

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556242

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pernod Ricard Argentina S.R.L.		01/07/2020	Corporation: ARGENTINA
RECEIVING PARTY DATA			
Name:	FINCA LA CELIA S.A.		
Street Address:	AV San Martin N 972 Piso 3		
City:	Mendoza		
State/Country:	ARGENTINA		
Entity Type:	Corporation: ARGENTINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2382821	GRAFFIGNA	
CORRESPONDENCE DATA			
Fax Number:	2022937860		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2022937060		
Email:	tm@sughrue.com		
Correspondent Name:	LEIGH ANN LINDQUIST/SUGHRUE MION, PLLC		
Address Line 1:	2000 PENNSYLVANIA AVENUE, NW SUITE 900		
Address Line 4:	WASHINGTON, D.C. 20006		
ATTORNEY DOCKET NUMBER:	D5727		
DOMESTIC REPRESENTATIVE			
Name:	LEIGH ANN LINDQUIST/SUGHRUE MION, PLLC		
Address Line 1:	2000 PENNSYLVANIA AVENUE NW, SUITE 900		
Address Line 4:	WASHINGTON, D.C. 20006		
NAME OF SUBMITTER:	Leigh Ann Lindquist		
SIGNATURE:	/Leigh Ann Lindquist/		
DATE SIGNED:	01/07/2020		

CH \$40.00 2382821

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Pernod Ricard Argentina S.R.L., a corporation organized under the laws of Argentina, with an address of JUJUY 1197, BELLA VISTA, BUENOS ARIES ARGENTINA B1661KTA (hereinafter "Assignor"), has adopted and used the mark GRAFFIGNA for wines (hereinafter "the Mark") and is the owner of U.S. Trademark Registration No. 2382821 for the mark GRAFFIGNA for wines; and

WHEREAS, FINCA LA CELIA S.A., a corporation organized under the laws of Argentina, with an address of Av San Martin N 972 Piso 3 Mendoza ARGENTINA (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to the Mark and the corresponding registration, and the goodwill symbolized by the Mark; and

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to, along with the ongoing business and goodwill associated with, the Mark and corresponding registration.

PERNOD RICHARD ARGENTINA S.R.L.

Date: 01-07-2020

By: _____

Name: _____

Title: _____

Ramon Blasco
Apoderado
PERNOD RICHARD ARGENTINA S.R.L.