

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM555448

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MonaVie LLC		05/06/2015	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Jeunesse Global Holdings, LLC		
Street Address:	701 International Parkway		
City:	Lake Mary		
State/Country:	FLORIDA		
Postal Code:	32746		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4413571	MONA·VIE	
Registration Number:	4411667	MONAVIE GL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	legalip@jeunessehq.com		
Correspondent Name:	Jeffery M. Lillywhite		
Address Line 1:	13867 South Bangerter Parkway		
Address Line 4:	Draper, UTAH 84020		
NAME OF SUBMITTER:	Jeffery M. Lillywhite		
SIGNATURE:	/Jeffery M. Lillywhite/		
DATE SIGNED:	12/31/2019		
Total Attachments: 6			
source=Trademark Assignment Agreement MonaVie to Jeunesse Global Holdings 8.7.19 US marks only#page1.tif			
source=Trademark Assignment Agreement MonaVie to Jeunesse Global Holdings 8.7.19 US marks only#page2.tif			
source=Trademark Assignment Agreement MonaVie to Jeunesse Global Holdings 8.7.19 US marks only#page3.tif			
source=Trademark Assignment Agreement MonaVie to Jeunesse Global Holdings 8.7.19 US marks only#page4.tif			
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CH \$65.00 4413571

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "**Agreement**") is entered into on 6th day of May, 2015 (the "**Effective Date**") by and between MonaVie LLC, a limited liability company, duly organized and existing under the laws of the State of Delaware and having a principal place of business at 10855 S. River Front Parkway, Suite 100, South Jordan, Utah 84095 ("**Assignor**") and Jeunesse Global Holdings, LLC, a limited liability company, duly organized and existing under the laws of the State of Florida and having a principal place of business at 650 Douglas Avenue, Suite 1020, Altamonte Springs, Florida, 32714 ("**Assignee**") Assignor and Assignee are also referred to herein individually as "**Party**" and collectively as "**Parties**." This Agreement memorializes the Strict Foreclosure Agreement that was duly signed on the Effective Date.

WHEREAS, Assignor has adopted, used and owns the entire right, title and interest in and to certain U.S. and foreign trademarks and services marks, both registered and unregistered, and applications for trademark and service marks filed with the United States Patent and Trademark Office and other foreign trademark offices, as identified in Exhibit A, attached hereto (collectively the "**Marks**");

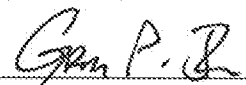
WHEREAS Assignee desires to acquire all of Assignor's right, title and interest, in and to the Marks together with all the goodwill of the business symbolized thereby, and Assignor desires to assign all such right, title and interest in and to the Marks to Assignee; and

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged by Assignor, the parties agree as follows:

1. Assignor hereby conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the Marks, under both foreign and domestic uses, together with the goodwill of the business symbolized by the Marks;
2. Assignor conveys and assigns, without limitation, the right to own and to prosecute in Assignee's own name any applications for registration in the United States of America and foreign countries; and
3. Assignor conveys and assigns the right to prosecute, litigate and/or pursue existing litigation and causes of action, if desired, now in existence or arising in the future resulting from acts of infringement relating to the Marks, including the right to sue and recover for past or present infringement, and the sole right to settle such causes of action.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives as of the Effective Date.

ASSIGNOR
MonaVie LLC

By: 
Name: Graden Jackson
Title: General Counsel

ASSIGNEE
Jeunesse Global Holdings, LLC

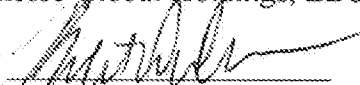



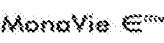





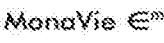
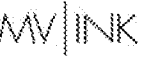










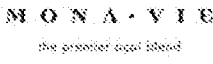
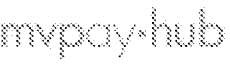





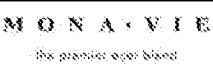
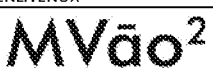









