

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM555330

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hershey Chocolate & Confectionery Corporation		12/27/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hershey Chocolate & Confectionery LLC		
<b>Street Address:</b>	8001 Arista Place, Suite 430		
<b>City:</b>	Broomfield		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80021		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 596</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88643956	HERSHEY LODGE	
<b>Serial Number:</b>	88643955	MELT MONEY	
<b>Serial Number:</b>	88643954	MELT-WORTHY MOMENTS	
<b>Serial Number:</b>	88690130	HERSHEY'S S'MORES & MORE	
<b>Serial Number:</b>	88680055	TREASURE SURPRISE	
<b>Serial Number:</b>	73246726	5TH AVENUE	
<b>Serial Number:</b>	85464318	5TH AVENUE	
<b>Serial Number:</b>	87084986	5TH AVENUE	
<b>Serial Number:</b>	85389116	5TH AVENUE	
<b>Serial Number:</b>	72428833	A BIG KISS FOR YOU	
<b>Serial Number:</b>	73216069	A KISS ESPECIALLY FOR YOU	
<b>Serial Number:</b>	85097731	HERSHEY'S KISSES A KISS FOR YOU MILK CHO	
<b>Serial Number:</b>	75865846	A KISS WITH LOVE	
<b>Serial Number:</b>	74369936	A LITTLE SOMETHING FOR EVERYONE	
<b>Serial Number:</b>	86790733	A LITTLE SOMETHING TO CELEBRATE!	
<b>Serial Number:</b>	74653655	A MOUTHFUL OF COOKIES IN EVERY BITE	
<b>Serial Number:</b>	85180670	AIR DELIGHT	
<b>Serial Number:</b>	75419608	ALL TIME GREATS	
<b>Serial Number:</b>	72151232	APPLE STIX	

OP \$14915.00 88643956

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86144228	APRIETA. MEZCLA. COMPARTE.
Serial Number:	87077980	ARCTIC GRAPE
Serial Number:	77667455	AWESOME TWOSOME
Serial Number:	78024880	BERRY SPLASH
Serial Number:	85763755	BITES. LITTLE GREATNESS.
Serial Number:	87327801	BITS O' BRICKLE
Serial Number:	73163778	BITS 'O BRICKLE
Serial Number:	75439094	BLOW YOUR OWN BUBBLE
Serial Number:	77773047	BOO CREW
Serial Number:	87183043	BRAVE NEW SNACKS
Serial Number:	85832263	BREAK THE ICE
Serial Number:	86969372	BREAK THROUGH
Serial Number:	86969779	BREAK THROUGH
Serial Number:	72094059	BRICKLE
Serial Number:	78337806	BUB YU
Serial Number:	85325943	BUBBLE BREEZE
Serial Number:	77978433	BUBBLE YUM
Serial Number:	78267944	BUBBLE YUM
Serial Number:	75108657	BUBBLE YUM
Serial Number:	73001601	BUBBLE YUM
Serial Number:	87110778	CANDY BOWL
Serial Number:	86127115	CARAMEL REIMAGINED
Serial Number:	73802317	CARE FREE
Serial Number:	75214877	CAREFREE
Serial Number:	75229254	CAREFREE
Serial Number:	78024877	CAREFREE KOOLERZ
Serial Number:	78024888	CAREFREE KOOLERZ
Serial Number:	88547790	CATHERINE HERSHEY
Serial Number:	73300119	CHERRY STIX
Serial Number:	75390188	CHOCOLATE AVENUE
Serial Number:	87255669	CHOCOLATE LOVERS REJOICE
Serial Number:	73407237	CHOCOLATE NUGGETS
Serial Number:	75054841	CHOCOLATE TOWN
Serial Number:	77414421	CHOCOLATE TOWN FAVORITES
Serial Number:	73011533	CHOCOLATE TOWN, U.S.A.!
Serial Number:	72467153	CHOCOLATE WORLD
Serial Number:	78592559	CHOCOLATE WORLD
Serial Number:	78592587	CHOCOLATE WORLD

