

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM554586

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Starkey Hearing Foundation		12/20/2019	Non-Profit Corporation:
RECEIVING PARTY DATA			
Name:	Starkey Laboratories, Inc.		
Street Address:	6700 Washington Avenue South		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4966542	COMMUNITY-BASED HEARING HEALTHCARE	
Registration Number:	5015750	CONTINUOUS ACTION MODEL	
Registration Number:	5001651	HEAR NOW	
Registration Number:	4246274	HEARING ANGEL	
Registration Number:	4293387	LISTEN CAREFULLY	
Registration Number:	2696086	SO THE WORLD MAY HEAR	
Registration Number:	4218072	SOUND MATTERS	
Registration Number:	4817715	WFA	
CORRESPONDENCE DATA			
Fax Number:	8164121263		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8168428600		
Email:	trademark.mpl@stinson.com		
Correspondent Name:	Stinson LLP		
Address Line 1:	50 South 6th Street, Ste 2600		
Address Line 2:	Cynthia Maust, Paralegal		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	2019609.0027		
NAME OF SUBMITTER:	Cynthia Maust		

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SIGNATURE:	/Cynthia Maust/
DATE SIGNED:	12/23/2019
Total Attachments: 5 source=Trademark Assignment 12 20 2019#page1.tif source=Trademark Assignment 12 20 2019#page2.tif source=Trademark Assignment 12 20 2019#page3.tif source=Trademark Assignment 12 20 2019#page4.tif source=Trademark Assignment 12 20 2019#page5.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), effective as of the date of the last authorized signature shown below, is made by and between Starkey Hearing Foundation, a Minnesota nonprofit corporation, located at 6801, Suite 200, Washington Avenue South, Eden Prairie, Minnesota 55344, U.S.A. ("Assignor"), and Starkey Laboratories, Inc., a Minnesota corporation, located at 6700 Washington Avenue South, Eden Prairie, Minnesota 55344, U.S.A. ("Assignee").

WHEREAS, Assignor owns the trademarks identified on Exhibit A attached hereto in the territories identified on Exhibit A and the applications and registrations therefor (the "Marks");


WHEREAS, Assignor wishes to assign ownership of the Marks to Assignee and Assignee wishes to acquire the Marks; and


WHEREAS, Assignor and Assignee have entered into a Trademark License Agreement dated contemporaneously with this Assignment to govern the continuing use of the Marks by Assignor and the ongoing ownership of the Marks by Assignee.





NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks and the registrations and applications for the Marks, including, without limitation, the registrations and applications identified on Exhibit A, together with the goodwill of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this Assignment had not been executed. Assignor further assigns, transfers, and conveys to Assignee the entire right, title, and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.
2. Assignor covenants and agrees to cooperate with Assignee so that Assignee may enjoy to the fullest extent the rights, title, and interest herein conveyed. Such cooperation shall include prompt execution of all papers prepared at the expense of Assignee which are deemed necessary or desirable by Assignee to perfect in it the rights, title, and interest conveyed in this Assignment.
3. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors, assigns, and legal representatives, and shall be binding upon Assignor, its successors, assigns, and other legal representatives.

Exhibit A to Trademark Assignment

Territory	Trademark	App. No.	Filing Date	Reg. No.	Reg. Date
US	COMMUNITY-BASED HEARING HEALTHCARE	86/654,731	08-Jun-2015	4966542	24-May-2016
US	CONTINUOUS ACTION MODEL	86/658,961	11-Jun-2015	5015750	09-Aug-2016
US	HEAR NOW	86/723,906	13-Aug-2015	5001651	19-Jul-2016
US	HEARING ANGEL	77/728,068	04-May-2009	4246274	20-Nov-2012
US	LISTEN CAREFULLY	85/565,995	09-Mar-2012	4293387	19-Feb-2013
US	SO THE WORLD MAY HEAR	75/797,674	13-Sep-1999	2696086	11-Mar-2003
US	SOUND MATTERS	77/595,280	17-Oct-2008	4218072	02-Oct-2012
US	WFA	86/542,504	23-Feb-2015	4817715	22-Sep-2015
Canada	CONTINUOUS ACTION MODEL	1732275	10-Jun-2015		
Canada	SHF COMMUNITY BASED HEARING HEALTHCARE	1732916	15-Jun-2015		
Canada	WFA	1718258	06-Mar-2015		
China	CONTINUOUS ACTION MODEL	17961133	23-Sep-2015	17961133	07-Nov-2016
China	SHF COMMUNITY BASED HEARING HEALTHCARE	17961132	23-Sep-2015	17961132	07-Nov-2016
China	STARKEY HEARING FOUNDATION and Design 	17961129	23-Sep-2015	17961129	07-Nov-2016
China	STARKEY HEARING FOUNDATION and Design 	17961130	23-Sep-2015	17961130	21-Feb-2017
China	WFA	17961131	23-Sep-2015	17961131	07-Nov-2016
European Union	HEARING ANGEL	8661142	04-Nov-2009	8661142	20-May-2010
European Union	STARKEY HEARING ANGEL	8661126	04-Nov-2009	8661126	20-May-2010
India	CONTINUOUS ACTION MODEL	2983831	12-Jun-2015		
India	STARKEY HEARING FOUNDATION and Design 	3050957	09-Sep-2015	3050957	09-Sep-2015

