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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM555029

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/29/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lanyon Solutions, Inc.		12/27/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Cvent, Inc.	
Street Address:	1765 Greensboro Station Place, 7th Floor	
City:	Tysons Corner	
State/Country:	VIRGINIA	
Postal Code:	22102	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3730977	ATTENDEE JOURNEY

CORRESPONDENCE DATA

Fax Number: 8446706009

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2026596924

Email: mdicarlo@dickinson-wright.com

Correspondent Name: Nicole M. Meyer

Address Line 1: Dickinson Wright PLLC

Address Line 2: 1825 Eye Street, NW, Suite 900

Address Line 4: Washington, D.C. 20006

ATTORNEY DOCKET NUMBER:	66846-99
NAME OF SUBMITTER:	Nicole M. Meyer
SIGNATURE:	/Nicole M. Meyer/
DATE SIGNED:	12/27/2019

Total Attachments: 2

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> TRADEMARK REEL: 006826 FRAME: 0588

TRADEMARK ASSIGNMENT

ASSIGNMENT nunc pro tunc, effective November 29, 2016, by and between Lanyon Solutions, Inc. ("Assignor"), a Delaware corporation with an address at 717 N. Harwood Street, Suite 2200, Dallas, Texas 75201 and Cvent, Inc. ("Assignee"), a Delaware corporation, with an address at 1765 Greensboro Station Place, 7th Floor, Tysons Corner, Virginia 22102.

WHEREAS, Assignor has used and/or intended to use the trademark set forth below (the "Mark") and owns the below-identified federal registration therefor:

MARK	COUNTRY	REGISTRATION NUMBER
ATTENDEE JOURNEY	U.S.	3,730,977

WHEREAS, Assignee, successor to the portion of Assignor's ongoing and existing business to which the mark pertains, is desirous of acquiring the Mark and the goodwill of the business associated therewith, as well as the federal registration therefor identified above.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned, transferred and conveyed, and does hereby assign, transfer, and convey, nunc pro tunc, as of November 29, 2016, to Assignee all its right, title, and interest in and to the Mark and the federal registration therefor as identified above, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Mark.

TRADEMARK REEL: 006826 FRAME: 0589 Assignor warrants that it has good and valid title to the Mark, including the

registration therefor; that the registration is valid and enforceable and is not being

challenged by any third parties; and that Assignor is not aware of any facts that could

render that registration invalid. Assignor agrees that upon request by Assignee,

Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee

and do all other lawful acts necessary to carry out the intent of this Assignment at

Assignee's expense and request, as well as provide such other material, information, or

assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors, and/or assigns

and all others acting by, through, with, or under their direction, and all those in privity

therewith.

The undersigned states that he is authorized to execute this Assignment on behalf

of Assignor; and that he has read, knows and understands the contents thereof, that all

statements made herein of his own knowledge are true and all statements made on

information and belief are believed to be true; and that these statements were made

with the knowledge that willful false statements and the like so made are punishable by

fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

IN WITNESS WHEREOF, the Assignor has executed this Assignment on the

date noted below.

LANYON SOLUTIONS, INC.

Dated: December 27, 2019

Name: William J. Newman, III

Title: Director

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TRADEMARK REEL: 006826 FRAME: 0590