

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM555692

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Bosch GmbH		11/20/2019	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY
RECEIVING PARTY DATA			
Name:	ADDED VALUE Unlimited GmbH		
Street Address:	Fritz-Müller-Str. 100		
City:	Esslingen		
State/Country:	ILLINOIS		
Postal Code:	73730		
Entity Type:	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4669662	DRIVELOG	
Registration Number:	4669663	DRIVELOG	
Registration Number:	4684629	DRIVELOG	
Registration Number:	4696097	DRIVELOG	
Registration Number:	4696098	DRIVELOG	
CORRESPONDENCE DATA			
Fax Number:	3126321780		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3127155241		
Email:	tm-dept@quarles.com, nicole.murray@quarles.com, veronica.brooks@quarles.com		
Correspondent Name:	Nicole M. Murray at Quarles & Brady LLP		
Address Line 1:	300 North LaSalle Street, Ste. 4000		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	147787.4 bosch2added valu		
DOMESTIC REPRESENTATIVE			
Name:	Nicole M. Murray at Quarles & Brady LLP		
Address Line 1:	300 North LaSalle Street, Ste. 4000		

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Address Line 4: Chicago, ILLINOIS 60654	
NAME OF SUBMITTER:	Veronica Ford Brooks
SIGNATURE:	/VFB/
DATE SIGNED:	01/02/2020
Total Attachments: 1 source=Robert Bosch GmbH to ADDED VALUE Unlimited GmbH U.S. TM Assignment#page1.tif	

AGREEMENT

between

Robert Bosch GmbH, Robert-Bosch-Platz 1, 70839 Stuttgart-Gerlingen

and

ADDED VALUE Unlimited GmbH, Fritz-Müller-Str. 100, 73730 Esslingen

1. Robert Bosch GmbH is owner of the US trademarks "drivelog", Reg. No. 4684629, 4669663, 4696098, 4696097, and 4669662.
2. For good and valuable consideration, Robert Bosch GmbH transfers these US trademarks including their goodwill to ADDED VALUE Unlimited GmbH. ADDED VALUE Unlimited GmbH accepts these transfers.
3. The parties agree that ADDED VALUE Unlimited GmbH shall be registered as new owner of these trademarks.

Stuttgart, Germany
Place, Date

Esslingen, Germany
Place, Date

[Signature]
Robert Bosch GmbH

[Signature]
ADDED VALUE Unlimited GmbH