

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556290

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Huntington National Bank		12/16/2019	National Banking Association: MICHIGAN
RECEIVING PARTY DATA			
Name:	Bloem, LLC		
Street Address:	3301 Hudson Trail		
City:	Hudsonville		
State/Country:	MICHIGAN		
Postal Code:	49426		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5178920	BLOEM BAGZ	
Registration Number:	4788887	BLOOMBAGZ!	
Serial Number:	86687853	BLOEM	
Serial Number:	86687846	BLOEM	
Registration Number:	4727537	BLOOMBAGZ	
Registration Number:	4763212	AMERICAN DESIGNER POTTERY	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	313 223 3009		
Email:	nlevine@dickinsonwright.com		
Correspondent Name:	Rachel Wolock		
Address Line 1:	500 Woodward Avenue		
Address Line 2:	Suite 4000		
Address Line 4:	Detroit, MICHIGAN 48226		
NAME OF SUBMITTER:	Rachel Wolock		
SIGNATURE:	/Rachel Wolock/		
DATE SIGNED:	01/07/2020		

CH \$165.00 5178920

Total Attachments: 2

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REASSIGNMENT AND RELEASE OF SECURITY INTEREST - TRADEMARKS

This Reassignment and Release of Security Interest – Trademarks (this “Release”) is made as of December 16, 2019 by The Huntington National Bank (“Secured Party”) in favor of Bloem, LLC, a Michigan limited liability company (“Debtor”).

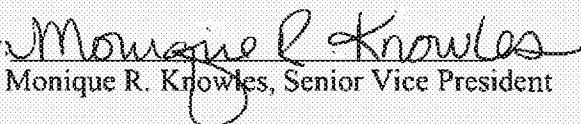
Recitals

1. Debtor received certain financial accommodations from the Secured Party, and in connection therewith entered into an Agreement (Trademark) dated January 22, 2016 (the “Agreement”).
2. Pursuant to to the Agreement, the Debtor pledged, assigned and granted to the Secured Party, a security interest in the trademark and trademark applications identified on Schedule 1 to this Release (collectively, the “Trademarks”).
3. The Agreement was recorded with the United States Patent and Trademark Office at Reel/Frame 005714/0503 on January 22, 2016.
4. Secured Party wishes to reassign to Debtor and release all interests that Secured Party may have in the Trademarks.

Agreement

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby terminates, releases and discharges any and all security interests in the Trademarks, and reassigns to Debtor, without recourse, representation or warranty, all interest of Secured Party in the Trademarks.

THE HUNTINGTON NATIONAL BANK

By: 
Monique R. Knowles, Senior Vice President

SCHEDULE 1
TRADEMARKS

TRADEMARKS				
OWNER	MARK	JURISDICTION	Application No./REGISTRATION NUMBER	Application/REGISTRATION DATE
Bloem, LLC		USA	Reg. No. 86687869	Application Date: July 9, 2015
Bloem, LLC		USA	Reg. No. 4788887	Registration Date: August 11, 2015
Bloem, LLC		USA	Reg. No. 86687853	Application Date: July 9, 2015
Bloem, LLC	BLOEM	USA	Reg. No. 86687846	Application Date: July 9, 2015
Bloem, LLC	BLOOMBAGZ	USA	Reg. No. 4727537	April 28, 2015
Bloem, LLC	AMERICAN DESIGNER POTTERY	USA	Reg. No. 4763212	June 30, 2015