Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM554788

TRADEMARK ASSIGNMENT COVER SHEET

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
inVNT, LLC		12/23/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	MB Capital Fund IV, LLC
Street Address:	500 Edgewater Drive
Internal Address:	Suite 555
City:	Wakefield
State/Country:	MASSACHUSETTS
Postal Code:	01880
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark	
Registration Number:	4393811	CHALLENGE EVERYTHING	
Registration Number:	4161089	VIBE	
Registration Number:	4017542	INVNT	
Registration Number:	4889786	INVNT CHANGE THE WAY PEOPLE THINK, FEEL,	
Registration Number:	5396966	INVNT CHALLENGE EVERYTHING	
Registration Number:	5214573	VNTR	
Serial Number:	88084992	INVNTION	
Serial Number:	88110823	INVNTURES	
Serial Number:	88140284	SWDSH DESIGN STUDIO	
Serial Number:	88288015	INVNT. THE GLOBAL LIVE BRAND STORYTELLIN	
Serial Number:	88288017	LIVE IS WHERE WE LIVE	
Serial Number:	88296775	LIVE BRAND STORYTELLING	

CORRESPONDENCE DATA

900528496

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6142803292

Email: katie.bundy@wolterskluwer.com

TRADEMARK

REEL: 006825 FRAME: 0709

Correspondent Name: CT Corporation Address Line 1: 4400 Easton Commons Way Address Line 2: Suite 125 Columbus, OHIO 43219 **Address Line 4:** NAME OF SUBMITTER: George W. Thibeault /George W. Thibeault/ SIGNATURE: **DATE SIGNED:** 12/24/2019 **Total Attachments: 9** source=IP Filing#page1.tif source=IP Filing#page2.tif source=IP Filing#page3.tif source=IP Filing#page4.tif source=IP Filing#page5.tif source=IP Filing#page6.tif source=IP Filing#page7.tif source=IP Filing#page8.tif

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Form **PTO-1594** (Rev. 12-11) OMB Collection 0651-0027 (exp. 04/30/2015)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Plea	se record the attached documents or the new address(es) below.
1. Name of conveying party(ies): inVNT, LLC	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? No Name: MB Capital Fund IV, LLC
☐ Individual(s) ☐ Association ☐ Partnership ☐ Limited Partnership ☐ Corporation- State: ☐ Other Limited Liability Company Citizenship (see guidelines) Delaware Additional names of conveying parties attached? ☐ Yes ☒ No 3. Nature of conveyance/Execution Date(s): Execution Date(s) December 23, 2019 ☐ Assignment ☐ Merger ☒ Security Agreement ☐ Change of Name ☐ Other _ Other	Street Address: 500 Edgewater Drive, Suite 555 City: Wakefield State: Massachusetts Country: USA Zip: 01880 Individual(s) Citizenship Association Citizenship Partnership Citizenship Corporation Citizenship Other limited liability or Citizenship If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) C. Identification or Description of Trademark(s) (and Filing See attached Additional Sheet	B. Trademark Registration No.(s) See attached Additional Sheet Additional sheet(s) attached? Yes No
5. Name & address of party to whom correspondence concerning document should be mailed: Name: George W. Thibeault	6. Total number of applications and registrations involved:
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$
Street Address: 101 Federal Street, 19th Floor	Authorized to be charged to deposit account Enclosed
City: Boston	8. Payment Information:
State: MA Zip: 02110	
Phone Number: 617-248-7520 Docket Number: Email Address: thibeaul@tht.com	Deposit Account Number Authorized User Name
9. Signature:	December 23, 2019
Signature George W. Thibeault Name of Person Signing	Date Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ADDITIONAL SHEET TO RECORDATION FORM COVER SHEET (Trademarks)

