

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM555459

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sterling National Bank		10/22/2019	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Kenover Marketing Corp.		
Street Address:	72 New Hook Road		
City:	Bayonne		
State/Country:	NEW JERSEY		
Postal Code:	07002		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2832780	MISHPACHA	
Registration Number:	0867634	MOTHER'S	
Registration Number:	0931878	MRS. ADLER'S	
Registration Number:	0380071	ROKEACH	
Registration Number:	1016234	ROKEACH	
Registration Number:	0640454	ROKEACH	
Registration Number:	3069117	THE MISHPACHA THE FAMILY VALUE BRAND!	
CORRESPONDENCE DATA			
Fax Number:	2129833115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 692-6287		
Email:	MRGraif@mintz.com		
Correspondent Name:	Michael R. Graif		
Address Line 1:	666 Third Avenue		
Address Line 2:	Mintz, Levin, Cohn, Ferris, Glovsky & Po		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Michael R. Graif		
SIGNATURE:	/Michael R. Graif/		

CH \$190.00 2832780

DATE SIGNED:	12/31/2019
Total Attachments: 3 source= Sterling National Bank IP Release#page1.tif source= Sterling National Bank IP Release#page2.tif source= Sterling National Bank IP Release#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of this 22 day of October, 2019, is entered into by and between Sterling National Bank, a national banking association having an office at 500 Seventh Avenue, New York, NY 10018 (“Secured Party”), and Kenover Marketing Corp., a New York corporation with its principal place of business at 72 New Hook Road, Bayonne, New Jersey 07002 (“Kenover”).

WHEREAS, pursuant to the terms and conditions of that certain Security Agreement dated as of October 13, 2004 by and between Secured Party and Rokeach Food Corporation, formerly a New Jersey Corporation (“Grantor”), (the “Security Agreement”), Grantor granted to and in favor of Secured Party a security interest in and to all of Grantor’s right, title and interest in, to and under the trademarks, and registrations of and applications to register the foregoing, owned by Grantor, including, without limitation, the trademarks listed on Schedule A attached hereto (collectively, the “Trademarks”), in each case, together with the proceeds of any and all of the foregoing;

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on:

December 3, 2004, at Reel 2986, Frame 0299;

WHEREAS, pursuant to the terms and conditions of that certain Assignment of Trademarks dated May 22, 2006, and recorded on:

June 7, 2006, at Reel 3332, Frame 0991;

Grantor assigned certain trademarks, including the Trademarks, to R.A.B. Food Group, LLC;

WHEREAS, pursuant to the terms and conditions of that certain Assignment of Trademarks dated August 8, 2019 and recorded on:

August 22, 2019 at Reel 6726, Frame 0464,

R.A.B. Food Group, LLC assigned certain trademarks, including the Trademarks, to Kenover;

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

Secured Party absolutely and unconditionally terminates, cancels, discharges and releases, without recourse, representation or warranty of any kind, any and all security interests it has against the Trademarks pursuant to the Security Agreement or otherwise.

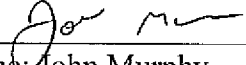
Secured Party shall take all further actions, and provide to Kenover, Kenover's successors, assigns or other legal representatives, such documents or other instruments, as reasonably requested by Kenover to more fully and effectively effectuate the purposes of this Release.

Secured Party expressly acknowledges and affirms that upon execution hereof, it shall have no rights and remedies with respect to the Trademarks.

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its duly authorized representative as of the date first written above.

Secured Party:

Sterling National Bank

By: 
Name: John Murphy
Title: Senior Vice President

**Sterling National Bank
21 Soarsdale Road
Yonkers, NY 10707**

[Signature Page to Release of Security Interest in Trademarks]

**TRADEMARK
REEL: 006828 FRAME: 0755**

SCHEDULE A

TRADEMARKS

Trademark	Number
MISHPACHA and Design	2,832,780
MOTHER'S	0867634
MRS. ADLER'S	0931878
ROKEACH	0380071
ROKEACH	1016234
ROKEACH and Design	0640454
THE MISHPACHA THE FAMILY	
VALUE BRAND! and Design	3,069,117