OP \$1640.00 7228655

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM554947

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------|----------|----------------|--|
| KCD IP, LLC | | 12/23/2019 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| Name: | TRANSFORM SR BRANDS LLC | | | |
|-----------------|-------------------------------------|--|--|--|
| Street Address: | 3333 BEVERLY ROAD | | | |
| City: | HOFFMAN ESTATES | | | |
| State/Country: | ILLINOIS | | | |
| Postal Code: | 60179 | | | |
| Entity Type: | Limited Liability Company: DELAWARE | | | |

PROPERTY NUMBERS Total: 65

| Property Type | Number | Word Mark | | | |
|----------------|----------|----------------------|--|--|--|
| Serial Number: | 72286556 | DIE HARD | | | |
| Serial Number: | 74099621 | DIEHARD | | | |
| Serial Number: | 74333603 | DIEHARD | | | |
| Serial Number: | 75525906 | DIEHARD | | | |
| Serial Number: | 76346448 | DIEHARD | | | |
| Serial Number: | 76346449 | DIEHARD | | | |
| Serial Number: | 78274510 | DIEHARD EXPRESS | | | |
| Serial Number: | 78298757 | DIEHARD GOLD | | | |
| Serial Number: | 78317729 | DIEHARD | | | |
| Serial Number: | 78494833 | DIEHARD DUTY | | | |
| Serial Number: | 77012884 | DIEHARD PLATINUM | | | |
| Serial Number: | 77013360 | DIEHARD PLATINUM | | | |
| Serial Number: | 77156285 | DIEHARD | | | |
| Serial Number: | 77982539 | LIFE DEMANDS DIEHARD | | | |
| Serial Number: | 77745828 | LIFE DEMANDS DIEHARD | | | |
| Serial Number: | 77840248 | DIEHARD | | | |
| Serial Number: | 85428966 | DIEHARD | | | |
| Serial Number: | 85432784 | DIEHARD | | | |
| Serial Number: | 86591015 | DIEHARD | | | |
| | | TRÂDEMARK | | | |

900528650 REEL: 006826 FRAME: 0289

| Property Type | Number | Word Mark | | | |
|----------------|----------|---------------------------------|--|--|--|
| Serial Number: | 86822781 | DIEHARD | | | |
| Serial Number: | 87060767 | DIEHARD GRANIT | | | |
| Serial Number: | 87180313 | DIEHARD 360° VEHICLE ASSESSMENT | | | |
| Serial Number: | 87289266 | DIEHARD | | | |
| Serial Number: | 87307545 | DIEHARD IRIDIUM | | | |
| Serial Number: | 87403276 | DIEHARD | | | |
| Serial Number: | 87517900 | DIEHARD | | | |
| Serial Number: | 88011591 | D | | | |
| Serial Number: | 88019301 | DIEHARD | | | |
| Serial Number: | 88019318 | D | | | |
| Serial Number: | 71539906 | KENMORE | | | |
| Serial Number: | 71550618 | KENMORE | | | |
| Serial Number: | 73158384 | KENMORE | | | |
| Serial Number: | 73414682 | KENMORE | | | |
| Serial Number: | 73427663 | KENMORE | | | |
| Serial Number: | 73793846 | KENMORE | | | |
| Serial Number: | 74072622 | KENMORE | | | |
| Serial Number: | 74194190 | KENMORE | | | |
| Serial Number: | 75679754 | KENMORE ELITE | | | |
| Serial Number: | 76105205 | KENMORE | | | |
| Serial Number: | 77149703 | KENMORE PRO | | | |
| Serial Number: | 77503363 | KENMORE | | | |
| Serial Number: | 77503373 | KENMORE ELITE | | | |
| Serial Number: | 77503381 | KENMORE PRO | | | |
| Serial Number: | 78314699 | KENMORE | | | |
| Serial Number: | 78314709 | KENMORE | | | |
| Serial Number: | 78317721 | KENMORE | | | |
| Serial Number: | 78558874 | MY FIRST KENMORE | | | |
| Serial Number: | 85255981 | KENMORE | | | |
| Serial Number: | 85255996 | KENMORE | | | |
| Serial Number: | 85746809 | KENMORE | | | |
| Serial Number: | 85977750 | KENMORE CONNECT | | | |
| Serial Number: | 85980474 | KENMORE CONNECT | | | |
| Serial Number: | 86223536 | KENMORE | | | |
| Serial Number: | 86755369 | KENMORE TRUSTED PERFORMANCE | | | |
| Serial Number: | 86822759 | KENMORE AC | | | |
| Serial Number: | 86965240 | KENMORE | | | |
| Serial Number: | 86976240 | KENMORE | | | |
| | | | | | |

