

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM554660

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LG Household & Health Care Ltd.		12/19/2019	Corporation: KOREA, REPUBLIC OF
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LG Corp.		
<b>Street Address:</b>	128, Yeoui-daero, Yeongdeungpo-gu		
<b>City:</b>	Seoul		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Entity Type:</b>	Corporation: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88693942	LUCKY FIJI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028611783		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-861-1500		
<b>Email:</b>	jkuh@bakerlaw.com		
<b>Correspondent Name:</b>	Jenny Kuh		
<b>Address Line 1:</b>	1050 Connecticut Avenue, NW		
<b>Address Line 2:</b>	Washington Square, Suite 1100		
<b>Address Line 4:</b>	Washington, D.C. 20036-5304		
<b>ATTORNEY DOCKET NUMBER:</b>	115262.000377		
<b>NAME OF SUBMITTER:</b>	Jenny Kuh		
<b>SIGNATURE:</b>	/JK/		
<b>DATE SIGNED:</b>	12/23/2019		
<b>Total Attachments: 1</b>			
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ASSIGNMENT

**WHEREAS**, LG HOUSEHOLD & HEALTH CARE LTD., having its principal place of business at 58, Saemunan-ro, Jongno-gu, Seoul, Republic of Korea (“Assignor”), is the owner of the following trademark application (the “Trademark”):

Trademark	Serial No.
<b>LUCKY FIJI</b>	88/693,942

**and WHEREAS**, LG Corp., having its principal place of business at 128, Yeoui-daero, Yeongdeungpo-gu, Seoul, Republic of Korea (“Assignee”), is desirous of acquiring the Trademark.

**NOW THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the Trademark, together with the goodwill of the business, symbolized by the Trademark, and the identified registration therefor, and all claims arising out of or relating to the use or ownership of the Trademark.

**IN TESTIMONY WHEREOF**, Assignor has signed this Assignment or has caused it to be signed and executed by the undersigned representative.

LG HOUSEHOLD & HEALTH CARE LTD.

By:  \_\_\_\_\_

Name: Mr. Suk CHA

Title: President

Date of Signature: December 19, 2019