

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM555910

|                                   |   |                       |  |
|-----------------------------------|---|-----------------------|--|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                              |                       |  |
| <b>NATURE OF CONVEYANCE:</b>      | SECURITY INTEREST                           |                       |  |
| <b>CONVEYING PARTY DATA</b>       |   |                       |  |
| <b>Name</b>                       | <b>Formerly</b>                             | <b>Execution Date</b> | <b>Entity Type</b>                       |
| FIOR DI SOLE, LLC                 |   | 12/20/2019            | Limited Liability Company:<br>CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>       |   |                       |  |
| <b>Name:</b>                      | BANK OF THE WEST                            |                       |  |
| <b>Street Address:</b>            | 6873 N. West Avenue                         |                       |  |
| <b>Internal Address:</b>          | Suite 102                                   |                       |  |
| <b>City:</b>                      | Fresno                                      |                       |  |
| <b>State/Country:</b>             | CALIFORNIA                                  |                       |  |
| <b>Postal Code:</b>               | 93711                                       |                       |  |
| <b>Entity Type:</b>               | National Banking Association: UNITED STATES |                       |  |
| <b>PROPERTY NUMBERS Total: 59</b> |   |                       |  |
| <b>Property Type</b>              | <b>Number</b>                               | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>       | 5916841                                     | UNSORTED              |  |
| <b>Registration Number:</b>       | 5916556                                     | DARK WOOD             |  |
| <b>Registration Number:</b>       | 5916555                                     | HECTARE               |  |
| <b>Serial Number:</b>             | 88533483                                    | LAVA CAKE             |  |
| <b>Registration Number:</b>       | 5882081                                     | THE ATOM              |  |
| <b>Serial Number:</b>             | 88349269                                    | BASH                  |  |
| <b>Serial Number:</b>             | 88349339                                    | TIMETABLE             |  |
| <b>Serial Number:</b>             | 88349323                                    | GOOD & EVIL           |  |
| <b>Serial Number:</b>             | 88347390                                    | REBEL DRINKER         |  |
| <b>Serial Number:</b>             | 88268092                                    | THE ATOM GOD PARTICLE |  |
| <b>Serial Number:</b>             | 88235949                                    | DRINK INK             |  |
| <b>Serial Number:</b>             | 88231889                                    | HOMEBODY              |  |
| <b>Serial Number:</b>             | 88239649                                    | THE ATOM HALF LIFE    |  |
| <b>Serial Number:</b>             | 87631100                                    | OBSCURED              |  |
| <b>Serial Number:</b>             | 87227268                                    | REBEL DRINKER         |  |
| <b>Serial Number:</b>             | 87132600                                    | VENGEANCE             |  |
| <b>Serial Number:</b>             | 87607441                                    | BIG CHURN             |  |
| <b>Registration Number:</b>       | 5541847                                     | HEARTCRAFT            |  |

TRADEMARK

| Property Type        | Number  | Word Mark                     |
|----------------------|---------|-------------------------------|
| Registration Number: | 5448591 | MYSTIFIED                     |
| Registration Number: | 5443388 | SUNSTRUCK                     |
| Registration Number: | 5443361 | LONG PATH                     |
| Registration Number: | 5329376 | WISH FLOWER                   |
| Registration Number: | 5336422 | CENTERED                      |
| Registration Number: | 5360841 | MAISON JOLIE                  |
| Registration Number: | 4577663 | STONE ROSE                    |
| Registration Number: | 4993482 | SIMMER                        |
| Registration Number: | 4993469 | FLOWER PRESS                  |
| Registration Number: | 5112089 | DUE RUOTE                     |
| Registration Number: | 5069941 | BEPPA                         |
| Registration Number: | 5131184 | HEARTCRAFTED                  |
| Registration Number: | 5126791 | HEARTCRAFTED                  |
| Registration Number: | 5174097 | CA' MOMI                      |
| Registration Number: | 5389068 | CA' MOMI                      |
| Registration Number: | 5174070 | CA' MOMI                      |
| Registration Number: | 5189043 | HEARTCRAFTED                  |
| Registration Number: | 4885719 | LONG BARN                     |
| Registration Number: | 5004672 | CA' MOMI                      |
| Registration Number: | 5489128 | CA' MOMI                      |
| Registration Number: | 4879942 | HEARTCRAFTED                  |
| Registration Number: | 4729223 | CATHEDRAL CREEK               |
| Registration Number: | 4847085 | BIXBY CREEK BRIDGE            |
| Registration Number: | 4788505 | UNCORK YOUR AUTHENTIC SELF    |
| Registration Number: | 4701467 | ITER                          |
| Registration Number: | 4729095 | RAVIVA                        |
| Registration Number: | 4705067 | GRANDFATHER CLOCK             |
| Registration Number: | 5046380 | HOLDING THUMBS                |
| Registration Number: | 4581141 | RED AUTUMN                    |
| Registration Number: | 4519118 | INDIGO EYES                   |
| Registration Number: | 4499442 | PRA VINERA                    |
| Registration Number: | 4531745 | NICA                          |
| Registration Number: | 4531744 | DADO                          |
| Registration Number: | 4506373 | FOUR STAR                     |
| Registration Number: | 4284782 | OBSESSIVELY AUTHENTIC ITALIAN |
| Registration Number: | 4641766 | BAY LEAF                      |
| Registration Number: | 4118567 |                               |
| Registration Number: | 3405288 | TWENTY ROWS                   |