Conveying Party: inVNT LL Receiving Party: MB Capital Fund IV, LLC

Trademarks

G	Tuedement	Application or	Filing Data	Registration
Country	<u>Trademark</u>	Registration No.	Filing Date	<u>Date</u>
USA	CHALLENGE EVERYTHING	4393811	August 13, 2012	August 27, 2013
USA	VIBE	4161089	October 24, 2011	June 19, 2012
USA	inVNT	4017542	July 7, 2009	August 30, 2011
USA	INVNT CHANGE THE WAY PEOPLE THINK, FEEL, BEHAVE AND PERFORM	4889786	May 2, 2012	January 19, 2016
USA	CHALLENGE SVERYTHING	5396966	February 1, 2016	February 6, 2018
USA	VNTR	5214573	July 2, 2015	May 30, 2017
USA	INVNTION	88084992	August 20, 2018	N/A
USA	INVNTURES	88110823	September 10, 2018	N/A

USA	SWDSH DESIGN STUDIO	88140284	October 2, 2018	N/A
USA	INVNT. THE GLOBAL LIVE BRAND STORYTELLING AGENCY.	88288015	February 4, 2019	N/A
USA	LIVE IS WHERE WE LIVE	88288017	February 4, 2019	N/A
USA	LIVE BRAND STORYTELLING	88296775	February 11, 2019	N/A

Execution Copy

GRANT OF SECURITY INTEREST (TRADEMARKS)

The undersigned, INVNT, LLC, a Delaware limited liability company (the "Borrower"), FURY EVENTS HOLDING COMPANY, LLC, a Delaware limited liability company (the "Parent") and the direct parent entity of the Borrower, HEVE LLC, a Delaware limited liability company ("heve"), INVNT FSTVLS, LLC, a Delaware limited liability company ("FSTVLs"), each of the other domestic Subsidiaries of the Parent from time to time party hereto (Parent, heve, FSTVLs and each such domestic Subsidiary of the Parent, individually a "Guarantor" and collectively, the "Guarantors"; the Guarantors and the Borrower are referred to herein individually as a "Grantor" and collectively as the "Grantors"), and MB CAPITAL FUND IV, LLC (the "Secured Party") are parties to a Security Agreement, dated as of December [__], 2019 (as amended supplemented or otherwise modified from time to time, the "Security Agreement"). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement.

Pursuant to the Security Agreement, as security for the payment and performance, as applicable, in full of the Obligations, the Grantors collaterally assigned, pledged and hypothecated to the Secured Party, and granted to the Secured Party, a security interest in, all of the right, title and interest of the Grantors in, to and under the Collateral, including, without limitation, certain intellectual property.

For good and valuable consideration, the receipt of which is hereby acknowledged, and for the purpose of recording the grant of the security interest as aforesaid, each Grantor, as security for the payment or performance, as applicable, in full of the Obligations, hereby collaterally assigns, pledges and hypothecates to the Secured Party, and grants to the Secured Party, a security interest in, all of the right, title and interest of the Grantor in, to and under the following property of the Grantor, now owned or hereafter acquired by the Grantor (collectively, the "Trademark Collateral"):

- a. the trademarks and registrations thereof, including the trademarks listed on Schedule 1 attached hereto (collectively, the "Trademarks");
- b. the goodwill of the business symbolized by the Trademarks; and
- c. all proceeds thereof, including, without limitation, from any and all causes of action which may exist by reason of infringement thereof.

Each Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Party with respect to the security interest in the Trademark Collateral made and granted hereby are set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Secured Party's address is: 500 Edgewater Drive, Suite 555, Wakefield, MA 01880.

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IN WITNESS WHEREOF, each Grantor has caused this Grant of Security Interest (Trademarks) to be duly executed by its duly authorized officer as of December <u>23</u>, 2019.

INVNT, LLC

Name: Kristina McCoobery

Title: Chief Operating Officer

FURY EVENTS HOLDING COMPANY

LLC

Name: Kristina McCoobery

Title: Manager

HEVE LLC

Name: Kristina McCoobery

Title: Chief Operating Officer

INVNT FSTVLS, LLC

Name: Kristina McCoobery

Title: Chief Operating Officer

[Signature page to Grant of Security Interest (Trademarks)]

IN WITNESS WHEREOF, each Grantor has caused this Grant of Security Interest (Trademarks) to be duly executed by its duly authorized officer as of December 23, 2019.