| Property Type | Number | Word Mark | |
|----------------|----------|----------------|--|
| Serial Number: | 87050097 | KENMORE ELITE | |
| Serial Number: | 87050106 | KENMORE ELITE | |
| Serial Number: | 87050114 | KENMORE | |
| Serial Number: | 87579214 | KENMORE SMART | |
| Serial Number: | 87584405 | KENMORE SMART | |
| Serial Number: | 87584422 | KENMORESMART | |
| Serial Number: | 87650315 | KENMORE DIRECT | |
| Serial Number: | 87650337 | < D | |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3127758000

Email:trademarks@mcandrews-ip.comCorrespondent Name:McAndrews, Held & Malloy, Ltd.Address Line 1:500 W. Madison St, 34th FloorAddress Line 4:Chicago, ILLINOIS 60661

| NAME OF SUBMITTER: | Ronald H. Spuhler |
|--------------------|---------------------|
| SIGNATURE: | /Ronald H. Spuhler/ |
| DATE SIGNED: | 12/26/2019 |

Total Attachments: 13

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("<u>Assignment</u>"), effective as of December 23, 2019 ("<u>Effective Date</u>"), is made and entered into by and between (a) U.S. BANK NATIONAL ASSOCIATION, acting solely in its capacity as indenture trustee under the Indenture (as defined below) (when acting in such capacity, the "<u>Trustee</u>"), and not individually, and (b) TRANSFORM SR BRANDS LLC, a Delaware limited liability company (the "<u>Purchaser</u>").

Preliminary Statements:

WHEREAS, Trustee is the indenture trustee under that certain Indenture, dated as of May 18, 2006, by and between KCD IP, LLC, a Delaware limited liability company (the "Debtor"), as issuer and Trustee, as indenture trustee, as amended, supplemented and otherwise modified by (a) that certain Waiver and Amendment re Indenture, dated as of January 25, 2012, by and between Trustee and Sears Reinsurance Company Ltd. for the benefit of the Debtor, (b) that certain Supplemental Indenture, dated as of March 7, 2012, by and among the Debtor, Trustee, Sears Brands Business Unit Corporation, as manager, and Sears Holdings Management Corporation, as servicer, (c) that certain Second Supplemental Indenture, dated as of March 8, 2017, by and between the Debtor and Trustee, (d) that certain Third Supplemental Indenture, dated as of June 15, 2018, by and between the Debtor and Trustee and (e) that certain Fourth Supplemental Indenture, dated as of July 13, 2018, by and between the Debtor and Trustee (said indenture, as so amended, supplemented and otherwise modified, is hereinafter referred to as the "Indenture")¹;

WHEREAS, pursuant to the Indenture, the Debtor issued certain 6.90% KCD IP, LLC Asset-Based Notes (as the same may have been amended, from time to time, the "<u>Notes</u>") in the original aggregate principal amount of \$1,800,000,000;

WHEREAS, pursuant to the Indenture and that certain Trademark Security Agreement, dated as of May 18, 2006, by and between the Debtor and Trustee, as security for the Debtor's obligations under the Indenture and the Notes, the Debtor granted Trustee a security interest in the Collateral (as defined in the Indenture);

WHEREAS, any and all KENMORE and DIEHARD trademarks, service marks, trade names, assumed names, corporate names, and their formatives, that the Debtor owns as of the Effective Date in the United States, its possessions and territories, including Puerto Rico and Guam, whether registered or unregistered, together with all registrations and applications therefore in the United States, its possessions and territories, including Puerto Rico and Guam, and all goodwill associated therewith, including, but not limited to, the marks set forth on Exhibit A (collectively, the "Transferred Marks") are included in the Collateral (as defined in the Indenture);

¹ All capitalized terms used herein and not otherwise defined shall have the meanings given to such terms in the Indenture, and if not defined in the Indenture, then the meanings given to such terms in the Uniform Commercial Code, as in effect in the State of New York (the "NY UCC").

