

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556033

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A., as Administrative Agent		12/31/2019	National Bank: UNITED STATES

RECEIVING PARTY DATA

Name:	New Belgium Brewing Company, Inc.
Street Address:	500 Linden Street
City:	Fort Collins
State/Country:	COLORADO
Postal Code:	80524
Entity Type:	Corporation: COLORADO
Name:	Ripple By The Bay LLC
Street Address:	500 Linden Street
City:	Fort Collins
State/Country:	COLORADO
Postal Code:	80524
Entity Type:	Limited Liability Company: COLORADO

PROPERTY NUMBERS Total: 78

Property Type	Number	Word Mark
Registration Number:	4661054	1554
Registration Number:	4773443	SNAPSHOT
Registration Number:	4701453	SLOW RIDE
Registration Number:	4499446	PUMPKICK
Registration Number:	4676739	SLOW RIDE
Registration Number:	4664892	TOUR DE FALL
Registration Number:	4534394	REWIND
Registration Number:	4625941	
Registration Number:	4476015	HOP KITCHEN
Registration Number:	4492110	ACCUMULATION
Registration Number:	4452398	ROLLE BOLLE
Registration Number:	4460039	RAMPANT
Registration Number:	4243501	RED HOPTOBER

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4173048	SHIFT
Registration Number:	4247141	DIG
Registration Number:	4057556	JOY RIDE
Registration Number:	4122649	NEW BELGIUM BEER CONFIDENCE
Registration Number:	4008646	NEW BELGIUM
Registration Number:	4016915	SOMERSAULT
Registration Number:	3420409	SNAPSHOT
Registration Number:	3259583	MOTHERSHIP WIT
Registration Number:	3318028	SKINNY DIP
Registration Number:	3416157	SPRINGBOARD
Registration Number:	3562571	MOTHERSHIP WIT
Registration Number:	3204612	2° BELOW
Registration Number:	3152246	SKINNY DIP
Registration Number:	3096758	FOLLOW YOUR FOLLY
Registration Number:	3048894	
Registration Number:	3018632	NEW BELGIUM
Registration Number:	2989629	FAT TIRE
Registration Number:	2900009	
Registration Number:	2813023	BEER RANGER
Registration Number:	2867953	TRANSATLANTIQUE KRIEK
Registration Number:	2817123	NEW BELGIUM BREWING
Registration Number:	4703932	RANGER
Registration Number:	3693726	MIGHTY ARROW
Registration Number:	3999143	SUPER CRU
Registration Number:	3895396	LE TERROIR
Registration Number:	3905536	ALTERNATIVELY EMPOWERED
Registration Number:	3874734	CLIPS OF FAITH
Registration Number:	3884140	MOTHERSHIP
Registration Number:	4154397	SNOWDAY
Registration Number:	3640975	LOOSE LIPS
Registration Number:	3596134	LA FOLIE
Registration Number:	3644381	NEW BELGIUM BREWING
Registration Number:	3628447	GIDDY UP!
Registration Number:	3577572	LIPS OF FAITH
Registration Number:	3577123	1554 ENLIGHTENED BLACK ALE
Registration Number:	3425207	TEAM WONDERBIKE
Registration Number:	2820265	NEW BELGIUM BREWING
Registration Number:	2800982	