Property Type	Number	Word Mark
Serial Number:	86445268	CHOCOLATE WORLD
Serial Number:	86445819	CHOCOLATE WORLD
Serial Number:	88140018	CHOCOLATETOWN
Serial Number:	73384648	CHOCOLATETOWN
Serial Number:	88140040	CHOCOLATETOWN
Serial Number:	77214123	CHOCOLATETOWN PLUS
Serial Number:	86123696	CHOOSE YOUR OWN DELICIOUS
Serial Number:	73765344	CHRISTMAS KISS
Serial Number:	78281597	CITRUS MIST
Serial Number:	78024878	CITRUS SPLASH
Serial Number:	78205848	COCOA CHOCOLATE HERSHEY ENTERTAINMENT &
Serial Number:	88131518	COCOTOPIA
Serial Number:	88245736	COMMANDER CUP
Serial Number:	88245768	COMMANDER CUP
Serial Number:	88245763	COMMANDER CUP
Serial Number:	88245759	COMMANDER CUP
Serial Number:	88245757	COMMANDER CUP
Serial Number:	88245754	COMMANDER CUP
Serial Number:	88245751	COMMANDER CUP
Serial Number:	88245743	COMMANDER CUP
Serial Number:	88245740	COMMANDER CUP
Serial Number:	85580562	COOL BLASTS
Serial Number:	85594482	COOL BLASTS
Serial Number:	85023908	COOL LEMON
Serial Number:	73692816	CRYSTAL KISS
Serial Number:	77710281	DELIGHTFULLY DELICIOUS ONE-OF-A-KIND KIS
Serial Number:	85974397	DON'T TAKE CHANCES, HIT THE MINTS.
Serial Number:	86257280	EVERY BUNNY'S FAVORITE
Serial Number:	78728779	EVERY DAY DESERVES A KISS
Serial Number:	75749325	EVERYTHING HERSHEY'S
Serial Number:	75619039	FACTORY FAVORITES
Serial Number:	88322590	FACTORY GROUNDS
Serial Number:	75442161	FAST BREAK
Serial Number:	85806442	FAST BREAK
Serial Number:	86468697	FEED YOUR FANCY
Serial Number:	85167097	FROM CHOCOLATE TOWN, U.S.A. HERSHEY, PA
Serial Number:	86969829	GO FOR TWO
Serial Number:	73144561	GOLDEN ALMOND

Property Type	Number	Word Mark
Serial Number:	77802553	GOLDEN ALMOND
Serial Number:	75976990	GOODNIGHT HUGS
Serial Number:	75976991	GOODNIGHT KISSES
Serial Number:	73569293	GRAND SLAM
Serial Number:	86127895	GRAVEYARD TREATS
Serial Number:	78096888	GREAT AMERICAN CANDY
Serial Number:	77863743	"HARD TO SPELL EASY TO LOVE!"
Serial Number:	87468686	HARVEST CLUSTERS
Serial Number:	86152395	HB
Serial Number:	87447739	HB
Serial Number:	87447746	HB
Serial Number:	78509808	HC CO
Serial Number:	78777145	HE SHE
Serial Number:	78777190	HE&SHE
Serial Number:	75304613	HE&SHE'S
Serial Number:	87901028	HEARTWARMING THE WORLD
Serial Number:	78570669	HER
Serial Number:	75304611	HEREHEIS
Serial Number:	74715567	HERESHEIS
Serial Number:	75304610	HERETHEYARE
Serial Number:	73602960	HERSHEY
Serial Number:	85554410	HERSHEY
Serial Number:	74030725	HERSHEY BEARS
Serial Number:	87444544	HERSHEY BEARS
Serial Number:	87444538	HERSHEY BEARS
Serial Number:	87239717	HERSHEY BEARS
Serial Number:	87239714	HERSHEY BEARS
Serial Number:	87244194	HERSHEY BEARS
Serial Number:	87444594	HERSHEY BEARS
Serial Number:	87444579	HERSHEY BEARS
Serial Number:	87198442	HERSHEY BEARS
Serial Number:	87198437	HERSHEY BEARS
Serial Number:	74030648	HERSHEY BEARS
Serial Number:	86152401	HERSHEY BEARS
Serial Number:	87444570	HERSHEY BEARS
Serial Number:	87239722	HERSHEY BEARS
Serial Number:	72394487	HERSHEY COCOA
Serial Number:	78341407	HERSHEY HERSHEY PROJECT FELLOWSHIP MHS