WHEREAS, by its notice dated October 29, 2018, the Trustee notified the Debtor, the Noteholders and the Rating Agencies that the Debtor failed to make a payment of interest on the Notes as and when due on the October 2018 Payment Date, which failure has continued for a period of five (5) Business Days and, as a result, an Event of Default has occurred and is now continuing under Section 4.2(2) of the Indenture;

WHEREAS, pursuant to Section 4.4 of the Indenture, and during the occurrence and continuance of any such Event of Default, Trustee may exercise any remedies of a secured party under the NY UCC and take any other appropriate action to protect and enforce the rights and remedies of Trustee or the Noteholders under the Indenture;

WHEREAS, pursuant to Section 4.4 of the Indenture and sections 9-601 and 9-620 of the NY UCC, and during the occurrence and continuance of any such Event of Default, Purchaser, as a Secured Party (as defined in the Indenture) may accept the Transferred Marks in full satisfaction of the obligations such Transferred Marks secure under the Indenture;

WHEREAS, such acceptance, pursuant to Section 9-622 of the NY UCC, *inter alia*, discharges the Notes and the other obligations under the Indenture and transfers to the Purchaser all of the Debtor's rights in the Transferred Marks;

WHEREAS, pursuant to that certain Bill of Sale, dated as of the Effective Date (the "Bill of Sale"), Trustee agreed to execute and deliver to Purchaser this Assignment;

WHEREAS, pursuant to that certain Bill of Sale, Trustee agreed to sell, convey, transfer and assign, and Purchaser agreed to purchase, the Transferred Marks;

NOW, THEREFORE, in consideration of the premises and mutual covenants and agreements hereinafter set forth, the receipt and sufficiency of which are acknowledged, Purchaser and Trustee, intending to be legally bound, hereby agree as follows:

Assignment. As of the Effective Date, Trustee hereby irrevocably sells, conveys, transfers and assigns to Purchaser, and its successors and assigns, and Purchaser hereby accepts, the Debtor's entire right, title and interest in, to and under the Transferred Marks, and any renewals thereof, all registrations that have been or may be granted thereon, all applications for registrations thereof, all common law rights thereto and all goodwill of the businesses in which the foregoing are used and all goodwill connected with the use of and symbolized by the foregoing, for Purchaser's own use and enjoyment, and for the use and enjoyment of Purchaser's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Debtor if this Assignment had not been made, together with (a) the rights to all causes of action (whether known or unknown or whether currently pending, filed or otherwise) and other enforcement rights under, or on account of, any of the Transferred Marks, including the right to sue and recover damages and obtain equitable relief for past, present and future infringement, misappropriation, dilution or other violation, (b) all rights to collect income, royalties, damages and other payments now or hereafter due or payable under or on account of any of the Transferred Marks, (c) the right, if any, to

REEL: 006826 FRAME: 0293

claim priority based on the filing dates of the Transferred Marks under any law, statute, code, ordinance, rule, regulation, order decision, judgment or decree by any governmental authority, (d) the right to prosecute, register, maintain and defend the Transferred Marks before any public or private agency, office or registrar and (e) all other rights corresponding to the Transferred Marks throughout the United States, its possessions and territories, including Puerto Rico and Guam. This foregoing assignment is intended to be an absolute assignment and not by way of security.

THE TRANSFERRED MARKS ARE STRICTLY BEING SOLD ON AN "AS IS AND WHERE IS" BASIS, AND WITHOUT ANY REPRESENTATIONS OR WARRANTIES (WHETHER EXPRESS OR IMPLIED) OF ANY KIND MADE BY THE TRUSTEE, ANY OTHER SECURED PARTY OR ANY OTHER PERSON ACTING FOR OR ON BEHALF OF THE TRUSTEE OR ANY OTHER SECURED PARTY, AND WITHOUT ANY RECOURSE WHATSOEVER AGAINST THE TRUSTEE, ANY OTHER SECURED PARTY OR ANY OTHER PERSON ACTING FOR OR ON BEHALF OF THE TRUSTEE OR ANY OTHER SECURED PARTY.