| Property Type        | Number  | Word Mark    |
|----------------------|---------|--------------|
| Registration Number: | 3829650 | CA' MOMI     |
| Registration Number: | 3565637 | FIOR DI SOLE |
| Registration Number: | 3873839 | CA' SECCO    |

**CORRESPONDENCE DATA**

**Fax Number:** 2138960400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2138915607

**Email:** crachina@buchalter.com

**Correspondent Name:** Corina Rachina

**Address Line 1:** 1000 Wilshire Blvd.

**Address Line 2:** 12th Floor

**Address Line 4:** Los Angeles, CALIFORNIA 90017

|                           |                    |
|---------------------------|--------------------|
| <b>NAME OF SUBMITTER:</b> | Corina Rachina     |
| <b>SIGNATURE:</b>         | /s/ Corina Rachina |
| <b>DATE SIGNED:</b>       | 01/03/2020         |

**Total Attachments: 11**

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**MEMORANDUM AND NOTICE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

December 20, 2019

**FIOR DI SOLE, LLC**, a California limited liability company (“Debtor”), whose address is 2511 Napa Valley Corporate Drive, Suite 111, Napa, California 94558 hereby acknowledges that, pursuant to the Loan Agreement (defined below):

1. Debtor has granted to BANK OF THE WEST (“Secured Party”), whose address is 6873 N. West Avenue, Suite 102, Fresno, California 93711, a security interest in and to all of Debtor’s right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Debtor (the “Trademarks”), together with the goodwill and assets of the business; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by Debtor (the “Patents”); and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by Debtor (the “Copyrights”) to which such Trademarks, Patents, and Copyrights are appurtenant and all actions for infringement concerning the foregoing;

The terms and conditions of the aforementioned security interests are contained in that certain Loan and Security Agreement, dated as of even date herewith (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Loan Agreement”), between Debtor and Secured Party, as security for the various obligations as set forth in the Loan Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which the Secured Party may have in any other collateral described in the Loan Agreement or otherwise.

\* \* \* \* \*

*[Signature page follows]*

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

**FIOR DI SOLE, LLC, as Debtor**

By: 

Name: Dario de Conti

Title: Managing Member

Memorandum and Notice of Security Interest  
in Intellectual Property

TRADEMARK

REEL: 006830 FRAME: 0924

**EXHIBIT A**

**Trademarks**

| No | Liens/<br>Status   | Owner             | Title         | Serial No./<br>Registration. No. | File Date/<br>Date Registered |
|----|--------------------|-------------------|---------------|----------------------------------|-------------------------------|
| 1. | Registered<br>None | Fior Di Sole, LLC | UNSORTED      | 88349346<br>/<br>5916841         | 03/20/2019<br>/<br>11/19/2019 |
| 2. | Registered<br>None | Fior Di Sole, LLC | DARK WOOD     | 88231913<br>/<br>5916556         | 12/07/2018<br>/<br>11/19/2019 |
| 3. | Registered<br>None | Fior Di Sole, LLC | HECTARE       | 88231835<br>/<br>5916555         | 12/17/2018<br>/<br>11/19/2019 |
| 4. | Registered<br>None | Fior Di Sole, LLC | LAVA CAKE     | 88533483                         | 07/24/2019                    |
| 5. | Registered<br>None | Fior Di Sole, LLC | THE ATOM      | 88078024<br>/<br>5882081         | 08/14/2018<br>/<br>10/15/2019 |
| 6. | Registered<br>None | Fior Di Sole, LLC | BASH          | 88349269                         | 03/20/2019                    |
| 7. | Registered<br>None | Fior Di Sole, LLC | TIMETABLE     | 88349339                         | 03/20/2019                    |
| 8. | Registered<br>None | Fior Di Sole, LLC | GOOD & EVIL   | 88349323                         | 03/20/2019                    |
| 9. | Registered<br>None | Fior Di Sole, LLC | REBEL DRINKER | 88347390                         | 03/19/2019                    |

