OP \$40.00 3612998

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM555833

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pumpelly Oil Acquisition, LLC		12/20/2019	Limited Liability Company:

RECEIVING PARTY DATA

Name:	RelaDyne, LLC	
Street Address:	8280 Montgomery Road, Suite 101	
City:	Cincinnati	
State/Country:	OHIO	
Postal Code:	45236	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3612998	FIRST LINE

CORRESPONDENCE DATA

Fax Number: 5132416234

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5132412324

Email: mfrey@whe-law.com
Correspondent Name: Michael G. Frey
Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	RELA-48
NAME OF SUBMITTER:	Michael G. Frey
SIGNATURE:	/michael.g.frey/
DATE SIGNED:	01/03/2020

Total Attachments: 1

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TRADEMARK REEL: 006830 FRAME: 0545

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT made by and between Pumpelly Oil Acquisition, LLC, a limited liability company organized under the laws of the State of Delawares, with an address at 8280 Montgomery Road, Cincinnati, Ohio 45236 (hereinafter referred to as "Assignor"), and RelaDyne, LLC, a limited liability company organized under the laws of the State of Delaware, having a place of business at 8280 Montgomery Road, Suite 101, Cincinnati, Ohio 45236 (hereinafter referred to as "Assignee"), shall be effective as of the date of execution.

WHEREAS Assignor has adopted, used and is using the mark FIRST LINE in connection with industrial lubricants and greases, and hydraulic oils (hereinafter, the "Mark"), and is the owner of an existing federal registration of the Mark in the United States Patent and Trademark Office, Registration No. 3,612,998, issued April 28, 2009 (hereinafter, the "Registration"), and

WHEREAS the Assignee desires to acquire the entire right, title and interest in and to the Mark and the Registration, together with the goodwill of the business to which the Mark pertains;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, *munc pro tunc* as of June 1, 2019, the entire right, title and interest in and to the Mark, including the right to take legal action and recover for past infringements thereof and to enjoin future infringements, together with the goodwill of the business symbolized by the mark, as well as the entire right, title and interest in and to the Registration.

RECORDED: 01/03/2020

PUMPELLY OIL ACQUISITION, LLC		
Signature		
By:	ASHLEY RICKMAN	
	Name (print)	
Its:	DIRECTOR OF MARKETING	
	Title / Position	
Date:	12/20/19	
	Data of Evacution	

TRADEMARK REEL: 006830 FRAME: 0546