MB CAPITAL FUND IV, LLC

By: Massachusetts Business Development Corporation, its Manager

Ву:

Name: Thomas A. Wooters, Jr. Title: Managing Director

[Signature page to Grant of Security Interest (Trademarks)]

Schedule 1 to Grant of Security Interest (Trademarks) Dated as of December 23, 2019

Company	Country	<u>Trademark</u>	Application or Registration No.	Filing Date	Registration Date
INVNT, LLC	USA	CHALLENGE EVERYTHING	4393811	August 13, 2012	August 27, 2013
INVNT, LLC	USA	VIBE	4161089	October 24, 2011	June 19, 2012
INVNT, LLC	USA	inVNT	4017542	July 7, 2009	August 30, 2011
INVNT, LLC	USA	INVNT CHANGE THE WAY PEOPLE THINK, FEEL, BEHAVE AND PERFORM	4889786	May 2, 2012	January 19, 2016
INVNT, LLC	USA	CHALLENGE SVERYTHING	5396966	February 1, 2016	February 6, 2018
INVNT, LLC	USA	VNTR	5214573	July 2, 2015	May 30, 2017
INVNT, LLC	GB	CHALLENGE SVERYTHING	UK00003190511	October 11, 2016	January 6, 2017

INVNT, LLC	EM	CHALLENGE SVERYTHING	015911829	October 11, 2016	February 9, 2017
INVNT, LLC	US	INVNTION	88084992	August 20, 2018	N/A
INVNT, LLC	US	INVNTURES	88110823	September 10, 2018	N/A
INVNT, LLC	US	SWDSH DESIGN STUDIO	88140824	October 2, 2018	N/A
INVNT, LLC	SE	SWDSH DESIGN STUDIO	551302	November 20, 2019	April 12, 2019
INVNT, LLC	US	INVNT. THE GLOBAL LIVE BRAND STORYTELLING AGENCY.	88288015	February 4, 2019	N/A
INVNT, LLC	AU	INVNT. THE GLOBAL LIVE BRAND STORYTELLING AGENCY.	IR1483654	July 12, 2019	N/A
INVNT, LLC	CN	INVNT. THE GLOBAL LIVE BRAND STORYTELLING AGENCY.	IR1483654	July 12, 2019	October 14, 2019
INVNT, LLC	EM	INVNT. THE GLOBAL LIVE BRAND STORYTELLING AGENCY.	IR1483654	July 12, 2019	N/A
INVNT, LLC	SG	INVNT. THE GLOBAL LIVE BRAND STORYTELLING AGENCY.	40201918386P1483654	July 12, 2019	N/A

INVNT, LLC	AT	LIVE IS WHERE WE LIVE	IR1483655	July 12, 2019	N/A
INVNT, LLC	CN	LIVE IS WHERE WE LIVE	IR1483655	July 12, 2019	N/A
INVNT, LLC	EM	LIVE IS WHERE WE LIVE	IR1483655	July 12, 2019	N/A
INVNT, LLC	SG	LIVE IS WHERE WE LIVE	IR1483655	July 12, 2019	N/A
INVNT, LLC	US	LIVE IS WHERE WE LIVE	88288017	February 4, 2019	N/A
INVNT, LLC	AU	LIVE IS WHERE WE LIVE	IR1484653	July 18, 2019	N/A
INVNT, LLC	US	LIVE BRAND STORYTELLING	88296775	February 11, 2019	N/A
INVNT, LLC	AU	LIVE BRAND STORYTELLING	IR1482241	July 7, 2019	N/A
INVNT, LLC	EM	LIVE BRAND STORYTELLING	IR1482241	July 7, 2019	N/A
INVNT, LLC	SG	LIVE BRAND STORYTELLING	40201917781Q1482241	July 7, 2019	N/A

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TRADEMARK REEL: 006825 FRAME: 0719

RECORDED: 12/24/2019