| No  | Liens/<br>Status   | Owner             | Title                 | Serial No./<br>Registration. No. | File Date/<br>Date Registered |
|-----|--------------------|-------------------|-----------------------|----------------------------------|-------------------------------|
| 10. | Registered<br>None | Fior Di Sole, LLC | THE ATOM GOD PARTICLE | 88268092                         | 01/18/2019                    |
| 11. | Registered<br>None | Fior Di Sole, LLC | DRINK INK             | 88235949                         | 12/19/2018                    |
| 12. | Registered<br>None | Fior Di Sole, LLC | HOMEBOY               | 88231889                         | 12/17/2018                    |
| 13. | Registered<br>None | Fior Di Sole, LLC | THE ATOM HALF LIFE    | 88239649                         | 12/21/2018                    |
| 14. | Registered<br>None | Fior Di Sole, LLC | OBSCURED              | 87631100                         | 10/02/2017                    |
| 15. | Registered<br>None | Fior Di Sole, LLC | REBEL DRINKER         | 87227268                         | 11/04/2016                    |
| 16. | Registered<br>None | Fior Di Sole, LLC | VENGEANCE             | 87132600                         | 08/09/2016                    |
| 17. | Registered<br>None | Fior Di Sole, LLC | BIG CHURN             | 87607441                         | 09/13/2017                    |
| 18. | Registered<br>None | Fior Di Sole, LLC | HEARTCRAFT            | 87312151<br>/<br>5541847         | 01/24/2017<br>/<br>08/14/2018 |
| 19. | Registered<br>None | Fior Di Sole, LLC | MYSTIFIED             | 87631097<br>/<br>5448591         | 10/02/2017<br>/<br>04/17/2018 |

| No  | Liens/<br>Status       | Owner             | Title        | Serial No./<br>Registration. No. | File Date/<br>Date Registered |
|-----|------------------------|-------------------|--------------|----------------------------------|-------------------------------|
| 20. | Registered<br><br>None | Fior Di Sole, LLC | SUNSTRUCK    | 87656054<br><br>/                | 10/23/2017<br><br>/           |
|     |                        |                   |              | 5443388                          | 04/10/2018                    |
| 21. | Registered<br><br>None | Fior Di Sole, LLC | LONG PATH    | 87631094<br><br>/                | 10/02/2017<br><br>/           |
|     |                        |                   |              | 5443361                          | 04/10/2018                    |
| 22. | Registered<br><br>None | Fior Di Sole, LLC | WISH FLOWER  | 87417736<br><br>/                | 04/19/2017<br><br>/           |
|     |                        |                   |              | 5329376                          | 11/07/2017                    |
| 23. | Registered<br><br>None | Fior Di Sole, LLC | CENTERED     | 87132457<br><br>/                | 08/09/2016<br><br>/           |
|     |                        |                   |              | 5336422                          | 11/14/2017                    |
| 24. | Registered<br><br>None | Fior Di Sole, LLC | MAISON JOLIE | 87132630<br><br>/                | 08/09/2016<br><br>/           |
|     |                        |                   |              | 5360841                          | 12/19/2017                    |
| 25. | Registered<br><br>None | Fior Di Sole, LLC | STONE ROSE   | 86104126<br><br>/                | 10/29/2013<br><br>/           |
|     |                        |                   |              | 4577663                          | 07/29/2014                    |
| 26. | Registered<br><br>None | Fior Di Sole, LLC | SIMMER       | 86860947<br><br>/                | 12/29/2015<br><br>/           |
|     |                        |                   |              | 4993482                          | 07/05/2016                    |
| 27. | Registered<br><br>None | Fior Di Sole, LLC | FLOWER PRESS | 86854730<br><br>/                | 12/19/2015<br><br>/           |
|     |                        |                   |              | 4993469                          | 07/05/2016                    |
| 28. | Registered<br><br>None | Fior Di Sole, LLC | DUE RUOTE    | 86776926<br><br>/                | 10/02/2015<br><br>/           |
|     |                        |                   |              | 5112089                          | 01/03/2017                    |