Property Type	Number	Word Mark
Serial Number:	87551560	HERSHEY LODGE
Serial Number:	87551541	HERSHEY LODGE
Serial Number:	78290301	HERSHEY SWEET LIGHTS
Serial Number:	78184163	HERSHEY THE SWEETEST PLACE ON EARTH
Serial Number:	88547794	HERSHEY THEATRE
Serial Number:	87196797	HERSHEY TRIPLE TOWER
Serial Number:	71674579	HERSHEY-ETS
Serial Number:	85029556	HERSHEY-ETS
Serial Number:	73602964	HERSHEYPARK
Serial Number:	75370775	HERSHEYPARK
Serial Number:	87239711	HERSHEYPARK
Serial Number:	87244189	HERSHEYPARK
Serial Number:	87551570	HERSHEYPARK
Serial Number:	87441056	HERSHEYPARK
Serial Number:	87441067	HERSHEYPARK
Serial Number:	87551566	HERSHEYPARK
Serial Number:	87440548	HERSHEYPARK
Serial Number:	87551579	HERSHEYPARK
Serial Number:	87441051	HERSHEYPARK
Serial Number:	87441070	HERSHEYPARK
Serial Number:	87551563	HERSHEYPARK
Serial Number:	87440553	HERSHEYPARK
Serial Number:	87239721	HERSHEYPARK
Serial Number:	87468685	HERSHEYPARK CAMPING RESORT
Serial Number:	87551554	HERSHEYPARK CAMPING RESORT
Serial Number:	88547795	HERSHEYPARK HAPPY
Serial Number:	87040459	HERSHEY'S
Serial Number:	87040476	HERSHEY'S
Serial Number:	87040446	HERSHEY'S
Serial Number:	74720966	HERSHEY'S
Serial Number:	75197842	HERSHEY'S
Serial Number:	78105941	HERSHEY'S
Serial Number:	77722636	HERSHEY'S
Serial Number:	78275924	HERSHEY'S
Serial Number:	78158088	HERSHEY'S
Serial Number:	73411420	HERSHEY'S
Serial Number:	73510359	HERSHEY'S
Serial Number:	73219308	HERSHEY'S

Property Type	Number	Word Mark
Serial Number:	73253685	HERSHEY'S
Serial Number:	72252097	HERSHEY'S
Serial Number:	73820571	HERSHEY'S
Serial Number:	73837065	HERSHEY'S
Serial Number:	74582303	HERSHEY'S
Serial Number:	75115447	HERSHEY'S
Serial Number:	74595416	HERSHEY'S
Serial Number:	86201785	HERSHEY'S
Serial Number:	86121352	HERSHEY'S
Serial Number:	85916265	HERSHEY'S
Serial Number:	85910804	HERSHEY'S
Serial Number:	85545156	HERSHEY'S
Serial Number:	77505391	HERSHEY'S
Serial Number:	77648910	HERSHEY'S
Serial Number:	77922208	HERSHEY'S
Serial Number:	77889172	HERSHEY'S
Serial Number:	77829532	HERSHEY'S
Serial Number:	77841385	HERSHEY'S
Serial Number:	77806575	HERSHEY'S
Serial Number:	77806920	HERSHEY'S
Serial Number:	77807658	HERSHEY'S
Serial Number:	77729028	HERSHEY'S
Serial Number:	85104719	HERSHEY'S
Serial Number:	77724866	HERSHEY'S
Serial Number:	77751690	HERSHEY'S
Serial Number:	77736580	HERSHEY'S
Serial Number:	77742787	HERSHEY'S
Serial Number:	77751771	HERSHEY'S
Serial Number:	77748573	HERSHEY'S
Serial Number:	77742758	HERSHEY'S
Serial Number:	77795167	HERSHEY'S
Serial Number:	87163525	HERSHEY'S
Serial Number:	77828853	HERSHEY'S
Serial Number:	86728256	HERSHEY'S
Serial Number:	77798697	HERSHEY'S
Serial Number:	71016827	HERSHEY'S
Serial Number:	77535052	HERSHEY'S
Serial Number:	87085476	HERSHEY'S

Property Type	Number	Word Mark
Serial Number:	85128290	HERSHEY'S AIR DELIGHT
Serial Number:	73830484	HERSHEY'S AMERICA'S CHOCOLATE AUTHORITY
Serial Number:	74241833	HERSHEY'S
Serial Number:	72285738	HERSHEY'S
Serial Number:	88480510	HERSHEY'S BLISS
Serial Number:	77593763	HERSHEY'S BLISS
Serial Number:	77755435	HERSHEY'S CHOCOLATE TASTING ADVENTURE
Serial Number:	85459278	HERSHEY'S CHOCOLATE WORLD
Serial Number:	88103628	HERSHEY'S COCOA
Serial Number:	77794476	HERSHEY'S COCOA
Serial Number:	77794025	HERSHEY'S COCOA
Serial Number:	86633010	HERSHEY'S COOKIE LAYER CRUNCH
Serial Number:	87351770	HERSHEY'S COOKIE+
Serial Number:	75073621	HERSHEY'S COOKIES 'N' CREME
Serial Number:	87088443	HERSHEY'S COOKIES 'N' CREME CRUNCHERS
Serial Number:	87020141	HERSHEY'S CRUNCHERS
Serial Number:	85182525	HERSHEY'S
Serial Number:	86093775	HERSHEY'S GOLD
Serial Number:	73820628	HERSHEY'S GOLDEN COLLECTION
Serial Number:	73375905	HERSHEY'S HUGS
Serial Number:	73721833	HERSHEY'S KISSES
Serial Number:	78116813	HERSHEY'S KISSES
Serial Number:	77969225	HERSHEY'S KISSES
Serial Number:	77680672	HERSHEY'S KISSES
Serial Number:	86437162	HERSHEY'S KISSES
Serial Number:	86684805	HERSHEY'S KISSES
Serial Number:	87023666	HERSHEY'S KISSES
Serial Number:	85189280	HERSHEY'S KISSES BRAND MILK CHOCOLATES
Serial Number:	87036699	HERSHEY'S KISSES SCOOPS
Serial Number:	87196782	HERSHEY'S KISSES TOWER
Serial Number:	75304645	HERSHEY'S KISSMOBILE
Serial Number:	88135680	HERSHEY'S KITCHENS
Serial Number:	87174613	HERSHEY'S MIXERS
Serial Number:	76229800	HERSHEY'S NUGGETS
Serial Number:	87468689	HERSHEY'S PRETZEL LAYER CRUNCH
Serial Number:	87468691	HERSHEY'S PRETZEL+
Serial Number:	87179065	HERSHEY'S SIMPLY 5
Serial Number:	87485064	HERSHEY'S S'MORES CRUNCHERS