Property Type	Number	Word Mark
Registration Number:	2891589	
Registration Number:	2513468	TOUR DE FAT
Registration Number:	2265114	BLUE PADDLE
Registration Number:	2371913	SUNSHINE
Registration Number:	1846908	FAT TIRE
Serial Number:	86290295	CACHE LA FOEDER
Serial Number:	86701824	BELGIAN LACE
Serial Number:	86976801	SEASON OPENER ALE
Serial Number:	86018008	SEASON OPENER ALE
Serial Number:	86689988	JUICIFER
Serial Number:	86687221	CITRADELIC
Serial Number:	86666879	SIDETRIP
Serial Number:	86656430	GLUTINY
Serial Number:	86570822	LOST IN THE WOODS
Serial Number:	86392315	POWDER CACHE
Serial Number:	85589483	ENJOY THE RIDE
Registration Number:	4380356	BONNIE LEE'S BEST BITTER
Registration Number:	4380357	KALIFORNIA KÖLSCH
Registration Number:	4376575	PROVING GROUND IPA
Registration Number:	4376576	BLUE BELL BITTER
Registration Number:	4738294	TWEEZER TRIPEL
Registration Number:	5082681	PROMISED LAND IMPERIAL IPA
Registration Number:	4720153	PRESCRIPTION PALE
Registration Number:	4738283	HIGH TIME HARVEST ALE
Registration Number:	4535671	MAGNOLIA
Serial Number:	87844202	BOMBAY ROSE
Serial Number:	87844188	BOMBAY BUBBLES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8008748820

Email: sean.moore@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 555 Capitol Mall

Address Line 2: Suite 1150

Address Line 4: Sacramento, CALIFORNIA 95814

NAME OF SUBMITTER: Anne M. Giacomini

SIGNATURE:	/Anne M. Giacomini/
DATE SIGNED:	01/06/2020
Total Attachments: 12 source=IP Filing#page1.tif source=IP Filing#page2.tif source=IP Filing#page3.tif source=IP Filing#page4.tif source=IP Filing#page5.tif source=IP Filing#page6.tif source=IP Filing#page7.tif source=IP Filing#page8.tif source=IP Filing#page9.tif source=IP Filing#page10.tif source=IP Filing#page11.tif source=IP Filing#page12.tif	

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

JPMorgan Chase Bank, N.A.,
as Administrative Agent

- Individual(s)
- Partnership
- Corporation- State: _____
- Other National Bank
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) December 31, 2019

- Assignment
- Security Agreement
- Other Release of Security Interest
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: New Belgium Brewing Company, Inc.

Street Address: 500 Linden Street

City: Fort Collins

State: CO

Country: USA Zip: 80524

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Colorado
- Other _____ Citizenship See Additional Sheet

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s) _____

See ANNEX I to Release of Security Interest.

See ANNEX I to Release of Security Interest.

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See ANNEX I to Release of Security Interest.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: William C. Holland, Esq.

Internal Address: _____

Bryan Cave Leighton Paisner LLP

Street Address: 1700 Lincoln Street, Suite 4100

City: Denver

State: CO Zip: 80203

Phone Number: 303-861-7000

Docket Number: _____

Email Address: _____

6. Total number of applications and registrations involved:

78

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

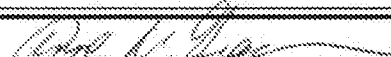
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:


Signature

January 3, 2020

Date

Anne M. Giacomini

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

12

Documents to be recorded (including cover sheet) should be faxed to (671) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1480, Alexandria, VA 22313-1450

Continuation of Information in Item 2. of Trademarks Cover Sheet

2. Names and addresses of additional receiving party:

Ripple By The Bay LLC

500 Linden Street

Fort Collins, CO 80524

Other limited liability company
Citizenship USA (Colorado)

**RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY COLLATERAL
(TRADEMARKS)**

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (this “Release”), dated as of December 31, 2019, is made by JPMorgan Chase Bank, N.A. (the “Secured Party”) in favor of New Belgium Brewing Company, Inc., a Colorado corporation (“NBB”), and Ripple By The Bay LLC, a Colorado limited liability company (“Ripple” and together with NBB, collectively, the “Grantors” and each, a “Grantor”), under the Credit Agreement referred to below (capitalized terms used in this Release and not herein defined shall have the meanings set forth in the Credit Agreement).