| No  | Liens/<br>Status | Owner             | Title        | Serial No./<br>Registration. No. | File Date/<br>Date Registered |
|-----|------------------|-------------------|--------------|----------------------------------|-------------------------------|
| 29. | Registered       | Fior Di Sole, LLC | BEPPA        | 86776915                         | 10/02/2015                    |
|     | None             |                   |              | /                                | /                             |
|     |                  |                   |              | 5069941                          | 10/25/2016                    |
|     |                  |                   |              |                                  |                               |
| 30. | Registered       | Fior Di Sole, LLC | HEARTCRAFTED | 86752008                         | 09/09/2015                    |
|     | None             |                   |              | /                                | /                             |
|     |                  |                   |              | 5131184                          | 01/31/2017                    |
|     |                  |                   |              |                                  |                               |
| 31. | Registered       | Fior Di Sole, LLC | HEARTCRAFTED | 86751443                         | 09/09/2015                    |
|     | None             |                   |              | /                                | /                             |
|     |                  |                   |              | 5126791                          | 01/24/2017                    |
|     |                  |                   |              |                                  |                               |
| 32. | Registered       | Fior Di Sole, LLC | CA' MOMI     | 86746072                         | 09/02/2015                    |
|     | None             |                   |              | /                                | /                             |
|     |                  |                   |              | 5174097                          | 04/04/2017                    |
|     |                  |                   |              |                                  |                               |
| 33. | Registered       | Fior Di Sole, LLC | CA' MOMI     | 86733441                         | 08/21/2015                    |
|     | None             |                   |              | /                                | /                             |
|     |                  |                   |              | 5389068                          | 01/30/2018                    |
|     |                  |                   |              |                                  |                               |
| 34. | Registered       | Fior Di Sole, LLC | CA' MOMI     | 86726921                         | 08/17/2015                    |
|     | None             |                   |              | /                                | /                             |
|     |                  |                   |              | 5174070                          | 04/04/2017                    |
|     |                  |                   |              |                                  |                               |
| 35. | Registered       | Fior Di Sole, LLC | HEARTCRAFTED | 86726869                         | 08/17/2015                    |
|     | None             |                   |              | /                                | /                             |
|     |                  |                   |              | 5189043                          | 04/25/2017                    |
|     |                  |                   |              |                                  |                               |
| 36. | Registered       | Fior Di Sole, LLC | Long Barn    | 86657612                         | 06/10/2015                    |
|     | None             |                   |              | /                                | /                             |
|     |                  |                   |              | 4885719                          | 01/12/2016                    |
|     |                  |                   |              |                                  |                               |
| 37. | Registered       | Fior Di Sole, LLC | CA' MOMI     | 86639261                         | 05/22/2015                    |
|     | None             |                   |              | /                                | /                             |
|     |                  |                   |              | 5004672                          | 07/19/2016                    |
|     |                  |                   |              |                                  |                               |

| No  | Liens/<br>Status       | Owner             | Title                      | Serial No./<br>Registration. No. | File Date/<br>Date Registered |
|-----|------------------------|-------------------|----------------------------|----------------------------------|-------------------------------|
| 38. | Registered<br><br>None | Fior Di Sole, LLC | CA' MOMI                   | 86610930<br><br>/                | 04/27/2015<br><br>/           |
|     |                        |                   |                            | 5489128                          | 06/12/2018                    |
| 39. | Registered<br><br>None | Fior Di Sole, LLC | HEARTCRAFTED               | 86538376<br><br>/                | 02/18/2015<br><br>/           |
|     |                        |                   |                            | 4879942                          | 01/05/2016                    |
| 40. | Registered<br><br>None | Fior Di Sole, LLC | CATHEDRAL CREEK            | 86322467<br><br>/                | 06/27/2014<br><br>/           |
|     |                        |                   |                            | 4729223                          | 04/28/2015                    |
| 41. | Registered<br><br>None | Fior Di Sole, LLC | BIXBY CREEK BRIDGE         | 86322440<br><br>/                | 06/27/2014<br><br>/           |
|     |                        |                   |                            | 4847085                          | 11/03/2015                    |
| 42. | Registered<br><br>None | Fior Di Sole, LLC | UNCORK YOUR AUTHENTIC SELF | 86305979<br><br>/                | 06/10/2014<br><br>/           |
|     |                        |                   |                            | 4788505                          | 05/26/2015                    |
| 43. | Registered<br><br>None | Fior Di Sole, LLC | ITER                       | 86302360<br><br>/                | 06/06/2014<br><br>/           |
|     |                        |                   |                            | 4701467                          | 03/10/2015                    |
| 44. | Registered<br><br>None | Fior Di Sole, LLC | RAVIVA                     | 86270000<br><br>/                | 05/02/2014<br><br>/           |
|     |                        |                   |                            | 4729095                          | 04/28/2015                    |
| 45. | Registered<br><br>None | Fior Di Sole, LLC | GRANDFATHER CLOCK          | 86175001<br><br>/                | 01/24/2014<br><br>/           |
|     |                        |                   |                            | 4705067                          | 03/17/2015                    |
| 46. | Registered<br><br>None | Fior Di Sole, LLC | HOLDING THUMBS             | 86566588<br><br>/                | 03/17/2015<br><br>/           |
|     |                        |                   |                            | 5046380                          | 09/20/2016                    |