Property Type	Number	Word Mark
Serial Number:	87079549	HERSHEY'S SYRUP
Serial Number:	77800571	HERSHEY'S SYRUP
Serial Number:	77800570	HERSHEY'S SYRUP
Serial Number:	77794033	HERSHEY'S SYRUP
Serial Number:	78408550	HERSHEY'S TAKE5
Serial Number:	87196791	HERSHEY'S TOWER
Serial Number:	87468687	HERSHEY'S WAFFLE LAYER CRUNCH
Serial Number:	87468695	HERSHEY'S WAFFLE+
Serial Number:	87568179	HERSHEY'S WATER WORKS AT HERSHEY LODGE
Serial Number:	75780374	HERSHEYS.COM
Serial Number:	88322593	HPGO
Serial Number:	73375906	HUGS
Serial Number:	75707207	HUGS & KISSES
Serial Number:	75187217	HUGS & KISSES
Serial Number:	74474106	HUGS
Serial Number:	74422532	HUGS
Serial Number:	74185981	HUGS 'N KISSES
Serial Number:	78339265	ICE
Serial Number:	75878883	ICE BREAKERS
Serial Number:	74561306	ICE BREAKERS
Serial Number:	86234773	ICE BREAKERS
Serial Number:	74686044	ICE BREAKERS
Serial Number:	75016487	ICE BREAKERS
Serial Number:	86957127	ICE BREAKERS
Serial Number:	86320731	ICE BREAKERS
Serial Number:	85899635	ICE BREAKERS
Serial Number:	87305736	ICE BREAKERS DEEP FREEZE
Serial Number:	85261140	ICE BREAKERS DUO
Serial Number:	77700855	ICE BREAKERS FROST
Serial Number:	85120979	ICE BREAKERS FROST
Serial Number:	85121013	ICE BREAKERS FROST
Serial Number:	72254977	ICE CUBES
Serial Number:	86957163	ICE CUBES
Serial Number:	74639508	ICY SENSATIONS
Serial Number:	86149560	INSIGHTS DRIVEN SUPPLY CHAIN
Serial Number:	75030218	IT'S A HERSHEY'S
Serial Number:	78822679	IT'S ALL ABOUT THE DARK
Serial Number:	77700856	KEEP EASTER EASY



Property Type	Number	Word Mark
Serial Number:	86676610	KID'S STUFF
Serial Number:	78912275	KISS SOMEONE
Serial Number:	77729425	KISSES
Serial Number:	75183278	KISSES
Serial Number:	73379459	KISSES
Serial Number:	78411309	KISSES
Serial Number:	86679177	KISSES
Serial Number:	87022960	KISSES
Serial Number:	88110535	KISSES BOUTIQUE
Serial Number:	87088432	KISSES FAVORITES
Serial Number:	78867713	KISSES FROM ME!
Serial Number:	73535308	KISSES KISSES KISSES
Serial Number:	87174611	KISSES MIXERS
Serial Number:	87088420	KISSES SPECIAL DARK
Serial Number:	87196767	KISSING TOWER
Serial Number:	77931102	KISSLETOE
Serial Number:	87194430	KISSMAS SWEATER
Serial Number:	87088438	KISSMAS TREES
Serial Number:	75705608	KISSMOBILE
Serial Number:	72075184	KRACKEL
Serial Number:	73396730	KRACKEL
Serial Number:	85181073	KRACKEL
Serial Number:	85174190	KRACKEL
Serial Number:	73670905	KRACKEL
Serial Number:	72318907	KRACKEL
Serial Number:	85698692	LANCASTER
Serial Number:	85790406	LANCASTER
Serial Number:	77524868	LE ROI DE CHOCOLATE
Serial Number:	73161520	LOTS OF KISSES FOR YOU
Serial Number:	74373119	LOVE & KISSES
Serial Number:	74353948	LOVE AND KISSES
Serial Number:	78600136	M.S. HERSHEY
Serial Number:	73784252	M. S. HERSHEY
Serial Number:	88370418	MELTSPA
Serial Number:	88370415	MELTSPA
Serial Number:	87468710	M MELTSPA BY HERSHEY
Serial Number:	87468720	M MELTSPA BY HERSHEY
Serial Number:	77137317	MERRY KISSMAS