NEITHER THE TRUSTEE NOR ANY OTHER SECURED PARTY MAKES ANY REPRESENTATIONS WITH RESPECT TO ANY INFORMATION THAT MAY BE AVAILABLE ABOUT THE TRANSFERRED MARKS (WHETHER PUBLICLY AVAILABLE OR OBTAINED FROM THE TRUSTEE OR ANOTHER SOURCE), AND NEITHER THE TRUSTEE NOR ANY OTHER SECURED PARTY ASSUMES ANY RESPONSIBILITY WHATSOEVER FOR THE CONTENTS, ACCURACY, COMPLETENESS OR SUFFICIENCY OF ANY INFORMATION ABOUT THE TRANSFERRED MARKS (WHETHER PUBLICLY AVAILABLE OR OBTAINED FROM THE TRUSTEE OR ANOTHER SOURCE).

2. <u>Cooperation</u>.

- (a) Trustee shall timely take all reasonable actions and execute and deliver all documents that Purchaser may reasonably request, and which are necessary, to effect the terms of this Assignment or to allow the Purchaser to record or evidence Purchaser's title in, to and under the Transferred Marks; provided, however, that Purchaser shall be responsible for the preparation of any such documents and shall pay or otherwise reimburse the Trustee for any and all reasonable and documented fees, costs and expenses (including reasonable attorneys' fees, costs and expenses) incurred by the Trustee in connection therewith.
- (b) Trustee shall not enter into any agreement in conflict with this Assignment.
- 3. <u>Recordation</u>. Purchaser shall be responsible for the preparation and filing of such additional documents that may be reasonably necessary to record or evidence Purchaser's right,

title and interest in, to and under the Transferred Marks (including with any applicable governmental authorities) and for any and all costs, expenses and fees associated with the recordation or evidencing of the sale, conveyance, transfer and assignment to Purchaser of the Transferred Marks at the United States Patent and Trademark Office, and each of the corresponding entities or agencies in any applicable territories or foreign countries or multinational authorities.

- 4. <u>Governing Law; Venue; Jury Trial</u>. This Assignment and all claims or causes of action (whether in contract or in tort, in law or in equity or granted by statute) that may be based upon, arise out of or relate to this Assignment or the negotiation, execution or performance of this Assignment shall be governed by, and construed in accordance with, the laws of the State of New York applicable to contracts made and to be performed entirely in such state without regard to principles of conflicts or choice of laws or any other law that would make the laws of any other jurisdiction other than the State of New York applicable hereto.
- 5. General Provisions. Whenever the word "including" is used in this Assignment, it shall be deemed to be followed by the words "without limitation" and whenever the word "or" is used in this Assignment, it is used in the inclusive sense of "and/or." This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or electronic mail shall be as effective as delivery of a manually executed counterpart of this Assignment. This Assignment, along with the Bill of Sale, constitute the entire understanding and agreement of the parties hereto with respect to the subject matter hereof and supersede all prior and contemporaneous agreements or understandings, inducements or conditions, express or implied, written or oral, between and among the parties with respect to the subject matter hereof. This Assignment may not be amended, modified, supplemented, changed or waived in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. Each of the parties shall be entitled to injunctive or other equitable relief to prevent or cure breaches of this Assignment and, in addition to any other remedy to which they are entitled at law or in equity, to enforce specifically the terms and provisions hereof, such remedy being in addition to any other remedy to which any party may be entitled at law or in equity. This Assignment is binding upon and inures to the benefit of the parties hereto and their respective successors and assigns. In the event of any conflict between the Bill of Sale and this Assignment, the provisions of this Assignment shall control.
- 6. <u>Trustee Execution</u>. The execution and delivery of this Assignment by U.S. Bank National Association is solely in its capacity as Trustee under the Indenture, and not individually. The Trustee is not responsible for the terms or sufficiency of this Assignment for any purpose. The Trustee shall have no obligations under or pursuant to this Assignment other than such obligations, if any, as may be expressly set forth in this Assignment as obligations on its part to be performed. In executing and delivering this Assignment, or in taking any action under or pursuant to this Assignment, and with respect to all matters that may arise under or in respect of this Assignment, the Trustee shall have and be protected by all of the rights, immunities, indemnities and other protections granted to it under the Indenture and otherwise.