| No  | Liens/<br>Status       | Owner             | Title   | Serial No./<br>Registration. No. | File Date/<br>Date Registered |
|-----|------------------------|-------------------|---|----------------------------------|-------------------------------|
| 47. | Registered<br><br>None | Fior Di Sole, LLC | RED AUTUMN  | 85885974<br><br>/                | 03/25/2013<br><br>/           |
|     |                        |                   |   | 4581141                          | 08/05/2014                    |
| 48. | Registered<br><br>None | Fior Di Sole, LLC | INDIGO EYES   | 85906454<br><br>/                | 04/17/2013<br><br>/           |
|     |                        |                   |   | 4519118                          | 04/22/2014                    |
| 49. | Registered<br><br>None | Fior Di Sole, LLC | PRA VINERA  | 85885966<br><br>/                | 03/25/2013<br><br>/           |
|     |                        |                   |   | 4499442                          | 03/18/2014                    |
| 50. | Registered<br><br>None | Fior Di Sole, LLC | NICA  | 85818453<br><br>/                | 01/08/2013<br><br>/           |
|     |                        |                   |   | 4531745                          | 05/20/2014                    |
| 51. | Registered<br><br>None | Fior Di Sole, LLC | DADO  | 85818433<br><br>/                | 01/08/2013<br><br>/           |
|     |                        |                   |   | 4531744                          | 05/20/2014                    |
| 52. | Registered<br><br>None | Fior Di Sole, LLC | FOUR STAR   | 85702904<br><br>/                | 08/14/2012<br><br>/           |
|     |                        |                   |   | 4506373                          | 04/01/2014                    |
| 53. | Registered<br><br>None | Fior Di Sole, LLC | OBSESSIVELY AUTHENTIC ITALIAN   | 85464718<br><br>/                | 11/04/2011<br><br>/           |
|     |                        |                   |   | 4284782                          | 02/05/2013                    |
| 54. | Registered<br><br>None | Fior Di Sole, LLC | BAY LEAF  | 85819569<br><br>/                | 01/09/2013<br><br>/           |
|     |                        |                   |   | 4641766                          | 11/18/2014                    |
| 55. | Registered<br><br>None | Fior Di Sole, LLC |  | 85395684<br><br>/                | 08/11/2011<br><br>/           |
|     |                        |                   |   | 4118567                          | 03/27/2012                    |

| No  | Liens/<br>Status       | Owner             | Title        | Serial No./<br>Registration. No. | File Date/<br>Date Registered |
|-----|------------------------|-------------------|--------------|----------------------------------|-------------------------------|
| 56. | Registered<br><br>None | Fior Di Sole, LLC | TWENTY ROWS  | 78458716<br><br>/                | 07/29/2004<br><br>/           |
|     |                        |                   |              | 3405288                          | 04/01/2008                    |
| 57. | Registered<br><br>None | Fior Di Sole, LLC | CA'MOMI      | 77979835<br><br>/                | 04/16/2008<br><br>/           |
|     |                        |                   |              | 3829650                          | 08/3/2010                     |
| 58. | Registered<br><br>None | Fior Di Sole, LLC | FIOR DI SOLE | 77320593<br><br>/                | 11/02/2007<br><br>/           |
|     |                        |                   |              | 3565637                          | 01/20/2009                    |
| 59. | Registered<br><br>None | Fior Di Sole, LLC | CA'SECCO     | 77450854<br><br>/                | 04/17/2008<br><br>/           |
|     |                        |                   |              | 3873839                          | 11/09/2010                    |

**EXHIBIT B**

**Patents**

**None.**

**EXHIBIT C**

**Copyrights**

**None.**