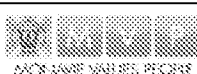




By: 
Name: Robert Dawson
Title: Chief Legal Officer

EXHIBIT A

MonaVie BR	US.MVBR.01	Word Mark	registered	85507247	4243498	5	United States
MONA-VIE	US.MV.18	Word Mark	registered	85358644	4083998	29	United States
COMMUNITY COMMERCE	US.CC.01	Word Mark	registered	85384177	4325115	35	United States
	US.AV.04	Stylized	registered	85420768	4118697	5	United States
	US.TD.10	Trade Dress	registered	85334055	4092561	5	United States
MonaVie CH	US.MVCH.01	Word Mark	registered	85507253	4251461	5	United States
MONA-VIE	US.MV.10	Word Mark	registered	77879073	4045972	18	United States
EMV LITE	US.EMVL.02	Word Mark	registered	77941859	3881616	32	United States
MONA-VIE	US.MV.01	Word Mark	registered	78526297	3111333	32, 5	United States
	US.AV.02	Stylized	registered	85027985	3932783	32	United States
MONA-VIE	US.MV.11	Word Mark	registered	77879081	3912182	21	United States
	US.MVEMV.04	Stylized	registered	77732117	3808271	5	United States
	US.TD.09	Trade Dress	registered	85266648	4035104	5	United States
	US.MC.02	Stylized	registered	77815568	3809672	25	United States
MVA02	US.MV2.02	Word Mark	registered	77887927	3901828	32	United States
	US.MVBIO.03	Stylized	registered	85812334	4376467	32	United States
A MORE MEANINGFUL LIFE	US.AMML.05	Word Mark	registered	85421461	4105706	16	United States
	US.CH.01	Stylized	registered	85506659	4247348	5	United States
	US.MC.04	Stylized	registered	85798989	4372164	3	United States
	US.MVEMV.03	Stylized	registered	77732115	3808270	32	United States
	US.MVINK.01	Stylized	registered	85502596	4259072	35	United States
	US.MCMVP.04	Stylized	registered	85478374	4329063	16	United States
	US.TD.03	Trade Dress	registered	77947622	3849119	5	United States
	US.TD.05	Trade Dress	registered	77947601	3849118	5	United States
DRINK IT. FEEL IT. SHARE IT.	US.DFS.02	Word Mark	registered	77560771	3583366	32	United States
MONA-VIE ACTIVE	US.MVA.01	Word Mark	registered	78526294	3111332	5, 32	United States
	US.EMV.05	Stylized	registered	77824839	3806053	25	United States
MONAVIE GL	US.MVGL.01	Word Mark	registered	85507249	4411667	5	United States
	US.MVBIO.02	Stylized	registered	85507554	4251463	5	United States
	US.MCMVP.02	Stylized	registered	85478369	4325292	16	United States
	US.MX.02	Stylized	suspended	85513306		32	United States

	US.WM.01	Stylized	registered	85506676	4302512	5	United States
MONAVIE ACTIVE	US.MVA.03	Word Mark	registered	85357556	4105171	5, 32	United States
MonaVie MX	US.MVMX.01	Word Mark	suspended	85508052		5	United States
	US.EMV.03	Stylized	registered	77716771	3786021	32	United States
MonaVie Values People	US.MVVP.01	Word Mark	registered	85502675	4203755	16	United States
	US.BR.01	Stylized	registered	85506655	4255222	5	United States
	US.MVTPAB.01	Stylized	registered	85096352	3988622	32	United States
	US.MVPH.01	Stylized	registered	85374079	4118084	36	United States
MONA-VIE	US.MV.07	Word Mark	registered	77815646	3942672	25	United States
(M)mün	US.MM.02	Word Mark	registered	77880429	3917959	5	United States
	US.TD.07	Trade Dress	registered	85196867	3930339	32	United States
	US.MC.01	Stylized	registered	77550924	3685156	5, 32	United States
MONAVIE PULSE	US.MVP.02	Word Mark	registered	77976843	3930019	32	United States
MonaVie MVP	US.MVMVP.01	Word Mark	registered	85502686	4614157	16	United States
ENLIVENOX	US.ENX.01	Word Mark	registered	85027972	3994910	32	United States
	US.EMVL.01	Stylized	registered	77941878	3881617	32	United States
VSET	US.VSET.01	Word Mark	registered	85792979	4404784	5	United States
	US.EMV.04	Stylized	registered	77716766	3797233	5	United States
A MORE MEANINGFUL LIFE	US.AMML.04	Word Mark	registered	85357493	4105168	9	United States
A MORE MEANINGFUL LIFE	US.AMML.01	Word Mark	registered	85139214	4115793	5	United States
	US.TD.06	Trade Dress	registered	85082858	3915318	32	United States
RVLUTION	US.RVL.03	Word Mark	registered	85446819	4255077	44	United States
MONA-VIE	US.MV.20	Word Mark	registered	85798880	4413571	3	United States
	US.MVTPAB.02	Stylized	registered	85096336	4046498	5	United States
ENLIVENOX	US.ENX.03	Word Mark	registered	85392577	4105662	29	United States
	US.MV.21	Word Mark	registered	77890871	3895231	32	United States
A MONAVIE ELEMENT	US.ME.02	Word Mark	registered	85512994	4273340	5	United States
UNLOCK. SHARE. PROTECT.	US.USP.01	Word Mark	registered	85078775	3935922	5, 32	United States
MONAVIE KOSHER	US.MVK.01	Word Mark	registered	85416088	4102582	32	United States
	US.TD.02	Trade Dress	registered	77944572	3812363	32	United States
	US.VIEW.02	Stylized	registered	85808328	4372499	32	United States
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MONA-VIE	US.MV.21	Word Mark	registered	85239401	3998262	9	United States
A GIFT FROM THE AMAZON	US.AGA.02	Word Mark	registered	85342419	4104875	5	United States
MonaVie MX	US.MVMX.02	Word Mark	suspended	85513312		32	United States
MONA VIE	US.MV.04	Word Mark	registered	77596409	3691549	5	United States
ACAVIE	US.AV.03	Word Mark	registered	85392493	4131165	5	United States