IN WITNESS WHEREOF, Trustee and Purchaser have duly executed this Assignment on the Effective Date.

| TRUSTEE: |
|---|
| U.S. BANK NATIONAL ASSOCIATION, as Trustee and not individually |
| By Name: CYNTH7A WOODWARD Title: SW |
| PURCHASER: |
| Transform SR Brands LLC |
| By Name: |

Title:

[Signature Page to Trademark Assignment Agreement]

IN WITNESS WHEREOF, Trustee and Purchaser have duly executed this Assignment on the Effective Date.

| TRUSTEE: |
|---|
| U.S. BANK NATIONAL ASSOCIATION, as Trustee and not individually |
| Ву |
| Name: Title: |
| PURCHASER: |
| Transform SR Brands LLC |
| By / |
| Name: Robert Richer |
| Title: Chief Financial Officer |

EXHIBIT A

TRANSFERRED MARKS

| <u>Trademark</u> | Jurisdiction | Owner | Application | <u>Application</u> | Registration | <u>Registration</u> |
|-----------------------------|--------------|----------------|--------------------|--------------------|---------------|---------------------|
| | | | Number | <u>Date</u> | <u>Number</u> | <u>Date</u> |
| DIE HARD | U.S. | KCD IP, LLC | 72/286556 | 12/08/1967 | 858218 | 10/08/1968 |
| DIEHARD | U.S. | KCD IP, LLC | 74/099621 | 09/21/1990 | 1696168 | 06/23/1992 |
| DIEHARD | U.S. | KCD IP, LLC | 74/333603 | 11/23/1992 | 1781544 | 07/13/1993 |
| DIEHARD | U.S. | KCD IP, LLC | 75/525906 | 07/27/1998 | 2276072 | 09/07/1999 |
| DIEHARD (Stylized) DieHard | U.S. | KCD IP, LLC | 76/346448 | 12/07/2001 | 2628203 | 10/01/2002 |
| DieHard (Stylized) | U.S. | KCD IP, LLC | 76/346449 | 12/07/2001 | 2677217 | 01/21/2003 |
| DIEHARD EXPRESS | U.S. | KCD IP, LLC | 78/274510 | 07/15/2003 | 2939673 | 04/12/2005 |
| DIEHARD GOLD | U.S. | KCD IP, LLC | 78/298757 | 09/10/2003 | 2881737 | 09/07/2004 |
| DIEHARD | U.S. | KCD IP, LLC | 78/317729 | 10/23/2003 | 2895818 | 10/19/2004 |
| DIEHARD DUTY | U.S. | KCD IP, LLC | 78/494833 | 10/05/2004 | 3096741 | 05/23/2006 |
| DIEHARD PLATINUM | U.S. | KCD IP, LLC | 77/012884 | 10/03/2006 | 3412083 | 04/15/2008 |

| <u>Trademark</u> | Jurisdiction | <u>Owner</u> | <u>Application</u> | Application | Registration | <u>Registration</u> |
|---------------------------|--------------|----------------|--------------------|--------------------|--------------|---------------------|
| | | | Number | <u>Date</u> | Number | <u>Date</u> |
| DIEHARD PLATINUM | | | | | | |
| DIEHARD | U.S. | KCD IP, | 77/013360 | 10/04/2006 | 3828624 | 08/03/2010 |
| PLATINUM DIEHARD PLATINUM | | LLC | | | | |
| DIEHARD | U.S. | KCD IP, LLC | 77/156285 | 04/13/2007 | 3355910 | 12/18/2007 |
| LIFE DEMANDS DIEHARD | U.S. | KCD IP, LLC | 77/982539 | 05/27/2009 | 4050077 | 11/01/2011 |
| LIFE DEMANDS DIEBARD | | | | | | |
| LIFE DEMANDS DIEHARD | U.S. | KCD IP, LLC | 77/745828 | 05/27/2009 | 4115308 | 03/20/2012 |
| LIFE DEMANUS DIEHARD | | | | | | |
| DIEHARD | U.S. | KCD IP, LLC | 77/840248 | 10/02/2009 | 3875643 | 11/16/2010 |
| DIEHARD | U.S. | KCD IP, LLC | 85/428966 | 09/22/2011 | 4219293 | 10/02/2012 |
| DIEHARD | U.S. | KCD IP, LLC | 85/432784 | 09/27/2011 | 4515044 | 04/15/2014 |
| DIEHARD | U.S. | KCD IP, LLC | 86/591015 | 04/08/2015 | 5096263 | 12/06/2016 |
| DIEHARD | U.S. | KCD IP, LLC | 86/822781 | 11/17/2015 | 5056166 | 10/04/2016 |