Territory	Trademark	App. No.	Filing Date	Reg. No.	Reg. Date
India	STARKEY HEARING FOUNDATION and Design 	3050958	09-Sep-2015	3050958	09-Sep-2015
India	WFA	2986310	16-Jun-2015	2986310	16-Jun-2015
India	WFA COMMUNITY-BASED HEARING HEALTHCARE	3249544	03-May-2016	3249544	03-May-2016
Kenya	CONTINUOUS ACTION MODEL	87859	18-Jun-2015		
Kenya	SHF COMMUNITY BASED HEARING HEALTHCARE	87969	24-Jun-2015		
Kenya	STARKEY HEARING FOUNDATION and Design 	88767	21-Aug-2015		
Kenya	WFA	86831	27-Mar-2015		
Malawi	CONTINUOUS ACTION MODEL	00619/2015	02-Jul-2015		
Malawi	SHF COMMUNITY BASED HEARING HEALTHCARE	00589/2015	25-Jun-2015		
Malawi	STARKEY HEARING FOUNDATION and Design 	00737/2015	18-Aug-2015		
Malawi	WFA	00286/2015	26-Mar-2015		
Mexico	CONTINUOUS ACTION MODEL	1626263	25-Jun-2015	1648578	22-Jun-2016
Mexico	SHF COMMUNITY BASED HEARING HEALTHCARE	1626261	25-Jun-2015	1581499	19-Oct-2015
Mexico	STARKEY HEARING FOUNDATION and Design 	1725978	15-Mar-2016	1670214	31-Aug-2016
Mexico	STARKEY HEARING FOUNDATION and Design 	1644436	13-Aug-2015		
Mexico	STARKEY HEARING FOUNDATION and Design 	1644437	13-Aug-2015		

Territory	Trademark	App. No.	Filing Date	Reg. No.	Reg. Date
OAPI	GLOBAL HEARING INDEX	3201602438	05-Aug-2016	90310	05-Aug-2016
OAPI	STARKEY HEARING FOUNDATION and Design 	3201600503	15-Feb-2016	90477	15-Feb-2016
Philippines	COMMUNITY BASED HEARING HEALTH CARE	4-2015-006544	16-Jun-2015		
Philippines	CONTINUOUS ACTION MODEL	4-2015-006542	16-Jun-2015	6542	26-Nov-2015
Philippines	MODELO NG TULOY-TULOY NA SERBISYO	4-2015-007567	07-Jul-2015	7567	21-Apr-2016
Philippines	PANGANGALAGA SA KALUSUGANG PANDINIG HANGO SA PAMAYANAN	4-2015-006543	16-Jun-2015		
Philippines	STARKEY HEARING FOUNDATION and Design 	4-2015-00009305	14-Aug-2015	9305	21-Apr-2016
Philippines	WFA	4-2015-003044	19-Mar-2015	3044	28-Jul-2016
Rwanda	GLOBAL HEARING INDEX	2016/000270	03-Aug-2016		
Switzerland	GLOBAL HEARING INDEX	59018/2016	27-Jul-2016	696153	05-Dec-2016
Tanzania	CONTINUOUS ACTION MODEL	TZ/S/2015/380	16-Jun-2015		
Tanzania	SHF COMMUNITY BASED HEARING HEALTHCARE	TZ/S/2015/391	19-Jun-2015		
Tanzania	STARKEY HEARING FOUNDATION and Design 	TZ/S/2015/533	18-Aug-2015	TZ/S/2015/533	18-Aug-2015
Tanzania	STARKEY HEARING FOUNDATION and Design 	TZ/S/2015/532	18-Aug-2015		
Tanzania	WFA	TZ/S/2015/152	23-Mar-2015		
Zambia	STARKEY HEARING INSTITUTE	1107/2016	22-Aug-2016	1107/2016	22-Aug-2016

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RECORDED: 12/23/2019

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