

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM555565

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Koggala LLC		12/20/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Horizon Group USA, Inc.		
Street Address:	45 Technology Drive		
City:	Warren		
State/Country:	NEW JERSEY		
Postal Code:	07059		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88612440	MIXY SQUISH	
Serial Number:	88594492	STORY MAGIC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-309-1000		
Email:	tmdocketny@huntonak.com		
Correspondent Name:	James E. Rosini		
Address Line 1:	200 Park Avenue		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	119686/114		
NAME OF SUBMITTER:	James E. Rosini		
SIGNATURE:	/JER/		
DATE SIGNED:	01/02/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Koggala LLC, a limited liability company organized under the laws of the state of Delaware, (hereinafter "Assignor"), having an address of 1675 South State Street, Suite B, Dover, Delaware 19901, is the owner of all right, title and interest in and to the trademark applications listed on Schedule A (the "Trademarks"); and

WHEREAS, Horizon Group U.S.A. Inc., a corporation organized under the laws of the state of New Jersey, having an address of 45 Technology Drive, Warren, New Jersey 07059 (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to such Trademarks;

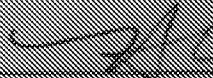
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business appertenant to and symbolized by the Trademarks, and including, without limitation, all common law and foreign rights, if any, in and to the Trademarks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, to be held and enjoyed by Assignee, its successors and assigns, to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor is assigning that portion of the business to the which the trademarks pertain, as required by Section 10 of the Trademark Act (15 U.S.C. Section 1060).

KOGGALA LLC

Date:


12/20/19



Name: Hui Lee

Title: Executive Vice President Merchandising

SCHEDULE A

COUNTRY	MARK	APPL. NO
United States	MIXY SQUISH	88/612440
United States	STORY MAGIC	88/594492
Canada	MIXY SQUISH	1985043
Canada		1994260
Canada	STORY MAGIC	1983335

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