR	LIVE
9	87931507	5719950	YOUR BLEMISH HERO	TSDR	LIVE
10	87599737	5451976	MIGHTY PATCH	TSDR	LIVE