WHEREAS, in connection with that certain (i) Credit Agreement dated as of August 28, 2015 by and among NBB, as borrower, the other Loan Parties from time to time party thereto, the Lenders party thereto, and the Secured Party, as Administrative Agent for the Lenders (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “Credit Agreement”), (ii) Pledge and Security Agreement dated as of August 28, 2015 by and among NBB, the other Grantors (as defined therein) from time to time party thereto, and the Secured Party (as amended, restated, supplemented or otherwise modified prior to the date hereof, the “Security Agreement”), and (iii) Trademark Security Agreement dated as of August 28, 2015 by NBB in favor of the Secured Party (the “Original Trademark Security Agreement”), as amended by that certain Amendment and Joinder to Trademark Security Agreement dated as of March 30, 2018 by the Grantors in favor of the Secured Party (the “Joinder” and together with the Original Trademark Security Agreement, the “Trademark Security Agreement”), each Grantor granted security interests to Secured Party in certain intellectual property owned by such Grantor, including the trademarks and trademark applications listed on Annex I attached hereto (the “Intellectual Property Collateral”);

WHEREAS, the Original Trademark Security Agreement was recorded in the United States Patent and Trademark Office (the “USPTO”) on August 28, 2015 at Reel 5611, Frame 0677;

WHEREAS, the Joinder was recorded in the USPTO on April 2, 2018 at Reel 6310, Frame 0459; and

WHEREAS, the Grantors request a specific release of the security interest granted and recorded against the Intellectual Property Collateral.

NOW THEREFORE, in consideration of the covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby RELEASES, terminates and discharges, without representation, recourse or warranty whatsoever, its Lien on and security interest in the Intellectual Property Collateral, together with the goodwill of the business symbolized thereby, whether granted pursuant to the Trademark Security Agreement or any other agreement or document delivered in connection with the Security Agreement or the Credit Agreement, and the Secured Party hereby reassigns, without representation, recourse or warranty whatsoever, any and all such right, title and interest that the Secured Party may have in, to and under the Intellectual Property Collateral to the Grantors.

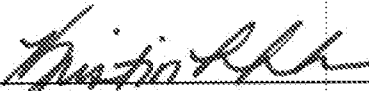
The Secured Party agrees, at the Grantors’ expense, to cooperate with the Grantors and to provide the Grantors with the information and additional authorization reasonably required or desirable to effect the release of the Secured Party’s security interest in the released collateral described herein.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, the Secured Party has executed this Release as of the date first above written.

JPMORGAN CHASE BANK, N.A.

By: 
Name: Kristin Gubler
Title: Authorized Signer

[Signature Page to Release of Security Interest in Intellectual Property Collateral (Trademarks)
for New Belgium Brewing Company, Inc. and Ripple By The Bay LLC]

TRADEMARK
REEL: 006831 FRAME: 0286

United States Trademarks (owned by New Belgium Brewing Company, Inc.):

Recorded on August 28, 2015 at Reel 5611, Frame 0677

<u>#</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Mark</u>
1.	4661054	23-Dec-14	1554
2.	4773443	14-Jul-15	SNAPSHOT
3.	4701453	10-Mar-15	SLOW RIDE
4.	4499446	18-Mar-14	PUMPKICK
5.	4676739	20-Jan-15	SLOW RIDE
6.	4664892	30-Dec-14	TOUR DE FALL
7.	4534394	20-May-14	REWIND
8.	4625941	21-Oct-14	
9.	4476015	28-Jan-14	HOP KITCHEN
10.	4492110	4-Mar-14	ACCUMULATION
11.	4452398	17-Dec-13	ROLLE BOLLE
12.	4460039	31-Dec-13	RAMPANT
13.	4243501	13-Nov-12	RED HOPTOBER
14.	4173048	10-Jul-12	SHIFT
15.	4247141	20-Nov-12	DIG
16.	4057556	15-Nov-11	JOY RIDE

<u>#</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Mark</u>
17.	4122649	3-Apr-12	NEW BELGIUM BEER CONFIDENCE
18.	4008646	9-Aug-11	NEW BELGIUM
19.	4016915	23-Aug-11	SOMERSAULT
20.	3420409	29-Apr-08	SNAPSHOT
21.	3259583	3-Jul-07	MOTHERSHIP WIT
22.	3318028	23-Oct-07	SKINNY DIP
23.	3416157	22-Apr-08	SPRINGBOARD
24.	3562571	13-Jan-09	MOTHERSHIP WIT
25.	3204612	30-Jan-07	2° BELOW
26.	3152246	3-Oct-06	SKINNY DIP
27.	3096758	23-May-06	FOLLOW YOUR FOLLY

