

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556218

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jody Jones		11/14/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Christianbook, LLC		
Street Address:	140 Summit Street		
City:	Peabody		
State/Country:	MASSACHUSETTS		
Postal Code:	01960		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85746706	ALLBIBLES	
CORRESPONDENCE DATA			
Fax Number:	9787792722		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	978-779-5255		
Email:	esj@attorneyjohnson.com		
Correspondent Name:	Eric S. Johnson		
Address Line 1:	436 Still River Road		
Address Line 4:	Bolton, MASSACHUSETTS 01740		
NAME OF SUBMITTER:	Eric S. Johnson		
SIGNATURE:	/eric s johnson/		
DATE SIGNED:	01/07/2020		
Total Attachments: 2			
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OP \$40.00 85746706

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark Agreement is entered into as of November 14, 2019 by and between **Christianbook, LLC**, a Delaware limited liability company with a principal place of business at 140 Summit Street, Peabody, Massachusetts 01960 (the "Assignee"), and **Jody Jones**, an individual with an address at 10810 North Harrison Street, Shawnee, Oklahoma 74804 (the "Assignor").

Whereas, the Assignor has adopted, used, and is using the following trademark (the "Mark") that is registered in the United States Patent & Trademark Office:

Registration No. 4346438

Date of Registration: June 4, 2013

Whereas, Assignee wishes to acquire, and Assignor wishes to assign, the entire right, title and interest in and to the Mark and the business and goodwill of the business in connection with which the Mark has been used.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor and Assignee hereby agree as follows:

1. **Assignment.** Assignor hereby transfers, assigns and sets over to Assignee the entire right, title and interest of Assignor in and to the Mark, together with the business and goodwill of the business in connection with which the Mark has been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any divisions, reissues, renewals, continuations, continuations-in-part, improvements and extensions thereof that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made, together with the right or priority under any international agreements to which the United States adheres and with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. Assignor requests the Commissioner of Patents and Trademarks, any other governmental or judicial entity and any and all foreign countries to record Assignee as the assignee and owner of the Mark.

2. **Further Assistance.** Assignor shall provide to Assignee, its successors, assigns or other legal representatives, reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (a) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering the Mark, (b) in the prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with the Mark, including, but not limited to, testifying as to any facts relating to the Mark assigned herein and this Assignment, (c) in obtaining any additional protection for the Mark that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the

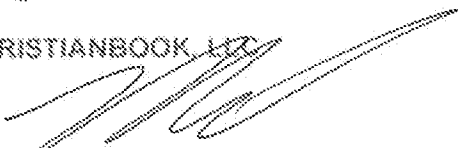
United States or for any or all foreign countries and (d) in the implementation or perfection of this Agreement.

3. **Miscellaneous.** This Agreement shall be binding upon and inure to the benefit of the parties hereto and to their respective successors and assigns, and shall be construed and enforced in accordance with the laws of The Commonwealth of Massachusetts, without regard to its conflicts of law provisions. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument. Delivery of executed signature pages hereof by facsimile transmission shall constitute effective and binding execution and delivery hereof.

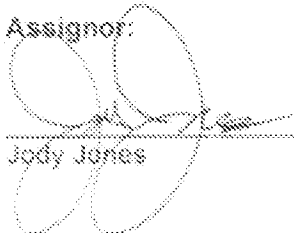
IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives on the day and year first above written.

Assignee:

CHRISTIANBOOK, LLC

By: 
Ray E. Hendrickson, Manager

Assignor:


Jody Jones