	US.MYNT.02	Stylized	registered	86335956	4684817	35	United States
	US.TD.04	Trade Dress	registered	77947558	3849117	32	United States
EMV	US.EMV.02	Word Mark	registered	77715784	3797227	5	United States
ACAVIE	US.AV.01	Word Mark	registered	85027979	3932782	32	United States
MONAVIE	US.MV.16	Word Mark	registered	85122289		3	United States
REVEAL	US.RE.01	Word Mark	registered	85113463	4013794	5	United States
MONA-VIE	US.MV.09	Word Mark	registered	77879066	3917956	16	United States
MonaVie WM	US.MVWM.01	Word Mark	registered	85507252	4243499	5	United States
HEALTHY. SUSTAINED. ENERGY.	US.HSE.02	Word Mark	registered	77751171	4206271	5	United States
	US.TD.08	Trade Dress	registered	85196876	3930340	32	United States
EMV	US.EMV.01	Word Mark	registered	77715792	3786017	32	United States
MONA-VIE	US.MV.17	Word Mark	registered	77879110	3871488	44	United States
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MONA VIE	US.MV.03	Word Mark	registered	77596392	3691548	32	United States
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RVL	US.RVL.01	Word Mark	registered	85147625	3999799	5	United States
	US.VIEW.01	Stylized	registered	85808143	4410174	9	United States
A MORE MEANINGFUL LIFE	US.AMML.02	Word Mark	registered	85139243	4115794	32	United States
	US.MCMVP.01	Stylized	registered	85478351	4343332	9	United States
THE PREMIER ACAI BLEND	US.TPAB.01	Word Mark	registered	77318557	3518590	5, 32	United States
MONAVIE ESSENTIAL	US.MVE.01	Word Mark	registered	77482899	3842102	32	United States
	US.GL.01	Stylized	registered	85506667	4415428	5	United States
MONAVIE REVEAL	US.MVRE.01	Word Mark	registered	85119193	4013830	5	United States
REVEAL YOUR BEST SELF	US.RYBS.01	Word Mark	registered	85122243	4013839	5	United States
HEALTHY. SUSTAINED. ENERGY.	US.HSE.01	Word Mark	registered	77751155	4172018	32	United States
MONAVIE BIOESSENCE	US.MVBIO.04	Word Mark	registered	86093388	4514762	32	United States
MONAVIE	US.MV.15	Word Mark	registered	77751195	3770346	5	United States
MORE	US.MORE.01	Word Mark	registered	77736147	3897785	41, 43	United States
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MONAVIERVL	US.MVRVL.02	Word Mark	registered	85361145	4084005	5	United States
	US.MN.01	Stylized	registered	85506672	4302511	5	United States
MONAVIE RVL	US.MVRVL.01	Word Mark	registered	85147631	3995264	5	United States
MONAVIE EMV	US.MVEMV.01	Word Mark	registered	77732085	3811964	32	United States
MONAVIE MN	US.MVMN.01	Word Mark	registered	85507250	4306398	5	United States
MONAVIE	US.MV.14	Word Mark	registered	77751188	3766507	32	United States
MONAVIE EMV	US.MVEMV.02	Word Mark	registered	77732089	3811965	5	United States
	US.MX.01	Stylized	suspended	85508041		5	United States
MORE NUTRITION. LESS CALORIES.	US.MNLC.01	Word Mark	registered	85177056	4013991	5	United States
MONAVIE PULSE	US.MVP.01	Word Mark	registered	77482892	3917461	5	United States
REST	US.REST.01	Word Mark	registered	86061992	4514572	32	United States
(M)MÜN	US.MM.01	Word Mark	registered	77880428	3884177	32	United States
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RVL PREMIER WEIGHT SOLUTION	US.RVLPWS.01	Word Mark	registered	85177049	3999859	5	United States
DRINK IT. FEEL IT. SHARE IT.	US.DFS.04	Word Mark	registered	77560783	3583367	5	United States
MonaVie Bioessence	US.MVBIO.01	Word Mark	registered	85507497	4235308	5	United States

	US.TD.01	Trade Dress	registered	77928357	3826686	32	United States
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NUTRITIONAL CHEMISTRY	US.NC.01	Word Mark	registered	85426436	4211487	5	United States