Property Type	Number	Word Mark
Serial Number:	85257980	MILKSHAKE
Serial Number:	88547788	MILTON HERSHEY
Serial Number:	74688832	MINI KISSES
Serial Number:	74418428	
Serial Number:	77458949	
Serial Number:	77808085	
Serial Number:	77808719	
Serial Number:	77808063	
Serial Number:	74256686	
Serial Number:	86276220	
Serial Number:	85371085	
Serial Number:	85371010	
Serial Number:	87468716	M
Serial Number:	87468713	M
Serial Number:	86245341	
Serial Number:	86256250	
Serial Number:	87568182	
Serial Number:	77946257	
Serial Number:	77920982	
Serial Number:	77945907	
Serial Number:	77700024	
Serial Number:	77511123	
Serial Number:	78116818	
Serial Number:	87325464	
Serial Number:	77921037	
Serial Number:	86383255	
Serial Number:	87444562	
Serial Number:	87444555	
Serial Number:	87551584	
Serial Number:	87551531	
Serial Number:	85773692	
Serial Number:	73786900	
Serial Number:	78135250	
Serial Number:	75855992	
Serial Number:	75855991	
Serial Number:	75920229	
Serial Number:	75143720	
Serial Number:	74650913	

Property Type	Number	Word Mark
Serial Number:	78578036	
Serial Number:	78501278	
Serial Number:	75712286	
Serial Number:	78251465	
Serial Number:	71190926	
Serial Number:	72464602	
Serial Number:	72464534	
Serial Number:	78823740	MONSTER MIX
Serial Number:	75453822	MOUTH GET READY
Serial Number:	75268435	MR. GOODBAR
Serial Number:	85167355	MR. GOODBAR
Serial Number:	73670906	MR. GOODBAR
Serial Number:	72273278	MR. GOODBAR
Serial Number:	75510803	MR. GOODBOY
Serial Number:	75510802	MR. GOODGUY
Serial Number:	73546672	MUGS & KISSES
Serial Number:	78614776	NATURAL SOURCE OF FLAVANOL ANTIOXIDANTS
Serial Number:	85010196	NIBS
Serial Number:	71295688	NIBS
Serial Number:	87788067	NOT SORRY
Serial Number:	85119374	NOTHIN' BETTER THAN THAT
Serial Number:	78071234	NUT LOVER'S
Serial Number:	74360342	NUTRAGEOUS
Serial Number:	75146502	ONE OF LIFE'S LITTLE REWARDS
Serial Number:	73562384	ONE OF THE ALL-TIME GREATS
Serial Number:	72336715	PEANUT BUTTER CUPS
Serial Number:	75366737	PERFECTLY CHOCOLATE
Serial Number:	77824004	PERFECTLY POWERFUL MINTS
Serial Number:	73186500	PIECES
Serial Number:	86679707	PIECES
Serial Number:	87439343	POPWELL
Serial Number:	72318592	POT OF GOLD
Serial Number:	85758001	POWERED BY PEANUTS
Serial Number:	75206688	
Serial Number:	88103622	HERSHEY'S
Serial Number:	85098474	HERSHEY'S
Serial Number:	77773616	HERSHEY'S
Serial Number:	77581348	HERSHEY'S HERSHEY'S HERSHEY'S HERSHEY'SH