<u>#</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Mark</u>
28.	3048894	24-Jan-06	
29.	3018632	22-Nov-05	NEW BELGIUM
30.	2989629	30-Aug-05	FAT TIRE
31.	2900009	2-Nov-04	
32.	2813023	10-Feb-04	BEER RANGER
33.	2867953	27-Jul-04	TRANSATLANTIQUE KRIEK
34.	2817123	24-Feb-04	NEW BELGIUM BREWING
35.	4703932	17-Mar-15	RANGER
36.	3693726	6-Oct-09	MIGHTY ARROW
37.	3999143	19-Jul-11	SUPER CRU
38.	3895396	21-Dec-10	LE TERROIR

<u>#</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Mark</u>
39.	3905536	11-Jan-11	ALTERNATIVELY EMPOWERED
40.	3874734	9-Nov-10	CLIPS OF FAITH
41.	3884140	30-Nov-10	MOTHERSHIP
42.	4154397	5-Jun-12	SNOWDAY
43.	3640975	16-Jun-09	LOOSE LIPS
44.	3596134	24-Mar-09	LA FOLIE
45.	3644381	23-Jun-09	
46.	3628447	26-May-09	GIDDY UP!
47.	3577572	17-Feb-09	LIPS OF FAITH
48.	3577123	17-Feb-09	1554 ENLIGHTENED BLACK ALE
49.	3425207	13-May-08	TEAM WONDERBIKE

<u>#</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Mark</u>
50.	2820265	2-Mar-04	
51.	2800982	30-Dec-03	
52.	2891589	5-Oct-04	
53.	2513468	27-Nov-01	TOUR DE FAT
54.	2265114	27-Jul-99	BLUE PADDLE
55.	2371913	1-Aug-00	SUNSHINE
56.	1846908	26-Jul-94	FAT TIRE

United States Trademark Applications (New Belgium Brewing Company, Inc.)

Recorded on August 28, 2015 at Reel 5611, Frame 0677

#	<u>Application Number</u>	<u>Application Date</u>	<u>Mark</u>
1.	86290295	23-May-14	CACHE LA FOEDER
2.	86701824	22-Jul-15	BELGIAN LACE
3.	86976801	23-Jul-13	SEASON OPENER ALE
4.	86018008	23-Jul-13	SEASON OPENER ALE
5.	86689988	10-Jul-15	JUICIFER
6.	86687221	8-Jul-15	CITRADELIC
7.	86666879	18-Jun-15	SIDETRIP
8.	86656430	9-Jun-15	GLUTINY
9.	86570822	20-Mar-15	LOST IN THE WOODS
10.	86392315	11-Sep-14	POWDER CACHE
11.	85589483	4-Apr-12	ENJOY THE RIDE

United States Trademarks (owned by Ripple By The Bay LLC):

Recorded on April 2, 2018 at Reel 6310, Frame 0459

#	<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
1.	Bonnie Lee's Best Bitter	4,380,356	8/6/2013
2.	Kalifornia Kolsch	4,380,357	8/6/2013
3.	Proving Ground IPA	4,376,575	7/30/2013
4.	Blue Bell Bitter	4,376,576	7/30/2013
5.	Tweezer Tripel	4,738,294	5/19/2015
6.	Promised Land Imperial IPA	5,082,681	11/15/2016
7.	Prescription Pale	4,720,153	4/14/2015
8.	High Time Harvest Ale	4,738,283	5/19/2015
9.	Magnolia	4,535,671	5/27/2014

United States Trademark Applications (Ripple By The Bay LLC)

Recorded on April 2, 2018 at Reel 6310, Frame 0459

#	<u>Mark</u>	<u>Application Number</u>	<u>Application Date</u>
1.	Bombay Rose	87844202	March 21, 2018
2.	Bombay Bubbles	87844188	March 21, 2018