

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556512

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chateau Celeste, Inc.		01/06/2020	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Zarco Hotels Incorporated		
Street Address:	1160 N. Vermont Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90029		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2879342	HOLLYWOOD HOTEL, THE HOTEL OF HOLLYWOOD	
CORRESPONDENCE DATA			
Fax Number:	8182050145		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8182050140		
Email:	Kamran@FattahiLaw.com		
Correspondent Name:	Kamran Fattahi		
Address Line 1:	Law Offices of Kamran Fattahi		
Address Line 2:	15303 Ventura Blvd., Suite 900		
Address Line 4:	Sherman Oaks, CALIFORNIA 91403		
ATTORNEY DOCKET NUMBER:	10855		
NAME OF SUBMITTER:	Kamran Fattahi		
SIGNATURE:	/Kamran Fattahi/		
DATE SIGNED:	01/08/2020		
Total Attachments: 1			
source=2020-1-6-Trademark Assignment-Hollywood Hotel The Hotel of Hollywood-Chateau Celeste Inc to Zarco Hotels Inc#page1.tif			

OP \$40.00 2879342

TRADEMARK ASSIGNMENT

WHEREAS, Chateau Celeste, Inc., a Nevada corporation (hereinafter "Assignor"), is listed on the records of the U.S. Patent and Trademark Office as the owner of the following U.S. trademark registration:

U.S. Trademark Registration No.	Registration Date	Trademark	Int'l Class
2,879,342	Aug. 31, 2004	HOLLYWOOD HOTEL, THE HOTEL OF HOLLYWOOD	43


WHEREAS, Zarco Hotels Incorporated, a corporation of the State of California with a principal business address at 1160 N. Vermont Avenue, Los Angeles, California 90029 (hereinafter "Assignee"), is desirous of acquiring the above-identified trademark, together with the goodwill of said trademark and of the business associated with and symbolized by the above-identified trademark.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is acknowledged, Assignor assigns and forever transfers to Assignee all rights, title and interest in and to the above-identified trademark and trademark registration, in connection with all goods/services listed therein and offered thereunder, together with the goodwill of said trademark and of the business associated with and symbolized by the above-identified trademark in the United States of America and throughout the world.

The Commissioner of Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to Assignee's attorneys identified as follows:

Kamran Fattahi
Law Offices of Kamran Fattahi
15303 Ventura Blvd., Suite 900
Sherman Oaks, CA 91403
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Date: January 6, 2020



Assignor: Chateau Celeste, Inc.
By: Jeff Zarrinam
Title: President / CEO

Date: January 6, 2020



Assignee: Zarco Hotels Incorporated
By: Jeff Zarrinam
Title: President / CEO