

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM555895

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Userzoom Technologies, Inc.		12/31/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	WESTERN ALLIANCE BANK		
Street Address:	1 East Washington Street		
Internal Address:	Suite 1400		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85004		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	5525752	USERZOOM THE UX INSIGHTS COMPANY	
Registration Number:	5254145	INTELLIZOOM	
Registration Number:	5063785	USERZOOM	
Registration Number:	4225253	YOU EYE	
Registration Number:	3746642	USERZOOM	
Registration Number:	3609628	USERZOOM	
Registration Number:	3461369	USERZOOM	
Serial Number:	88338904	INTELLIZOOM	
Serial Number:	88338911	INTELLIZOOM PANEL	
Serial Number:	87948069	USERZOOM	
Serial Number:	87948070	USERZOOM THE UX INSIGHTS COMPANY	
Serial Number:	87948083	THE UX INSIGHTS COMPANY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	800-494-5225		
Email:	ipteam@cogencyglobal.com		

OP \$315.00 5525752

Correspondent Name: Stewart Walsh
Address Line 1: 1025 Vermont Ave NW, Ste 1130
Address Line 2: COGENCY GLOBAL Inc.
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 1171320 TM

NAME OF SUBMITTER: D'Arcy Conrique

SIGNATURE: /D'Arcy Conrique/

DATE SIGNED: 01/03/2020

Total Attachments: 6

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of December 31, 2019, (the "**Agreement**") between WESTERN ALLIANCE BANK, an Arizona corporation ("**Bank**") and USERZOOM TECHNOLOGIES, INC., a Delaware corporation, ("**Grantor**") is made with reference to that certain Security Agreement, dated as of «Date» (as amended from time to time, the "**Security Agreement**"), between Bank and Grantor. Terms defined in the Security Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Security Agreement, Grantor grants to Bank a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "**Intellectual Property Collateral**"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "**Copyrights**"), including the Copyrights described in **Exhibit A**;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "**Trademarks**"), including the Trademarks described in **Exhibit B**;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "**Patents**"), including the Patents described in **Exhibit C**;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "**Mask Works**");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Bank with respect to the security interests granted hereunder are in addition to those set forth in the Security Agreement, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Security Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

USERZOOM TECHNOLOGIES, INC.

By: 
Name: Todd Spartz
Title: Chief Financial Officer

Address for Notices:
Attn: Todd Spartz
10 Almaden Blvd.
Suite 250
San Jose, CA 95113
Email: tspartz@userzoom.com

BANK:

WESTERN ALLIANCE BANK

By: _____
Name: _____
Title: _____

Address for Notices:
Attn: Legal Department
One East Washington Street, Suite 1400
Phoenix, AZ 85004
Email: legaldepartment@westernalliancebank.com

DME 15881256

{Signature Page to Intellectual Property Security Agreement}

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

BANK:

USERZOOM TECHNOLOGIES, INC.

WESTERN ALLIANCE BANK

By: _____

By: 

Name: _____

Name: Pete Herman

Title: _____

Title: VP

Address for Notices:

Attn: Todd Spartz
10 Almaden Blvd.
Suite 250
San Jose, CA 95113
Email: tspartz@userzoom.com

Address for Notices:

Attn: Legal Department
One East Washington Street, Suite 1400
Phoenix, AZ 85004
Email: legaldepartment@westernalliancebank.com

EXHIBIT A
COPYRIGHTS

Please Check if No Copyrights Exist

<u>Type Of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Preregistered?</u>

EXHIBIT B
TRADEMARKS

Please Check if No Trademarks Exist

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>UPTO Reference Number:</u>	<u>Filing Date:</u>
	87393177	5525752		MARCH 30, 2017
INTELLIZOOM	87076081	5254145		JUNE 17, 2016
USERZOOM	86937215	5063785		MARCH 11, 2016
YOU EYE	85559862	4225253		MARCH 5, 2012
USERZOOM	77773766	3746642		JULY 2, 2009
USERZOOM	77319942	3609628		NOVEMBER 2, 2007
	77320519	3461369		NOVEMBER 2, 2007
INTELLIZOOM	88338904			MARCH 13, 2019
	88338911			MARCH 13, 2019
	87948069			JUNE 4, 2018
	87948070			JUNE 4, 2018
THE UX INSIGHTS COMPANY	87948083			JUNE 4, 2018

EXHIBIT C

PATENTS

Please Check if No Patents Exist

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Number:</u>	<u>Issued Or Published?</u>	<u>Issue Date:</u>
SYSTEM AND METHOD FOR UNMODERATED REMOTE USER TESTING AND CARD SORTING		13/112,792		
UNMODERATED REMOTE USER TESTING AND CARD SORTING		16/163,913		