| <u>Trademark</u> | Jurisdiction | <u>Owner</u> | <u>Application</u> | Application | Registration | Registration |
|---------------------------------------|--------------|----------------|--------------------|--------------------|---------------|--------------|
| | | | Number | <u>Date</u> | <u>Number</u> | <u>Date</u> |
| DIEHARD GRANIT | U.S. | KCD IP, LLC | 87/060767 | 06/06/2016 | N/A | N/A |
| DIEHARD 360° VEHICLE ASSESSMENT | U.S. | KCD IP, LLC | 87/180313 | 09/22/2016 | 5656253 | 01/15/2019 |
| DIEHARD | U.S. | KCD IP, LLC | 87/289266 | 01/04/2017 | N/A | N/A |
| DIEHARD IRIDIUM | U.S. | KCD IP, LLC | 87/307545 | 01/19/2017 | N/A | N/A |
| DIEHARD | U.S. | KCD IP, LLC | 87/403276 | 04/07/2017 | N/A | N/A |
| DIEHARD | U.S. | KCD IP, LLC | 87/517900 | 07/06/2017 | N/A | N/A |
| DIEHARD D WITH BLUE LINE LOGO | U.S. | KCD IP, LLC | 88/011591 | 06/22/2018 | N/A | N/A |
| | | | | | | |
| DIEHARD | U.S. | KCD IP, LLC | 88/019301 | 06/28/2018 | N/A | N/A |
| DIEHARD D WITH BLUE LINE LOGO | U.S. | KCD IP, LLC | 88/019318 | 06/28/2018 | N/A | N/A |
| | | | | | | |
| KENMORE | U.S. | KCD IP, LLC | 71/539906 | 11/02/1947 | 517739 | 11/22/1949 |
| KENMORE (Stylized) (v3) | U.S. | KCD IP, LLC | 71/550618 | 02/26/1948 | 522973 | 03/28/1950 |

| Trademark | Jurisdiction | Owner | Application | Application | Registration | Registration |
|---|--------------|----------------|-------------|--------------------|--------------|--------------|
| | | | Number | Date | Number | <u>Date</u> |
| | | | | | | |
| KENMORE | | | | | | |
| KENMORE | U.S. | KCD IP, LLC | 73/158384 | 02/13/1978 | 1102052 | 09/12/1978 |
| KENMORE | U.S. | KCD IP, LLC | 73/414682 | 02/23/1983 | 1275031 | 04/24/1984 |
| KENMORE | U.S. | KCD IP, LLC | 73/427663 | 05/26/1983 | 1282358 | 06/19/1984 |
| KENMORE | U.S. | KCD IP, LLC | 73/793846 | 04/17/1989 | 1569518 | 12/05/1989 |
| KENMORE | U.S. | KCD IP, LLC | 74/072622 | 06/25/1990 | 1641183 | 04/16/1991 |
| KENMORE | U.S. | KCD IP, LLC | 74/194190 | 08/13/1991 | 1695957 | 06/23/1992 |
| KENMORE ELITE & DESIGN | U.S. | KCD IP, LLC | 75/679754 | 04/12/1999 | 2414684 | 12/19/2000 |
| Kenmore E L I T E | | | | | | |
| KENMORE | U.S. | KCD IP, LLC | 76/105205 | 08/08/2000 | 2475811 | 08/07/2001 |
| KENMORE PRO | U.S. | KCD IP, LLC | 77/149703 | 04/05/2007 | 3470307 | 07/22/2008 |
| KENMORE PRO | | | | | | |
| KENMORE (Stylized with Square and Waves Design) | U.S. | KCD IP, LLC | 77/503363 | 06/19/2008 | 3944713 | 04/12/2011 |