Property Type	Number	Word Mark
Serial Number:	77809223	
Serial Number:	75215995	
Serial Number:	75221499	
Serial Number:	85236900	PULL 'N' PEEL
Serial Number:	77606126	PURE HERSHEY'S
Serial Number:	87188374	PUT A SWEET SPIN ON VALENTINE'S
Serial Number:	87188380	PUT THE SWEET IN SWEETHEART
Serial Number:	87033293	R
Serial Number:	78341433	RE
Serial Number:	75281155	REESE'S STICKS
Serial Number:	74471967	REESE'S
Serial Number:	74721537	REESE'S
Serial Number:	78267916	REESE'S
Serial Number:	73396729	REESE'S
Serial Number:	73072495	REESE'S
Serial Number:	73300125	REESE'S
Serial Number:	74554022	REESE'S
Serial Number:	74227205	REESE'S
Serial Number:	77555028	REESE'S
Serial Number:	77510922	REESE'S
Serial Number:	77680606	REESE'S
Serial Number:	86201794	REESE'S
Serial Number:	86006556	REESE'S
Serial Number:	86676427	REESE'S
Serial Number:	86675631	REESE'S
Serial Number:	87036614	REESE'S
Serial Number:	87036625	REESE'S
Serial Number:	77676710	REESE'S
Serial Number:	77545117	REESE'S
Serial Number:	73551973	REESE'S CHOCOLATE COVERED PEANUT BUTTER
Serial Number:	87020147	REESE'S CRUNCHERS
Serial Number:	87020148	REESE'S CRUNCHERS
Serial Number:	87959261	REESE'S CUPFUSION
Serial Number:	78024620	REESE'S FAST BREAK
Serial Number:	75215360	REESE'S MILK CHOCOLATE COVERED PEANUT BU
Serial Number:	74367974	REESE'S MILK CHOCOLATE COVERED PEANUT BU
Serial Number:	72372548	REESE'S MILK CHOCOLATE PEANUT BUTTER CUP
Serial Number:	85177164	

Property Type	Number	Word Mark
Serial Number:	87444630	REESE'S OUTRAGEOUS!
Serial Number:	85192733	REESE'S THE ORIGINAL MILK CHOCOLATE COAT
Serial Number:	77680632	REESE'S PIECES
Serial Number:	73187194	REESE'S PIECES
Serial Number:	87022053	REESE'S PIECES
Serial Number:	75645051	REESE'S PUFFS
Serial Number:	85910454	REESE'S PUFFS
Serial Number:	87196786	REESE'S TOWER
Serial Number:	78874993	REESE'S XTREME CUP CHALLENGE
Serial Number:	77421222	REESTER BUNNIES
Serial Number:	78625284	REESTER BUNNY
Serial Number:	74354496	ROBIN EGGS
Serial Number:	77479910	SAY IT WITH A KISS
Serial Number:	87166384	SCARY
Serial Number:	87186435	SCARY GOOD HALLOWEEN TREATS
Serial Number:	87040380	SEAL IT WITH A KISS
Serial Number:	73390590	SIMPLY DELICIOUS
Serial Number:	73295481	SKOR
Serial Number:	73670908	SKOR
Serial Number:	85436645	SKOR
Serial Number:	85437744	SKOR
Serial Number:	87073075	SNACK PATROL
Serial Number:	77622152	SNACK PATROL
Serial Number:	77622154	SNACK PATROL
Serial Number:	77622155	SNACK PATROL
Serial Number:	77621979	SNACK PATROL
Serial Number:	88129994	SNACKFECTION
Serial Number:	75030216	SNACKRAGEOUS
Serial Number:	86082272	SNACKSTERS
Serial Number:	87088380	SNACKSTERS
Serial Number:	77906847	SNAPSY
Serial Number:	86438249	SOFIT
Serial Number:	86980102	SOFIT
Serial Number:	86980283	SOFIT
Serial Number:	85898872	SOFIT
Serial Number:	86980082	SOFIT
Serial Number:	86980204	SOFIT
Serial Number:	86709873	SOFIT

Property Type	Number	Word Mark
Serial Number:	74238708	SPECIAL DARK
Serial Number:	75147918	SPECIAL DARK
Serial Number:	86114922	SPECIAL DARK
Serial Number:	86206585	SPECIAL DARK
Serial Number:	85763648	SPECIAL DARK
Serial Number:	77605351	SPECIAL DARK
Serial Number:	78704374	SPECIAL DARK
Serial Number:	77173815	SPECIAL DARK
Serial Number:	77524325	SPEEDY BUNNY
Serial Number:	85934870	SQUEEZE. STIR. SHARE.
Serial Number:	87183037	STAND
Serial Number:	87183318	STAND
Serial Number:	87183329	STAND BRAVE NEW SNACKS
Serial Number:	74385147	STICK FREE
Serial Number:	74385146	STICK*FREE
Serial Number:	86205635	SUNDAE DREAM
Serial Number:	73205806	SUPER KISS
Serial Number:	73003908	SUPER SOURS
Serial Number:	75976142	SWEET ESCAPES
Serial Number:	87694912	SWEET MEETS SALTY, CREAMY MEETS CRUNCHY.
Serial Number:	73708094	SWEET SENSATIONS
Serial Number:	87188368	SWEETEN UP YOUR SWEETHEART
Serial Number:	73215731	SYMPHONY
Serial Number:	85167100	SYMPHONY
Serial Number:	85351908	SYMPHONY
Serial Number:	85351947	SYMPHONY
Serial Number:	78550675	T5
Serial Number:	86672005	TAKE 5
Serial Number:	87196803	TAKE OR TREAT
Serial Number:	72242914	TAKE5
Serial Number:	86675760	TAKE 5
Serial Number:	85597620	THE BEST IN THE BASKET
Serial Number:	87196763	THE BOARDWALK AT HERSHEY PARK
Serial Number:	73572624	THE GREAT AMERICAN CHOCOLATE BAR
Serial Number:	87447859	THE HOTEL HERSHEY
Serial Number:	87468724	THE HOTEL HERSHEY
Serial Number:	87226934	THE PERFECT COMBINATION
Serial Number:	87444549	THE SPA AT THE HOTEL HERSHEY

