

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556677

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Aptitude, LLC		07/14/2017	Limited Liability Company: MARYLAND
RECEIVING PARTY DATA			
Name:	SPay, Inc.		
Doing Business As:	Blue Star Sports		
Street Address:	5360 Legacy Drive, #150		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4550391	GAMEPLAN PREPARE. EXECUTE. WIN	
CORRESPONDENCE DATA			
Fax Number:	9374436635		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	937-443-6817		
Email:	trademarks@thompsonhine.com		
Correspondent Name:	Roger H. Bora		
Address Line 1:	10050 Innovation Drive, Suite 400		
Address Line 4:	Dayton, OHIO 45342-4934		
ATTORNEY DOCKET NUMBER:	Gameplan TM - RHB		
NAME OF SUBMITTER:	Roger H. Bora		
SIGNATURE:	/roger h bora/		
DATE SIGNED:	01/08/2020		
Total Attachments: 4			
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OP \$40.00 4550391

United States

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is made this 14th day of July, 2017, by and between GLOBAL APPTITUDE, LLC, a Maryland limited liability company (“Assignor”) and SPAY, INC. D/B/A BLUE STAR SPORTS, a Delaware corporation (“Assignee”).

WHEREAS by separate instruments executed on July 14, 2017, Assignor sold, conveyed, transferred, assigned, and delivered to Assignee all of Assignor’s right, title, and interest in, to, and under the trademark set forth on Schedule A hereto (the “Mark”), together with the goodwill of the businesses associated therewith and the portion of the business to which the Mark pertain.

WHEREAS this assignment document is being executed to confirm in writing the earlier transfer of the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having sold, conveyed, transferred, assigned, and delivered to Assignee all of Assignor’s right, title, and interest in, to, and under the Mark, including all of the goodwill associated with the Mark, the portion of the business to which the Mark pertains, and all rights of action and remedies for past, present, and future infringements of the Mark.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the owner of any and all of Assignor’s rights in the Mark.

[Signature Page Follows]

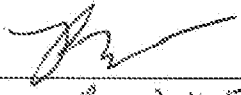
IN WITNESS WHEREOF, the parties hereto have executed this Confirmatory Trademark Assignment effective as of the date first above written.

ASSIGNOR:

ASSIGNEE:

GLOBAL APPTITUDE, LLC

SPAY, INC. D/B/A BLUE STAR SPORTS

By: 
Name: Randall Fuller
Title: CEO

By: _____
Name: _____
Title: _____

[Signature Page to Confirmatory Trademark Assignment]

TRADEMARK
REEL: 006834 FRAME: 0248

IN WITNESS WHEREOF, the parties hereto have executed this Confirmatory Trademark Assignment effective as of the date first above written.

ASSIGNOR:

GLOBAL APPTITUDE, LLC

By: _____
Name: _____
Title: _____


ASSIGNEE:

SPAY, INC. D/B/A BLUE STAR SPORTS

By: _____
Name: Robert Wechsler
Title: Chief Executive Officer

[Signature Page to Confirmatory Trademark Assignment]

Schedule A

Mark	App. No.	App. Date	Reg. No.	Reg. Date
	85/944,070	May 28, 2013	4,550,391	June 17, 2014