| <u>Trademark</u> | Jurisdiction | <u>Owner</u> | Application | Application | Registration | Registration |
|---|--------------|----------------|--------------------|--------------------|---------------|--------------|
| | | | Number | <u>Date</u> | <u>Number</u> | <u>Date</u> |
| | | | | | | |
| KENMORE ELITE & DESIGN (HORIZONTAL) | U.S. | KCD IP, LLC | 77/503373 | 06/19/2008 | 3944714 | 04/12/2011 |
| KENMORE PRO & DESIGN (HORIZONTAL) | U.S. | KCD IP, LLC | 77/503381 | 06/19/2008 | 4210288 | 09/18/2012 |
| | | | | | | |
| KENMORE | U.S. | KCD IP, LLC | 78/314699 | 10/16/2003 | 2913066 | 12/21/2004 |
| KENMORE | U.S. | KCD IP, LLC | 78/314709 | 10/16/2003 | 2893535 | 10/12/2004 |
| KENMORE | U.S. | KCD IP, LLC | 78/317721 | 10/23/2003 | 2941746 | 04/19/2005 |
| MY FIRST KENMORE | U.S. | KCD IP, LLC | 78/558874 | 02/02/2005 | 3160548 | 10/17/2006 |
| MY FIRST KENMORE | | | | | | |
| KENMORE | U.S. | KCD IP, LLC | 85/255981 | 03/02/2011 | 4268827 | 01/01/2013 |
| KENMORE | U.S. | KCD IP, LLC | 85/255996 | 03/02/2011 | 4268828 | 01/01/2013 |

| <u>Trademark</u> | Jurisdiction | <u>Owner</u> | <u>Application</u> | <u>Application</u> | Registration | Registration |
|---|--------------|----------------|--------------------|--------------------|---------------|--------------|
| | | | <u>Number</u> | <u>Date</u> | <u>Number</u> | <u>Date</u> |
| KENMORE | U.S. | KCD IP, LLC | 85/746809 | 10/05/2012 | 5054844 | 10/04/2016 |
| KENMORE CONNECT (Stylized and Design) | U.S. | KCD IP, LLC | 85/977750 | 10/01/2010 | 4449169 | 12/10/2013 |
| √8 Kenmore Connect | | | | | | |
| KENMORE CONNECT and Design | U.S. | KCD IP, LLC | 85/980474 | 10/01/2010 | 4549162 | 06/10/2014 |
| Kenmore M Connect M | | | | | | |
| KENMORE | U.S. | KCD IP, LLC | 86/223536 | 03/17/2014 | 5329965 | 11/07/2017 |
| KENMORE TRUSTED PERFORMANCE | U.S. | KCD IP, LLC | 86/755369 | 09/14/2015 | 4945777 | 04/26/2016 |
| KENMORE AC | U.S. | KCD IP, LLC | 86/822759 | 11/17/2015 | 5172471 | 03/28/2017 |
| KENMORE | U.S. | KCD IP, LLC | 86/965240 | 04/05/2016 | 5336159 | 11/14/2017 |
| KENMORE | U.S. | KCD IP, LLC | 86/976240 | 03/07/2014 | 4766063 | 06/30/2015 |
| KENMORE ELITE | U.S. | KCD IP, LLC | 87/050097 | 05/25/2016 | 5059686 | 10/11/2016 |
| KENMORE ELITE & DESIGN (HORIZONTAL) | U.S. | KCD IP, LLC | 87/050106 | 05/25/2016 | 5059687 | 10/11/2016 |
| Kenmore E L I T E | | | | | | |

| <u>Trademark</u> | Jurisdiction | <u>Owner</u> | Application | Application | Registration | Registration |
|---|--------------|----------------|--------------------|--------------------|---------------------|--------------|
| | | | <u>Number</u> | <u>Date</u> | <u>Number</u> | <u>Date</u> |
| KENMORE (Stylized with Square and Waves Design) | U.S. | KCD IP, LLC | 87/050114 | 05/25/2016 | 5054802 | 10/04/2016 |
| | | | | | | |
| KENMORE SMART | U.S. | KCD IP, LLC | 87/579214 | 08/22/2017 | 5668221 | 02/05/2019 |
| KENMORE SMART & Design | U.S. | KCD IP, LLC | 87/584405 | 08/25/2017 | N/A | N/A |
| Kenmore SMART | | | | | | |
| KENMORESMART (Stylized on Black Background) | U.S. | KCD IP, LLC | 87/584422 | 08/25/2017 | N/A | N/A |
| KENMORE DIRECT | U.S. | KCD IP, LLC | 87/650315 | 10/18/2017 | N/A | N/A |
| < D [KENMORE DIRECT] Logo | U.S. | KCD IP, LLC | 87/650337 | 10/18/2017 | N/A | N/A |
| | | | | | | |
| KENMORE | Guam | KCD IP, LLC | - | - | TPC-800-270- 824 | 04/06/2010 |

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