Property Type	Number	Word Mark
Serial Number:	87551547	THE SPA AT THE HOTEL HERSHEY
Serial Number:	87447759	THE SPA AT THE HOTEL HERSHEY
Serial Number:	87188363	THE SWEETEST BOX ON EARTH
Serial Number:	86679615	THE SWEETEST PLACE ON EARTH
Serial Number:	75780376	THE SWEETEST SITE ON THE WEB
Serial Number:	85008358	THE TWIST YOU CAN'T RESIST
Serial Number:	73467683	THE ULTIMATE KISS
Serial Number:	74405070	THERE'S NO WRONG WAY TO EAT A REESE'S
Serial Number:	74005490	TOO SENSATIONAL FOR WORDS
Serial Number:	77961814	TOTALLY TWISTED
Serial Number:	85774136	5TH AVENUE CRUNCHY PEANUT BUTTER IN A RI
Serial Number:	85454288	CLASSIC BAG HERSHEY'S KISSES BRAND SINCE
Serial Number:	86382018	ERSH SPECIAL MILDLY SWEET C
Serial Number:	86382007	ERSHE MILK CHOCO
Serial Number:	85454315	SINCE 1894 HERSHEY'S AIR DELIGHT AERATED
Serial Number:	77618421	HERSHEY'S
Serial Number:	85379002	HERSHEY'S MILK CHOCOLATE DROPS NO CANDYS
Serial Number:	85127898	A KISS FOR YOU HERSHEY'S KISSES MILK CHO
Serial Number:	85097703	HERSHEY'S MILK CHOCOLATE WITH ALMONDS -N
Serial Number:	85097700	HERSHEY'S MILK CHOCOLATE FROM CHOCOLATE
Serial Number:	86382030	HERSHEY'S MINIATURES A LITTLE SOMETHING
Serial Number:	87354487	HERSHEY'S SYRUP
Serial Number:	87354461	HERSHEY'S SYRUP
Serial Number:	86325057	ICE BREAKERS CINNAMON NATURAL & ARTIFICI
Serial Number:	86325046	ICE BREAKERS COOLMINT NATURAL & ARTIFICI
Serial Number:	86325488	ICE BREAKERS FROST PERFECTLY POWERFUL MI
Serial Number:	86325529	ICE BREAKERS FROST PERFECTLY POWERFUL MI
Serial Number:	86325066	ICE BREAKERS SOURS SUGAR-FREE TO SHARE G
Serial Number:	86324472	ICE BREAKERS, SPEARMINT, NATURAL & ARTIF
Serial Number:	86325051	ICE BREAKERS WINTERGREEN ARTIFICIAL FLAV
Serial Number:	86382015	KRAC MILK CHOC WITH CRISP
Serial Number:	86382044	HERSHEY'S KRACKEL MILK CHOCOLATE WITH CR
Serial Number:	86382013	R.GOOD CHOCOLATE WITH PEANUT
Serial Number:	85171428	REESE'S BIG CUP MILK CHOCOLATE PEANUT BU
Serial Number:	85174045	REESE'S MILK CHOCOLATE AND FILLED WITH R
Serial Number:	85192724	REESE'S MINIS MILK CHOCOLATE PEANUT BUTT
Serial Number:	85459483	REESE'S MILK CHOCOLATE 2 PEANUT BUTTER C
Serial Number:	85804888	REESE'S PIECES, PEANUT BUTTER CANDY IN A

Property Type	Number	Word Mark
Serial Number:	85455568	HERSHEY'S SYMPHONY CREAMY MILK CHOCOLATE
Serial Number:	86393344	2 BAR PACK TAKE5 5-LAYER BAR, MADE WITH
Serial Number:	85213967	TWIZZLERS TWISTS LOW FAT SNACK TOTALLY T
Serial Number:	85213979	TWIZZLERS TWISTS LOW FAT SNACK TOTALLY T
Serial Number:	85193816	TWIZZLERS PULL 'N' PEEL CANDY CHERRY PEE
Serial Number:	87087071	WHATCHAMACALLIT DELICIOUSLY CRISPY!
Serial Number:	87219826	TREATS DELIVERED. TRICKS AVOIDED.
Serial Number:	86597942	TROPICAL FREEZE
Serial Number:	77534512	TROPICAL TREMOR
Serial Number:	75791290	TROPICAL TREMOR
Serial Number:	88276929	TRY'EM CHILLED
Serial Number:	78339308	TW
Serial Number:	87198647	TWISTS
Serial Number:	87198450	TWISTS
Serial Number:	85250379	TWIZED STRAWBERRY BLAST
Serial Number:	85026396	TWIZZLERS
Serial Number:	77510929	TWIZZLERS
Serial Number:	77808069	TWIZZLERS
Serial Number:	72053945	TWIZZLERS
Serial Number:	78267972	TWIZZLERS
Serial Number:	87175834	TWIZZLERS
Serial Number:	85035596	TWIZZLERS
Serial Number:	74450576	TWIZZLERS PULL-N-PEEL
Serial Number:	87198801	TWIZZLERS TWISTS
Serial Number:	87198800	TWIZZLERS TWISTS
Serial Number:	73379479	TWO GREAT TASTES THAT TASTE GREAT TOGETH
Serial Number:	87186453	UNWRAP SOMETHING SWEET
Serial Number:	87462658	UNWRAP THE FUN
Serial Number:	87219821	VEINS
Serial Number:	76419719	W/ XOXO
Serial Number:	73300118	WATERMELON STIX
Serial Number:	75548349	WHATCHAMACALLIT
Serial Number:	73186501	WHATCHAMACALLIT
Serial Number:	87087039	WHATCHAMACALLIT
Serial Number:	73670907	WHATCHAMACALLIT
Serial Number:	77567353	WHEN YOU WANT TO SAY ALOHA, SAY IT WITH
Serial Number:	77827653	WINTERCOOL
Serial Number:	71064391	Y & S



Property Type	Number	Word Mark
Serial Number:	72295841	Y & S
Serial Number:	73258526	Y & S CANDIES
Serial Number:	86221028	YOU HAD ME AT CHOCOLATE
Serial Number:	73644768	ZAGNUT
Serial Number:	85795800	ZAGNUT
Serial Number:	85973926	ZAGNUT CRUNCHY PEANUT BUTTER TOASTED COC
Serial Number:	87088372	ZAGNUT

**CORRESPONDENCE DATA**

Fax Number: 3038630223

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3038639700

Email: mtrudell@sheridanross.com

Correspondent Name: Miriam D. Trudell

Address Line 1: 1560 Broadway, Suite 1200

Address Line 2: Sheridan Ross P.C.

Address Line 4: Denver, COLORADO 80202

<b>ATTORNEY DOCKET NUMBER:</b>	10311-1
<b>NAME OF SUBMITTER:</b>	Miriam D. Trudell
<b>SIGNATURE:</b>	/miriam trudell/
<b>DATE SIGNED:</b>	12/30/2019

**Total Attachments: 4**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION" TO "HERSHEY CHOCOLATE & CONFECTIONERY LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2019, AT 8:22 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

2691435 8100V  
SR# 20198872584

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

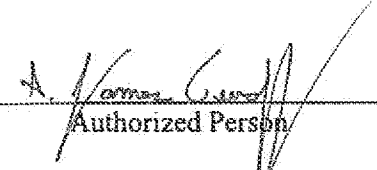
Authentication: 204315922  
Date: 12-30-19

**TRADEMARK**  
**REEL: 006828 FRAME: 0157**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is December 6, 1996.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Hershey Chocolate & Confectionery Corporation.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Hershey Chocolate & Confectionery LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
27<sup>th</sup> day of December, A.D. 2019.

By:   
Authorized Person

Name: S. James Turoff  
Print or Type

# Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "HERSHEY CHOCOLATE & CONFECTIONERY LLC" FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2019, AT 8:22 O`CLOCK A.M.*



  
Jeffrey W. Bullock, Secretary of State

2691435 8100V  
SR# 20198872584

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204315922  
Date: 12-30-19

**TRADEMARK**  
**REEL: 006828 FRAME: 0159**

STATE of DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE of FORMATION

• First: The name of the limited liability company is Hershey Chocolate & Confectionery LLC

• Second: The address of its registered office in the State of Delaware is  
1209 Orange Street in the City of Wilmington  
Zip Code 19801

The name of its Registered agent at such address is \_\_\_\_\_  
The Corporation Trust Company

• Third: (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this  
27<sup>th</sup> day of December, 2019

By: S. James Turoff  
Authorized Person(s)

Name: S. James Turoff  
Typed or Printed